THE PATH TO ONE BILLION
Welcome to the Path to One Billion – we are so excited to share this report with you!

This year, we began a journey to mount V-Day’s largest and most ambitious campaign to date – ONE BILLION RISING.

In doing so, our dedicated V-team of staff, consultants, volunteers, friends and activists dreamed, envisioned, and created a strategy to reach our ambitious goal of ONE BILLION people. The ensuing work has made for one of the most challenging and exciting years we have had in the V-Day movement to end violence against women and girls.

We brought on new team members, staged events large and small, held countless conference calls and Skype chats. We workshopped Eve’s newest theatrical work Emotional Creature in Johannesburg and Paris, expanding V-Girls in the process and engaging girl energy in ONE BILLION RISING. City of Joy now fully up and running, thrived under Christine and her team’s leadership and with the lightening fast transformation of the women into leaders. In Haiti, in our College and Community Campaigns, in the media and through social media, we developed the path to ONE BILLION RISING.

ONE BILLION RISING has become our mantra, our calling. It has made our work stronger, our voices louder and more deeply heard, opened doors and deepened our relationships and impact. Already activists in over 179 countries have signed on! We cannot wait to strike, dance & rise with you on 14 February 2013!

Let’s rise!

Susan Celia Swan
Executive Director

Cecile Lipworth
Managing Director
Dear V-Activists, Supporters, Friends,

We have been walking the Path To A Billion for decades. We have walked it as we broke the taboo saying the word ‘vagina,’ we walked it as we found our voices and told our stories, made laws and rewrote others, opened centers and hotlines. We walked it as we spoke out in Parliaments, in theaters, in churches, in our homes and on college campuses around the world. We have launched campaigns and painted the world red. We have been brave and we have been bold. We have stopped girls from being cut, we have brought attention to rape in war zones and after storms. We have opened safe houses in Kenya, Haiti, Egypt, and built a City of Joy in Congo where we see women thrive and lead rather than barely survive.

It has been an extraordinary path to walk alongside all of you. But we are not at the end of that journey. One billion women on the planet today will still experience being raped or beaten. This year, for our 15th anniversary we are going bigger, and bolder and more outrageous than we have ever been before. We are asking one billion women and the men who love them to WALK OUT, DANCE, RISE UP, and DEMAND an end to this violence.

ONE BILLION RISING is a campaign that belongs to all of us. It is not about “BRANDING BUT EXPANDING.” One Billion Rising is a campaign that makes direct linkages between racism, poverty, slavery, climate change, homophobia, colonialism and war, and violence against women and girls. Thousands of new and different kinds of organizations around the world are joining our campaign. V-Day’s work in the war-ravaged Democratic Republic of Congo, in post-Katrina New Orleans and in the earthquake devastated country of Haiti has made clear the links between these issues and together with you we have supported the incredible activists and the women on the ground who are struggling with their lives for liberation and a violence-free future. Together with these activists and hundreds of thousands more we are now creating a global voice that on February 14, 2013 will say NO MORE VIOLENCE!

There is a wonderful Nicaraguan expression that says “Struggle is the highest form of song.” Struggle gives life meaning and it keeps one in a state of perpetual love. We all know what is possible – we have made the impossible possible for 14 years already.

I know we can rise from this tyranny of domination and hierarchy and exclusion. I know we can, through the movement of our bodies and our collective envisioning push past the perpetrators, the war criminals, the rapists, the exploiters of the earth and women. I can feel this energy. It is in the billion and more who will rise and dance on 14 February 2013.

ONE BILLION RISING is shaking the world into a new consciousness.
We are DANCING across every country on every continent.
Why are we dancing?
Because dancing insists we take up space.
It has no set direction, but we go there together.
It’s dangerous, joyful, sexual, holy, disruptive.
It breaks the rules.
It connects the world to our souls.
It can happen anywhere, at anytime, with anyone and everyone.
It’s free and allows us to be free.
It requires touching the music.
No corporation can control it.
It joins us and pushes us to go further.
It’s contagious and it spreads quickly.
It’s of the body.
It’s transcendent.
COME DANCE WITH US. OPEN THE DOOR. BRING IN THE LIGHT.

LOVE,
Eve Ensler
Founder / Board Chair
Moving Towards Our 15th Anniversary

ONE BILLION RISING IS...


The Path To One Billion

In February 2012, V-Day launched the ONE BILLION RISING campaign to our organizers and activists, calling on them to join us on February 14, 2013 to WALK OUT, DANCE, RISE UP, and DEMAND an end to violence against women and girls. At every event, activists invited their audiences to join the campaign and tens of thousands – in over 178 countries as far ranging as Romania, Lebanon, and Colombia – heeded the call signing up by email, mobile phone, Facebook, and Twitter.

By harnessing the collective power of these activists and their affiliated networks and groups, V-Day is creating a unique and unprecedented coalition that is united under the single cause of ending violence against women and girls.

A brilliant team of committed activists are leading the campaign throughout the world: Jason Sywak (Campaign Project Manager), Rossana Abueva, Kamla Bhasin, Abha Bhaiya, Rada Boric, Laura Flanders, Karin Heisecke, Lindsey Horvath, Vanessa Oniboni, Marsha Pamela, Pat Reuss, Nighat Rizvi, Nadja Romain, Gillian Schutte, Tanisha Taitt, and Monique Wilson.
The project seems to be working and attending to an issue that is largely ignored by the Haitian government and/or most of the bigger NGOs currently active in the country. The sheer volume of women who had been (or were being) helped and wanted to tell their story, is proof enough that a very high number of women are benefiting from the project. It also shows how badly something like it was needed.

Ana Bianca Marin, Photographer/Videographer

For the second year, V-Day’s annual Spotlight was on the Women and Girls of Haiti. The Haitian government remains occupied with what it views as the most pressing issues – reconstruction, the camps, and business development. The issue of violence against women remains low on the list of priorities as it historically has in Haiti. For this reason, the work that AFASDA (Asociacion Mujeres Sol de Haiti) is undertaking as part of the V-Day Spotlight campaign is not only important, but vital. It is meeting women’s needs in an immediate and organic way.

Elvire Eugene, V-Day activist and founder of AFASDA, is leading a V-Day supported project on the ground with a dedicated local team. She has the ability to galvanize women to demand their rights, and to also find creative ways to serve them in the complicated puzzle that is post-earthquake Haiti. Elvire moves between the safe houses and legal justice centers at various locations to ensure their needs are met. Together with her team, she has kept the campaign fluid, allowing her the ability to respond to issues on an as-needed basis. Her work brings her into the community – into the camps to do sensitization work and into meetings with community members and stakeholders to implore them to address violence against women issues.

V-DAY takes a movement-based approach by not dictating a rigid set of guidelines on its project beneficiaries. V-Day listens to women and girl survivors, asking them what they need the most and then provides financial and strategic support so that they can carry out their projects on their own terms.

Through the annual spotlight campaign, V-Day activists have raised over $460,000 over the course of the last two years. The funds raised have made the following possible in Haiti:

- Seven justice centers across the country have served 870 women survivors of violence with psychological, legal, and medical support. In some cases, the centers provide direct economic support to survivors.

- Two safe houses in Cap Haitien and Fort-Liberte have collectively served 43 women survivors of violence since the project began. This includes housing, food, exercise, security, community activities, and courses in literacy, micro-loans, and vocational training.

- Under Elvire’s leadership, 19 grassroots groups doing anti-violence work in Haiti were identified and supported in order to expand their influence. Each received a grant in order to create educational materials in Creole, celebrate key women’s rights days, organize walks, speeches, and demonstrations, and to offer violence prevention and survivor support trainings.

- Elvire has integrated environmental programming into the Cap Haitien site; the women are learning about animal and vegetable care, as well as anti-pollution measures they can take to make their homes and communities safer. In late 2012 they will install a rain catchment system in the Safe House.

- In Port au Prince, a legal justice center serves as a base for psychologists and lawyers who serve women, many of whom live in the camps.
V-DAY prioritizes art as a way to transform thinking and inspire people to act. While many see art and activism as two parallel planes, V-Day exists at the intersection of the two.

The Vagina Monologues is not just a play. It’s a movement. It’s about hope. It’s about giving women a voice. It’s about sharing our enthusiasm and excitement with the world. We may not be able to end violence today, but we can do our part through V-Day.

Maxie Solters, V-Day Culver City

This year, V-Day activists – the lifeblood of the V-Day movement - once again propelled V-Day forward into new communities and arenas. Through over 5,850 V-Day events in 1,800 locations, activists in all 50 United States and Puerto Rico and in 61 countries brought The Vagina Monologues, A Memory, A Monologue, A Rant and A Prayer, Any One Of Us: Words From Prison, and screenings of V-Day’s documentaries Until The Violence Stops and What I Want My Words To Do To You to thousands of audience members.

Between February and April, V-Day benefit productions raised over $3 million for local projects and institutions, including domestic violence shelters, rape crisis centers, and grassroots groups doing innovative and necessary anti-violence work in their communities.

Our Vagina Warrior felt moved to break her silence as a survivor of rape in her final remarks at the end of the show. She said it was a testament to the courage and strength she witnessed in the performers in the show, in the abused youth that she works with, in the northern Thai tribe people educated and protected by our beneficiary, and in the woman she counseled who nominated her. Pretty amazing how it moved everyone in the room!

V-Day Bangkok

HIGHLIGHTS FROM V-SEASON 2012

➤ Three “Occupy” V-Day events in NYC, Sacramento, and Long Beach
➤ Former legislator Huang Sue-ying’s performance in The Vagina Monologues in Taipei
➤ Bowdoin College’s 13th consecutive V-Day event
➤ Youth in over 18 high school locations staging 54 events
➤ A rousing activist production of A Memory, A Monologue, A Rant and A Prayer in Islamabad, Pakistan
➤ OVER IT – A new piece reflecting the times we are in and why we are rising, being read 500 times at 169 events
➤ V-Day events taking place for the first time in Belarus, Chile, Guinea, and Qatar
O ur work in Europe continued to grow the movement on a grassroots level through our interaction with different networks and individual activists in places such as the UK, Italy, Croatia, and France.

The March 6th European Parliament production of The Vagina Monologues was a seminal event that provided V-Day with deeper reach into the European efforts to end violence against women and girls. EU joined nine Members of the European Parliament (MEPs) from different parties for this historic performance. The event called on the European Union to strengthen its commitment to anti-violence measures in Europe and beyond. The sold out production, produced by Karin Heisecke, featured Franziska Brantner (Greens, Germany), Isabelle Durant (Greens, Belgium), Marielle Gallo (EPP, France), Ana Gomes (S&D, Portugal), Kartika Tamara Liotard (GUE NGL, Netherlands), Ulrike Lunacek (Greens, Austria), Sirpa Pietikäinen (EPP, Finland), Renato Weber (ALDE, Romania), and Cecilia Wikström (ALDE, Sweden). The event brought unprecedented national and international media attention to the issue of violence against women at the EU level.

The MEPs are now working collectively, as the self-proclaimed “vagina team at the EP,” to end violence against women and girls in the European Union and beyond, and to bring ONE BILLION RISING to constituencies in their own countries.

V-Spot

In 2012, the V-Spot – V-Day’s virtual hub and the portal through which our activists communicate with each other and our staff – underwent a series of in-depth technical upgrades, making the site faster and more efficient for organizers and V-Day staff. V-Day also implemented a beneficiary confirmation system to allow our team to easily and quickly confirm receipt of funds with event beneficiaries. In addition, all V-Spot content was made available in English, French, Spanish, and German, allowing for a more user-friendly experience for activists around the globe.

V-Men

After participating in productions I always feel so empowered and enriched by the women I encounter. Before being involved I had a very vague idea of the women’s movement and since being involved my entire perspective has grown. I continue to work with the movement out of Las Cruces, NM. I am grateful for being given the opportunity to be a part of this movement. It has helped me grow.

Jacob S. Dunlap

Violence against women and girls will not end unless men and boys step up and take an active role on a community level. Every year, organizers report that the men in their audiences are among those most moved and inspired. Some approach the directors after the show and give thanks for exposing them to issues they’d not fully grasped. Others go on to produce their own V-Day productions, join the V-Team of a production of The Vagina Monologues, perform in A Memory, A Monologue, A Rant, and a Prayer, or facilitate a V-Men Workshop. In 2012, more V-Men workshops occurred than ever before, including the participation of college athletes and fraternities.
GLOBAL IMPACT

The growth of the V-Day movement from one NYC benefit to a worldwide network has been organic, fueled by word of mouth and media coverage of activist events.

The RISING has begun. Through V-Season 2012, V-Day events have taken place in over 142 countries.
A Day In The Life

The City of Joy is a bustling community that mimics the setting of a typical Congolese village, including a cluster of nine small houses where women live and sleep, an orchard, an area for livestock, and many communal places to gather, learn, talk, and enjoy each other’s company.

Each residence is viewed as a communal space and is administered by one burgomaster who is assisted by a “policewoman” in charge of discipline. Rooms are considered to be districts. The representatives of districts in the residences, the policewomen, and the burgomasters form the communal council, and all oversee their upkeep. The mayor of the City of Joy, elected by all residents, is the spokeswoman of all the residents. In this way, the City of Joy has its own local government.

Classes and activities take place from Monday to Friday between 8AM and 6PM. Saturday is reserved for tidying the grounds, and Sunday for a free outing.

Meals are eaten communally.

V-DAY finds strategic and meaningful ways to provide activists and survivors with platforms to share their messages and demands across barriers of race, culture, and class (and ultimately to find commonalities).
The City of Joy is founded on the core belief that there is a deep connection between recovery and leadership, empowerment and service, healing oneself and healing others in the community. In the V-Day movement, we call women who have survived great trauma but have moved through it and committed to ending it “Vagina Warriors.” Vagina Warriors are women who have experienced their rage, depression, and desire for revenge and have transformed these feelings through grieving into service for others. Vagina Warriors are community makers and because what they have survived is often done in isolation and remains unseen and unreported, they work to make the invisible visible.

To this end, the City of Joy’s Vagina Warrior Program, is grounded in the following core principles:

- Each woman is unique, valuable to her society, and has a right to be treated with dignity, respect, love, and compassion
- Women are not broken “victims”; rather they are survivors who have been through atrocious sexual traumas
- Each woman is capable of activating her own ability to recover, heal, and be an empowered and transformational leader

The program includes:
- Comprehensive Sexuality Education
- Literacy
- English
- Activism
- Gender Rights
- Human Rights
- Self-Defense
- Massage
- Physical Education
- Agro-Pastoral Programming
- Culinary Arts
- Entrepreneurship
- Sewing
- Computer Literacy
- Media Training
- Community Service

Staff
The City of Joy and V-Day’s Congo work is led by international and local human rights activist Christine Schuler Deschryver, a native of Congo. Christine is overseeing a staff of 45 Congolese women and men. Each is a necessary part of the team, creating a community of well-equipped and caring adults.

Portrait of Jane Mukuninwa
Jane Mukuninwa is a Congolese women’s rights activist. A survivor who first came to V-Day partner Panzi Hospital as Jeanne, she underwent numerous surgeries to repair her fistula injuries. Jane was instrumental in helping to envision the City of Joy, and was part of its first class. The program transformed her, and she now goes by “Jane” to reflect that transformation and her new life. Today she is part of the City of Joy staff and an outspoken leader who has traveled to Nairobi and London for speaking events.
V-World Farm
In early 2012, V-Day Congo, with the support of the Schmidt Family Foundation, purchased a sustainable farm set on 338 hectares of arable land located near the village of Nyanghezi, and about 20 km south of the City of Joy. The farm is ripe with possibilities for the growth of tilapia, chickens, cows, goats, pigs, rice, honey, wool, vegetables, fruits, flowers, and cereals.

V-Day is currently assembling a team of experts in permaculture, solar energy, composting, recycling, and other environmental expertise to develop a vision and plan for the farm.

An immediate goal of the V-World Farm is to generate crops and food that can be consumed at the City of Joy by its residents (offsetting the cost of food), as well as crops that can be sold for profit to the surrounding community. The farm will also serve as a valuable teaching and healing tool for women enrolled at the City of Joy. In many ways, V-World Farm is the next stage in V-Day’s City of Joy project. By supporting its creation, V-Day will truly enable the City of Joy vision to take hold.

With 90 women per six-month class, V-Day will offer the opportunity of working at the V-World Farm to graduates so that women can continue to benefit from the therapeutic aspects of farming and animal husbandry, and a sustainable, earth friendly lifestyle that they learned at City of Joy.

YEAR ONE HIGHLIGHTS & EVALUATION FINDINGS

- The first two groups of women who have transitioned from the City of Joy are sensitizing their communities, influencing them to get involved in the struggle against gender based violence and retrograde beliefs about women and girls in Congolese society.
- On a small scale, the City of Joy helps to end the stigmatization that often occurs of women survivors. As a result of the transformation women survivors are going through, their families are putting pressure on husbands and parents to accept their wives and their daughters. Local authorities are prosecuting perpetrators.
- The project has successfully helped women to transform their pain to power, improving their health and skill set.
- The training program and the active methods used in the learning process are effective and have allowed the program to produce high quality graduates.
- The Congolese women and girls trained at the City of Joy have become leaders and are applying their training in their communities, where their new skills have given them new status.
- 42 women graduated from the first class in January 2012, 90 women graduated in August 2012.
- Women report the City of Joy’s therapy program to have had a transformational impact, emotionally, physically, and intellectually.
- As a result of the program, women have had many “firsts” – first votes, first emails, first words of English, first experiences with birth control, first massages. And so many more life-changing “firsts.”
- Women are leaving the City of Joy with a powerful set of skills in language, massage, communications, computer literacy, sexual health, crafts, nutrition, physical education, self-defense, horticulture and environmental studies, self-care, human rights, civics, and more.
- Women are returning to their villages and opening up businesses, building cooperatives, opening orphanages and homes for the infirm, and educating girls.
When one girl suffers, we all suffer. V-Girls

The primary focus of V-Girls this year has been to put girls in the driver’s seat. In 2011-2012, the V-Girls Action Team, a group of 14 core youth leaders and two young adult mentors, have been leading this burgeoning youth movement. These dynamic and diverse girl activists met virtually throughout the year via conference calls and online to set goals, dialogue, advise, and provide feedback on the program’s mission and materials.

In early October V-Day convened a V-Girls gathering of the V-Girls Action team members (from Peru, South Africa, Israel, and the U.S.) in New York City. The weekend was a huge step forward for V-Girls and was invaluable as the girls cemented their relationships with one another and had the time and space to dream and plan the next phase of V-Girls. The Action Team identified the following goals for V-Girls:

- Expose one million girls to the V-Girls movement
- Create a monthly newsletter and introduce girls to global events through blog writing and social networking
- Promote creation of V-Girls flash monologue videos and a V-Girls YouTube channel
- Increase Facebook and Twitter followers and membership on the V-Girls Network
- Organize Refuser Marches and school visits in new cities based on the model created by V-Girls South Africa leaders
- Explore new opportunities to raise funds for the V-Day Safe Houses for girls in Kenya and raise money for organizations empowering girls in their own communities
- Host live chats online with local club organizers and the V-Girls Action Team
- Approach change through resistance and continue to identify what kind of change the team wants to create
- Create an alliance with adults
- Start changing attitudes in the home
- Don’t let language be a barrier
- Publish videos and articles about issues that affect girls on the V-Girls website and Facebook page
Workshops of Eve’s newest work *Emotional Creature*, produced by V-Day, premiered in Johannesburg, in July at the Market Theatre and in Paris, in September at Ciné 13 Théâtre. The productions were hugely successful, enjoying sold out runs in both locations and being nominated for a 2011 Naledi Theatre Award for Best Ensemble Production/Cutting Edge Production in South Africa. The runs included special performances for students that concluded with talk-back sessions with Eve and local V-Girls activists.

V-Girls South Africa chose to donate the funds raised through the performances to the Sunlight Safe House, a refuge for youth fleeing domestic violence.

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I WANT TO LIVE IN V-GIRL WORLD IN WHICH THE COOLEST THING TO BE IS WHO YOU ARE. WHERE GIRLS AREN’T AFRAID TO ROCK THEIR SHORT SKIRTS AND FAT THIGHS, HERE GIRLS DON’T HATE ON EACH OTHER BUT TURN THAT ENERGY INTO LOVE AND PEACE AND PROSPERITY.

I WANT IT TO BE COOL FOR GIRLS TO GO TO SCHOOL AND LEARN AND BE IN TOP LEADERSHIP POSITIONS. I WANT GIRLS TO HELP OTHER GIRLS. THAT’S WHAT BEING A V-GIRL IS ABOUT. GOING OUT INTO YOUR COMMUNITY, FINDING A NEED AND REALLY ADDRESSING THAT. TAKE INITIATIVE. TAKE ACTION. BE PROACTIVE.

**MBALI KHUMA LO, SOUTH AFRICA**

**ADDITIONAL EMOTIONAL CREATURE VIDEOS:**
- *We Want School…*
vimeo.com/28470039
- *A peak inside (Johannesburg)*
vimeo.com/26591458
Refuser March, South Africa

The march is about saying enough, I have had enough. We are going to be singing, chanting, we are going to be girls. We are refusers!

Refuser March organizers

Following the workshops in Johannesburg, V-Girls South Africa continued making school visits and meeting weekly to plan activist projects and discuss issues facing girls. On October 22nd, inspired by the interest in and support of V-Girls South Africa, V-Girls leaders took to the streets in Johannesburg in the first ever Refuser March. Mbali Khumalo, Busi Mkumbuzi, and Samu Khumalo Madonsela (Emotional Creature cast member) led a team of girl activists to plan the march, organize their friends to attend, publicize the event, and organize free bus rides for girls from across Johannesburg. Hundreds of girls marched in homemade “Eco/Emo” recycled short skirts emblazoned with the declaration “MINE.” Their message, “When one girl suffers, we all suffer,” was heard loudly.

V-Girls Network

The V-Girls Network, which features multiple modalities of social media including a social networking site, Facebook, Twitter, and the V-Girls blog that connects girls across geographic boundaries, has been a powerful tool for growing the movement. Through this safely moderated and monitored online community, girls have been dialogueing with one another by participating in forums, chatting, writing personal blogs, and sharing digital media. The V-Girls Network has grown to thousands of active members and over 445 local Emotional Creature book clubs and school groups in 26 countries.

V-Girls On The Path

The path of the V-Girls movement has spread from South Africa to London, New York to Chicago, and more. V-Girls understand that they have the power to ignite the revolution that will break the cycle for the billion women and girls on the planet.

This past year, through V-Day partner NoVo, V-Girls also partnered with the Chicago-based organization A Long Walk Home through Girl/Friends, a multimedia art and empowerment program for teen girls. The summer program, which includes 20 girls selected through an application process, utilized the V-Girls curriculum to read and discuss I Am an Emotional Creature, created art and theatre inspired by their readings, and produced a V-Girls Flash monologue video.

In November, Eve held a workshop for 120 V-Girls at the East 15 Acting School in London. Eve walked girls through a series of exercises and they discussed issues central to Emotional Creature like pleasing.
Widespread media coverage this year achieved over one billion media impressions. We announced the ONE BILLION RISING campaign to the world on 14 February 2012 with Eve bridging times zones across the international date line, allowing her to do interviews with CNN in Sydney, Australia and Los Angeles on the same day. The Associated Press – which broke the news in print – was widely picked up in hundreds of major newspapers, websites, and blogs worldwide.

Throughout the year, V-Day’s communications team, with support from our outside PR firm Group SJR, worked closely with media, placing stories across a range of outlets including The New York Times, BBC, Al Jazeera, The Guardian, The Huffington Post, Women’s Media Center, CNN, BBC, The Associated Press, The Financial Times, Democracy Now, Tavis Smiley Show, GRITtv with Laura Flanders and many, many more.

V-Day’s communications team also engaged a team of trusted videographers and photojournalists to document the work of V-Day throughout the year – filming events and the process of ONE BILLION RISING and Emotional Creature through video and still photography so that we could broadcast the story directly via our websites.

Ever deepening their outreach and relationships, V-Day activists worked closely with local media for coverage of their benefit events, including inviting reporters in early to rehearsals as well as their performances. Activists introduced media to the organizations who benefited from their event proceeds, and ultimately reported on how much money was raised.

TELLING THE STORY

V-DAY places value on and resources in media and messaging, understanding that, in today’s world, changing norms about gender and violence requires working on multiple cultural tracks simultaneously – the familial, the community, and the media.

Honors and Awards

This year, Eve was honored by numerous organizations for her dedication and work to end violence against women. She was presented with the Women of the World “Inspired Visionary Award,” the “Breakthrough Inspiration Award” at their 10th Anniversary Gala in NYC, and the AMREF Humanitarian Award at the 2nd annual “Healthy Girls and Women = Healthy Africa Luncheon.” In addition, Eve gave the keynote address at Congresswoman Jan Schakowsky 10th Annual “Women of Power” luncheon.

Connecting with Global & Local Activists through Social Media

The core of our work and that of our activists is telling the story. Social Media has created a massive platform for storytelling, outreach, and organizing. Today, it is at the core of our work and key to our roadmap for ONE BILLION RISING.

V-Day’s awareness and activation efforts have been extended further than ever before through the online networking of activists all over the world. By cultivating supporters on Facebook and Twitter, for example – Eve on twitter [twitter.com/#!/eveensler], V-Day on Facebook [facebook.com/vday], the V-Girls Network [vgirls.org] – V-Day reached tens of thousands of new activists with news, action steps, and connections to local and global events. This speedy and dynamic interchange with activists – many of who are new to V-Day – generated immediate results, from greater participation in campaigns to an increased attendance at events.

Actor, Author, Activist, and V-Day board member Jane Fonda blogged about our Board meeting capturing the meeting to a V ;)

A Weekend When Women Have Your Back
SPECIAL EVENTS

V-DAY continues to be a catalyst to move stakeholders to act against rape, battery, incest, female genital mutilation, and sexual slavery. V-Day’s heart is art and activism.

Annual LA Gathering

On February 21st, V-Day held its sixth annual gathering at the Soho House in West Hollywood. The special evening was hosted by Eve along with V-Day Board members Carole Black, Pat Mitchell, Susan Celia Swan, Charlize Theron, and Kerry Washington, along with Jessica Alba, Dylan McDermott, Lily Tomlin, and Jane Wagner. Eve gave an impassioned update on the first graduation at City of Joy, V-Day’s 2012 Spotlight on Haiti, and ONE BILLION RISING.

Vaginas Take Back the Michigan Capitol!

On June 18th, a special performance of The Vagina Monologues took place on the Michigan Capitol Steps featuring Eve, Michigan Senators and Representatives, and local activists and actors. The event was part of an organized response to the June 14th banning of Michigan State Rep. Lisa Brown from publicly speaking in the House. Rep. Brown was banned by House Speaker Jase Bolger & House Republicans for using the word “vagina” during a debate on a bill that puts new restrictions on abortion providers. The event brought in over 5,000 women, men, boys, and girls from all over Michigan and surrounding states.

Sex, Power & Speaking Truth: Anita Hill 20 Years Later & Speaking Truth to Power Performance

V-Day, together with Hunter College, was a proud co-sponsor of Sex, Power and Speaking Truth: Anita Hill 20 Years Later, the historic conference commemorating the 20th anniversary of Anita Hill’s testimony in the Hill/Thomas hearings. Held on October 15th at Hunter College, the conference brought together over 2,000 people from different generations to discuss law, politics, race, class, gender, and sexual harassment. The conference featured a keynote session with Anita Hill and Eve, and V-Day Director of Programs & Development Purva Panday Cullman co-curated the evening performance, Speaking Truth to Power, which included original works written by Edwidge Danticat, Asali Devan, Eve, Lisa Kron, Lynn Nottage, Mary Oliver, Kevin Powell, and Hope Anita Smith. Olivia Oguma and Anika Noni Rose stepped in to perform for Mary Oliver and Edwidge Danticat.

Vaginas Occupy Wall Street

On February 26th, V-Day organizers Hannah Morgan and Dakota Russell, together with a group of women involved with Occupy Wall Street and V-Day staff, organized a V-Day production of The Vagina Monologues at the historic Great Hall at Cooper Union in New York City. The cast included activists from the Occupy movement and allied organizations, as well as Eve, Laura Flanders, Alix Olson, and Terry Tempest Williams. All ticket proceeds benefited The National Domestic Workers Alliance and The Voices of Women Organizing Project.
Eve At Grace

On Tuesday, September 27th, over 1,000 people filed through the Grace Cathedral doors, sat beneath the famous stained glass windows and high arches lit in reds and pinks, and listened as Eve called forth the Women's Spring, the end of the individual, and the beginning of the second wind that is ONE BILLION RISING. The sold out evening in San Francisco was Eve’s first talk based on her upcoming book *In the Body of The World*, scheduled for release Spring 2013. Eve was joined by renowned Iranian composer, singer, and performance artist Sussan Deyhim, whose beautiful and haunting vocals opened and closed the evening, providing the musical backdrop to Eve’s final message to the audience – to STRIKE, RISE, and DANCE! The evening raised over $100,000 for V-Day.

V-Board member Pat Mitchell invited Eve to give a keynote speech at the Skoll World Forum in Oxford followed by a panel entitled “Victors, Not Victims: Women Driving Social Change and Striving for Peace in Conflict Zones” which was moderated by Pat. V-Day activists Christine Schuler Deschryver of DRC, Fartuun Adan of Somalia, and Fahima Hashim of Sudan spoke about the challenges and transformative nature of their work.

vday.org/node/2891
On June 24th, we held a special V-Day fundraiser which included a benefit performance of Eve’s newest play *Emotional Creature* at Berkeley Rep, followed by Sunday Supper at the Hotel Shattuck Plaza with members of the cast, Eve, and Director Jo Bonney. The evening, which raised over $100K concluded with ONE BILLION RISING Bay Area, an outdoor community ritual featuring dance, music, drumming, and more at the Civic Center Park in Berkeley. It was a magnificent afternoon of theater, friends, and activism, with an unstoppable energy full of love and emotion.

**SUNDAY SUPPER EVENT**

**CLICK TO VIEW**

**V-Day Cocktails & Conversation in New York**

Hosted by V-Day supporter Lela Goren and V-Day Board members Katherine MCFate, Lisa Schejola Akin, and Susan Celia Swan, this evening in New York featured an update from Eve on the graduation of the first class at the City of Joy in the DRC, and V-Day’s 2012 season of events.
FUTURE

ONE BILLION RISING will:

Show the power of ONE BILLION people rising up, dancing, and uniting across borders to emphasize our collective strength and rejection of violence against women as the status quo.

Be buoyed by the power of social media to inspire revolution and change – ONE BILLION will dance for a violence-free world and billions more will finally stop and pay attention.

Engage all sectors – activists, media, politics, unions, academia, the arts and more – reaching a wide cross section of communities who will be galvanized and linked together to end violence, creating what we call the “billion effect”.

Harness and escalate relationships built over 14 years that maximize outreach and ensure billions rise up and dance.

Combine art and activism through dance – when people dance they own their stories, own their energy, own their power.

Make clear that violence against women is the most urgent and central issue of our time.

Unite groups, bring in the marginalized, cast a broader net, move beyond a movement.

V-Day’s path towards a billion includes a multi-phased global roll-out plan featuring: new music by popular artists and innovative videos and PSAs; social media and digital platforms for activists and leaders; curated writings by visionary dancers and dance theorists; videos illustrating how different communities have used dance as protest, and inspirational dance clips; high profile individuals including politicians, actors, musicians, and writers, all speaking out and rising up; major organizations and institutions including Centro de Informacion y Desarrollo de la Mujer (CIDEM), European Women’s Lobby, Isis Internacional, National Organization of Women (NOW), Planned Parenthood, RAINN, Verein Autonome Österreichische Frauenhäuser joining together in solidarity; a new and interactive ONE BILLION RISING website that will connect activists, give tools for organizing events, and provide a platform for sharing their ideas and goals; a massive media campaign leveraging print, radio, broadcast, blogs, and social media, and more. V-Day staff will continue to work across sectors to engage established leaders and “accidental activists” alike to ensure that on 14 February, 2013 one billion will rise, and the rest of the world will follow.
CORE

V-Day maintains the two synergistic realms that give V-Day its strength—our dedicated volunteer activists and our unique organizational model. V-Day is a global movement, we do not have central headquarters or regional offices. Instead, V-Day’s small group of 12 paid staff and a number of consultants work remotely from home bases around the world to sustain an online infrastructure that keeps the V-Day network of activists (tens of thousands strong and growing) linked, informed, and engaged across the world. Through this virtual structure, V-Day is able to keep traditionally high overhead costs very low, enabling us to give away 87 cents of every dollar raised. This intentional organizational arrangement allows V-Day to be viewed by its dedicated activists as a movement that is owned by them, on the grassroots level. Eve Ensler, V-Day’s Founder and the Board Chair, is a volunteer and has never received payment from V-Day for her work.

The V-Day Board of Directors is a group of extraordinary women who provide vision, leadership, and wisdom to help guide and support V-Day in its work:

- Carole Black
- Jennifer Buffett
- Rosario Dawson
- Beth Dozoretz
- Eve Ensler
- Jane Fonda
- Salma Hayek
- Mellody Hobson
- Donna Karan
- Katherine McFate
- Pat Mitchell
- Thandie Newton
- Emily Scott Pottruck
- Amy Rao
- Cari Ross
- Sheryl Sandberg
- Lisa Schejola Akin
- Regina Kulik Scully
- Susan Celia Swan
- Charlize Theron
- Kerry Washington

Staff

- CARL CHENG
  Online Associate

- PURVA PANDAY CULLMAN
  Programs & Development Director

- CHRISTINE SCHULER DESCHRYVER
  V-Day Congo Director & Director of City of Joy

- EVE ENSLER
  Founder/Board Chair

- KATE FISHER
  Communications & Campaigns Director

- DAVID HAY
  Finance Manager

- CECILE LIPWORTH
  Managing Director

V-Day thanks EMI KANE & HEATHER MOSELEY for their dedicated work and support.
FINANCIAL STATEMENT
for the fiscal year ending June 2012

EXPENSES

Programs

<table>
<thead>
<tr>
<th>Program</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community &amp; College Campaign</td>
<td>$235,188</td>
</tr>
<tr>
<td>Communications &amp; Events</td>
<td>$594,247</td>
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<tr>
<td>Website/V-Spot</td>
<td>$234,909</td>
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<tr>
<td>V-Girls</td>
<td>$406,529</td>
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<tr>
<td>One Billion Rising</td>
<td>$257,821</td>
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<tr>
<td><strong>Total Programs</strong></td>
<td><strong>$1,728,694</strong></td>
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Grants

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<tr>
<th>Grant</th>
<th>Expenses</th>
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<tbody>
<tr>
<td>Safe Houses, Vagina Warrior Scholarships, Spotlight Campaign &amp; Other</td>
<td>$525,728</td>
</tr>
<tr>
<td>City of Joy / Congo Campaign*</td>
<td>$1,386,424</td>
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<tr>
<td><strong>Total Grants</strong></td>
<td><strong>$1,913,163</strong></td>
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Donated Goods & Services

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<tr>
<th>Donated Goods &amp; Services</th>
<th>Expenses</th>
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</thead>
<tbody>
<tr>
<td>Total Programs, Grants &amp; Donated Goods &amp; Services</td>
<td><strong>$3,741,857</strong></td>
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Staff & Administration

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<tr>
<th>Development</th>
<th>Expenses</th>
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<tbody>
<tr>
<td>Total Staff &amp; Administration</td>
<td>$539,555</td>
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Reserve Funds

<table>
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<tr>
<th>Reserve Funds for 2012-2013 General Operating</th>
<th>Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Total Reserve Funds</strong></td>
<td><strong>$294,972</strong></td>
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**Total Expenses** | **$4,576,384**

INCOME

<table>
<thead>
<tr>
<th>Source</th>
<th>Income</th>
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</thead>
<tbody>
<tr>
<td>Foundations</td>
<td>$2,936,635</td>
</tr>
<tr>
<td>Individual Donors &amp; Corporate Sponsors</td>
<td>$1,276,181</td>
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<tr>
<td>Donated Goods &amp; Services</td>
<td>$100,000</td>
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<tr>
<td>V-Day Campaign Spotlight Contributions</td>
<td>$261,607</td>
</tr>
<tr>
<td>Interest Income</td>
<td>$1,961</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$4,576,384</strong></td>
</tr>
</tbody>
</table>

*Grant includes 2011-2012 operating & campaign expenses for City of Joy.
**V-Day’s College & Community Campaigns raised an additional $3 million dollars in 2012 that V-Activists donated directly to anti-violence groups in their communities

V-Day’s embrace, globally and locally, is simply the most effective and efficient method for us to fund ending global violence against women and girls. Through its myriad of programs and continuing assistance to local grassroots organizations throughout the world, V-Day works with more heart and compassion than one can imagine.

*Emily Scott Pottruck, V-Board*
The support of thousands of generous donors, and tens of thousands of talented volunteers worldwide makes V-Day’s work possible. The following foundations, individuals, and corporations provided extraordinary leadership gifts to support our work this year and dedicated their time to spreading the movement each and every day. Thanks to all of you, the V-Day movement has spread across the planet, with kindness, energy, and creativity.

$5,000+ Book Passage Inc / Ford Foundation Matching Gifts Program / Future Hope Foundation / Lela Goren / International Muse INC / Button Bright / Keidan Family Foundation / Lakshmi Foundation / Gina Maya / Microsoft Matching Gifts Program / Margot Miliken / Frances Pepper / JoMel & Tom Perkins / Abigail Pogrebin / Darian & Rick Swig / Michele Stockler / Richard Thompson / Vosges Haut-Chocolat / Zen Proffits / Anonymous

$2,500+ Atlantic Philanthropies / Diamond Girl Production in honor of Glenn Close / Foundation to Promote Open Society / Rachel Jayne Groover / Amanda Jones / Alison Manuel / Paula Morris / P. William Parish / Regina Scully / Debra Spector / Tender Education & Arts

$1,000,000+ Novo Foundation / Schmidt Family Foundation

$5,000+ Book Passage Inc / Ford Foundation Matching Gifts Program / Future Hope Foundation / Lela Goren / International Muse INC / Button Bright / Keidan Family Foundation / Lakshmi Foundation / Gina Maya / Microsoft Matching Gifts Program / Margot Miliken / Frances Pepper / JoMel & Tom Perkins / Abigail Pogrebin / Darian & Rick Swig / Michele Stockler / Richard Thompson / Vosges Haut-Chocolat / Zen Proffits / Anonymous

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$1,000,000+ Novo Foundation / Schmidt Family Foundation

$50,000+ Carole Black / Carlo & Micol Schejota Foundation / Charitize Theron Africa Outreach Project / Pat Mitchell / Emily & David Pettruck / Skees Family Foundation / Anonymous

$50,000+ Carole Black / Carlo & Micol Schejota Foundation / Charitize Theron Africa Outreach Project / Pat Mitchell / Emily & David Pettruck / Skees Family Foundation / Anonymous

$20,000+ Diana Devegh & The One World Fund / Essence Magazine on behalf of Kerry Washington / Jane Fonda / Daniel Handler & Lisa M. Brown / Ryn & Cheryl Howard / Isabel Allende Foundation / Chandra Jesse & Julius Gaudio / Sheryl Sandberg & David Goldberg / Turner Foundation / Michelle Yee & Reid Hoffman / Anonymous

$10,000+ Christine Bronstein / Susie & Mark Buell / Beth & Ronald Duzorez / Gary Janetti / Julie Kavner / Kieschick Family Fund / Jonathan & Deborah Klein / Mark Goucher Limited / Erin Strain / TCF Foundation / Mindy Uhrlaub / Deb Wetherby / Marsha Williams / Women of the Congo

We have never needed an action like ONE BILLION RISING more then we need now. One billion of our sisters are being abused and raped and brutalized in this world. How can we do anything less then rise up, protest, and say ‘no more’. Pat Mitchell, V-Board

In 2012, the Stone Award was given to V-Board member Amy Rao. Established in 2003 in honor of David Stone for his outstanding philanthropic work on behalf of women and girls, the Stone Award is given to a supporter who furthers V-Day’s mission through philanthropy. Past recipients include: David Stone, Jane Fonda, Carole Black, Pat Mitchell, Katherine McFate, and Jennifer Buffett.


VERY SPECIAL THANKS We extend our heartfelt thanks to the following individuals who so generously provided their pro-bono legal guidance: Janet Abrams, Janet Dubrovolny, and Nancy Rose.

And to Paula Allen, Taylor Krauss, Tony Strebell/Redletter Productions, Tara Todras-Whitehill and V-Day activists all over the world whose stunning images tell the story of V-Day on these pages.
JOIN US ON THE PATH TO A BILLION - TAKE ACTION

VISIT ONEBILLIONRISING.ORG TO:
SIGN UP to join an existing effort, or start your own ONE BILLION RISING EVENT in your community!
TELL US why you’re rising
SHARE your plans
DOWNLOAD the toolkit

CHANGE THE STORY OF WOMEN IN CONGO
Visit vday.org/drc to:
EDUCATE yourself and others
SUPPORT women on the ground
DONATE to our campaign and City of Joy
SIGN UP to host a Congo Teach-In
VIEW photo galleries and video
ADD YOUR VOICE to the V-Wall For Congo

DONATE TO V-DAY
ONLINE at vday.org/donate
TEXT VDAY to 50555 to donate $10 to V-Day
MAIL checks to:
V-Day
303 Park Ave South, Suite # 1184
New York, NY 10010-3657
Make checks payable to “V-Day”

ATTEND A V-DAY EVENT
Find a local V-Day benefit production near you and help raise money for groups working in your area to end violence against women and girls.
vday.org/events

ORGANIZE A V-DAY EVENT
Every year V-Day benefit productions take place in hundreds of locations around the world. These events are organized by local college students and community activists – people just like you!
vday.org/organize

GET V-MAIL – THE LATEST V-NEWS AS IT HAPPENS!
Get news of actions, opportunities, and performances. Get the latest messages from Eve. Get involved, and stay involved.
vday.org/vmail

FOLLOW US ON TWITTER
V-Day – twitter.com/vday
Eve Ensler – twitter.com/eveensler
V-Girls – twitter.com/emocreature

FIND US ON FACEBOOK
Facebook.com/vday

VIEW THE ANNUAL REPORT ONLINE VDAY.ORG/ANNUAL-REPORT