

**V-DAY**

**FINANCIAL STATEMENTS  
AND  
SUPPLEMENTARY INFORMATION**

**JUNE 30, 2012 AND 2011**

## V-DAY

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## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of  
V-Day

We have audited the accompanying statements of financial position of V-Day (a not-for-profit corporation) as of June 30, 2012 and 2011, and the related statements of activities and cash flows for the years then ended. These financial statements are the responsibility of the Organization's management. Our responsibility is to express an opinion on these financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of V-Day as of June 30, 2012 and 2011, and the changes in its net assets and its cash flows for the years then ended in conformity with accounting principles generally accepted in the United States of America.

*Lutz + Carr, LLP*

New York, New York  
July 31, 2013

## V-DAY

## STATEMENTS OF FINANCIAL POSITION

JUNE 30, 2012 AND 2011

	<u>2012</u>	<u>2011</u>
<b>Assets</b>		
Cash and cash equivalents (Notes 1b and 5)	\$4,284,083	\$5,265,617
Unconditional promises to give (Notes 1c and 3)		
Unrestricted	36,000	40,000
Restricted for future programs and periods	4,666,734	98,142
Due from fiscal sponsorship grantee (Note 6)	107,694	82,695
Prepaid expenses and other current assets	111,884	31,955
Property and equipment, at cost (net of accumulated depreciation) (Notes 1d and 4)	<u>24,403</u>	<u>7,631</u>
 <b>Total Assets</b>	 <u><u>\$9,230,798</u></u>	 <u><u>\$5,526,040</u></u>
 <b>Liabilities and Net Assets</b>		
Liabilities		
Accounts payable and accrued expenses	<u>\$ 136,375</u>	<u>\$ 172,407</u>
Net Assets		
Unrestricted	3,973,338	4,283,331
Temporarily restricted (Note 2)	<u>5,121,085</u>	<u>1,070,302</u>
Total Net Assets	<u>9,094,423</u>	<u>5,353,633</u>
 <b>Total Liabilities and Net Assets</b>	 <u><u>\$9,230,798</u></u>	 <u><u>\$5,526,040</u></u>

See notes to financial statements.

## V-DAY

## STATEMENTS OF ACTIVITIES

YEARS ENDED JUNE 30, 2012 AND 2011

	2012			2011 *		
	Unrestricted	Temporarily Restricted	Total	Unrestricted	Temporarily Restricted	Total
<b>Changes in Unrestricted Net Assets</b>						
Revenue and Other Support						
Contributions						
Individual support	\$ 1,100,034	\$ 104,051	\$1,204,085	\$ 1,610,545	\$ -	\$1,610,545
Corporate support	297,999	-	297,999	242,156	-	242,156
Foundations	1,390,458	4,931,062	6,321,520	1,178,365	153,637	1,332,002
Special Events, net of direct expenses of \$41,530 (2011)	53,205	-	53,205	14,859	-	14,859
Investment income	1,284	-	1,284	3,521	-	3,521
Other revenue	82	-	82	4,757	-	4,757
	<u>2,843,062</u>	<u>5,035,113</u>	<u>7,878,175</u>	<u>3,054,203</u>	<u>153,637</u>	<u>3,207,840</u>
Net assets released from restrictions						
Satisfaction of time and program restrictions	984,330	(984,330)	-	1,000,000	(1,000,000)	-
	<u>984,330</u>	<u>(984,330)</u>	<u>-</u>	<u>1,000,000</u>	<u>(1,000,000)</u>	<u>-</u>
Total Revenue and Other Support	<u>3,827,392</u>	<u>4,050,783</u>	<u>7,878,175</u>	<u>4,054,203</u>	<u>(846,363)</u>	<u>3,207,840</u>
Expenses						
Program Services	3,786,211	-	3,786,211	2,857,596	-	2,857,596
Supporting Services						
Management and general	307,572	-	307,572	269,052	-	269,052
Fundraising	43,602	-	43,602	35,607	-	35,607
Total Supporting Services	351,174	-	351,174	304,659	-	304,659
Total Expenses	<u>4,137,385</u>	<u>-</u>	<u>4,137,385</u>	<u>3,162,255</u>	<u>-</u>	<u>3,162,255</u>
Increase (decrease) in net assets	<u>(309,993)</u>	<u>4,050,783</u>	<u>3,740,790</u>	<u>891,948</u>	<u>(846,363)</u>	<u>45,585</u>
Net assets, beginning of year, as previously reported	4,196,519	1,070,302	5,266,821	3,391,383	1,916,665	5,308,048
Prior period adjustment (Note 8)	86,812	-	86,812	-	-	-
Net assets, beginning of year, adjusted	<u>4,283,331</u>	<u>1,070,302</u>	<u>5,353,633</u>	<u>3,391,383</u>	<u>1,916,665</u>	<u>5,308,048</u>
<b>Net Assets, End of Year</b>	<u><u>\$ 3,973,338</u></u>	<u><u>\$ 5,121,085</u></u>	<u><u>\$9,094,423</u></u>	<u><u>\$ 4,283,331</u></u>	<u><u>\$ 1,070,302</u></u>	<u><u>\$5,353,633</u></u>

\* Certain amounts have been reclassified for comparative purposes.

See notes to financial statements.

## V-DAY

## STATEMENTS OF CASH FLOWS

YEARS ENDED JUNE 30, 2012 AND 2011

	<u>2012</u>	<u>2011</u>
<b>Cash Flows From Operating Activities</b>		
Increase in net assets	\$ 3,740,790	\$ 45,585
Adjustments to reconcile increase in net assets to net cash provided (used) by operating activities:		
Depreciation	15,317	6,433
Donated securities	(24,606)	(24,531)
(Increase) decrease in:		
Unconditional promises to give	(4,564,592)	901,858
Due from fiscal sponsorship grantee	(24,999)	(59,878)
Prepaid expenses and other current assets	(79,929)	(20,966)
Increase (decrease) in accounts payable and accrued expenses	<u>(36,032)</u>	<u>89,008</u>
Net Cash Provided (Used) By Operating Activities	<u>(974,051)</u>	<u>937,509</u>
<b>Cash Flows From Investing Activities</b>		
Purchase of property and equipment	(32,089)	-
Proceeds from sale of securities	<u>24,606</u>	<u>24,531</u>
Net Cash Provided (Used) By Investing Activities	<u>(7,483)</u>	<u>24,531</u>
Net increase (decrease) in cash and cash equivalents	(981,534)	962,040
Cash and cash equivalents, beginning of year	<u>5,265,617</u>	<u>4,303,577</u>
<b>Cash and Cash Equivalents, End of Year</b>	<u><u>\$ 4,284,083</u></u>	<u><u>\$5,265,617</u></u>

See notes to financial statements.

**V-DAY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2012 AND 2011**

**Note 1 - Organization and Summary of Significant Accounting Policies**

a - Organization

V-Day is a California nonprofit public benefit corporation incorporated in February 2001 for the purpose of ending all forms of violence against women and girls worldwide. V-Day is a catalyst that promotes creative events to increase awareness, raise money and revitalize the spirit of existing anti-violence organizations. Such events generate broader attention for the fight to stop worldwide violence against women and girls including rape, battery, incest, female genital mutilation and sexual slavery. V-Day also awards grants to organizations throughout the world that are striving to end the violence against women and girls.

b - Cash and Cash Equivalents

For purposes of the statement of cash flows, V-Day considers all highly liquid investments, with an initial maturity of three months or less, including money market accounts, to be cash equivalents.

c - Unconditional Promises to Give and Contributions

Contributions are recognized when the donor makes a promise to give to V-Day, that is, in substance, unconditional. Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are recognized. All other donor-restricted contributions are reported as increases in temporarily or permanently restricted net assets depending on the nature of the restrictions. When a restriction expires, temporarily restricted net assets are reclassified to unrestricted net assets.

d - Property and Equipment

Property, equipment and leasehold improvements are recorded at cost. Depreciation is provided on a straight-line basis over the estimated useful lives of the related assets.

e - Financial Statement Presentation

V-Day reports information regarding its financial position and activities according to two classes of net assets: unrestricted net assets and temporarily restricted net assets. In addition, V-Day is required to present a statement of cash flows.

f - Grant Expense

Grant expense is accrued at the time the grant is authorized. Grants which are conditional on the recipient fulfilling certain obligations prior to receiving funds are accrued at the time those conditions are satisfied.

g - Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

**V-DAY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2012 AND 2011**

**Note 1 - Organization and Summary of Significant Accounting Policies (continued)**

h - Tax Status

V-Day is a not-for-profit organization that is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code and has been designated as an organization which is not a private foundation. Management has evaluated all income tax positions and concluded that no disclosures relating to uncertain tax positions are required in the financial statements. V-Day's tax returns for the years prior to 2009 are generally no longer subject to examination by taxing authorities.

i - Subsequent Events

V-Day has evaluated subsequent events through July 31, 2013, the date that the financial statements are considered available to be issued.

**Note 2 - Temporarily Restricted Net Assets**

Temporarily restricted net assets are restricted for future year's programs and activities.

**Note 3 - Unconditional Promises to Give**

At June 30, unconditional promises to give were due as follows:

	<b>2012</b>		
	<b>Unrestricted</b>	<b>Future Programs and Periods</b>	<b>Total</b>
Due in less than one year	\$36,000	\$1,280,401	\$1,316,401
Due in one to two years	-	3,600,000	3,600,000
	36,000	4,880,401	4,916,401
Less: Discount to present value	-	(213,667)	(213,667)
	<u>\$36,000</u>	<u>\$4,666,734</u>	<u>\$4,702,734</u>

At June 30, 2012, Novo Foundation comprised 98% of unconditional promises to give. In addition, unrestricted and temporarily restricted contributions from Novo Foundation totaled \$4,586,333 and \$100,000 in 2012 and 2011, respectively. Uncollectible promises are expected to be insignificant. Unconditional promises to give for periods due after one year are discounted to net present value using a discount rate of 3%.

**V-DAY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2012 AND 2011**

**Note 3 - Unconditional Promises to Give (continued)**

	<u>Unrestricted</u>	<u>2011 Future Programs and Periods</u>	<u>Total</u>
Due in less than one year	\$40,000	\$ 50,000	\$ 90,000
Due in one to two years	-	50,000	50,000
	<u>40,000</u>	<u>100,000</u>	<u>140,000</u>
Less: Discount to present value	-	(1,858)	(1,858)
	<u>\$40,000</u>	<u>\$ 98,142</u>	<u>\$138,142</u>

**Note 4 - Property and Equipment**

Property and equipment consist of the following at June 30, 2012 and 2011:

	<u>Life</u>	<u>2012</u>	<u>2011</u>
Furniture, fixtures and equipment	5 years	\$135,388	\$103,299
Less: Accumulated depreciation		<u>(110,985)</u>	<u>(95,668)</u>
		<u>\$ 24,403</u>	<u>\$ 7,631</u>

Depreciation expense for the years ended June 30, 2012 and 2011 was \$15,317 and \$6,433, respectively.

**Note 5 - Concentration of Credit Risk**

V-Day's cash and cash equivalents are insured by the Federal Deposit Insurance Corporation up to \$250,000. Balances commonly exceed insured limits.

**V-DAY**  
**NOTES TO FINANCIAL STATEMENTS**  
**JUNE 30, 2012 AND 2011**

**Note 6 - Due From Fiscal Sponsorship Grantee**

V-Day has agreed to act as a fiscal agent for an unaffiliated and independent grantee, whereby it collects funds, makes payments to third parties and will disburse any excess funds to the grantee, less an administrative charge of one percent of all amounts paid to grantee.

**Note 7 - Functional Expenses**

The costs of providing the various program and supporting services have been summarized on a functional basis in the statement of activities. Accordingly, certain costs have been allocated among the program and supporting services benefited.

**Note 8 - Prior Period Adjustment**

Net assets as of July 1, 2011 were restricted to reflect a cash and cash equivalent, not previously reported. Unrestricted net assets were increased by \$86,812 as a result of this adjustment.

## **SUPPLEMENTARY INFORMATION**



**INDEPENDENT AUDITORS' REPORT ON  
SUPPLEMENTARY INFORMATION**

To the Board of Directors of  
V-Day

We have audited the financial statements of V-Day as of and for the years ended June 30, 2012 and 2011, and have issued our report thereon dated July 31, 2013, which contained an unqualified opinion on those financial statements. Our audit was performed for the purpose of forming an opinion on the financial statements as a whole. The Schedules of Functional Expenses for the years ended June 30, 2012 and 2011 are presented for the purposes of additional analysis and are not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audits of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

*Lutz + Carr, LLP*

New York, New York  
July 31, 2013

## V-DAY

## SCHEDULES OF FUNCTIONAL EXPENSES

YEARS ENDED JUNE 30, 2012 AND 2011

	2012				2011*			
	Supporting Services			Total Expenses	Supporting Services			Total Expenses
	Program Services	Management and General	Fundraising		Program Services	Management and General	Fundraising	
Grants	\$ 992,793	\$ -	\$ -	\$ 992,793	\$ 746,900	\$ -	\$ -	\$ 746,900
City of Joy - internal grants	549,912	-	-	549,912	307,904	-	-	307,904
Salaries	755,600	98,750	31,725	886,075	637,781	100,000	29,625	767,406
Employee benefits and payroll taxes	129,478	14,301	4,759	148,538	96,388	15,368	4,365	116,121
Professional fees	249,845	78,085	-	327,930	321,533	82,304	-	403,837
Film and video	44,936	-	-	44,936	31,442	-	-	31,442
Printing and publications	128,312	34	-	128,346	68,977	-	667	69,644
Website	227,114	2,676	-	229,790	80,625	6,597	-	87,222
Travel, conferences and meetings	277,819	97,185	2,618	377,622	282,823	11,709	950	295,482
Supplies	7,793	117	-	7,910	1,395	30	-	1,425
Computer expenses	16,526	-	-	16,526	4,825	858	-	5,683
Telecommunications	23,895	3,912	-	27,807	31,009	4,020	-	35,029
Postage and delivery	16,350	59	-	16,409	15,754	1,673	-	17,427
Occupancy	11,835	862	-	12,697	-	10,119	-	10,119
Production expense	297,245	-	-	297,245	214,702	-	-	214,702
Insurance	9,310	3,735	-	13,045	11,355	2,401	-	13,756
Miscellaneous expenses	36,631	7,856	-	44,487	4,183	27,540	-	31,723
Total expenses before depreciation	3,775,394	307,572	39,102	4,122,068	2,857,596	262,619	35,607	3,155,822
Depreciation	10,817	-	4,500	15,317	-	6,433	-	6,433
Total Expenses	<u>\$3,786,211</u>	<u>\$ 307,572</u>	<u>\$ 43,602</u>	<u>\$4,137,385</u>	<u>\$2,857,596</u>	<u>\$ 269,052</u>	<u>\$ 35,607</u>	<u>\$3,162,255</u>

\* Certain amounts have been reclassified for comparative purposes.

See independent auditors' report on supplementary information.