viva

VEVOLUTION!

({{ VDAY }})

2011 ANNUAL REPORT
Welcome to Viva Vevolution! – a look at our 2010-2011 year at V-Day. When we reflect on the past year, it’s truly been one of life and revolution – on a deeper level than we’ve ever seen before. Those of you who know V–Day know that we move in the world in a bold and empowered way and have been doing so since Eve first uttered the word VAGINA on stage. For those of you who are new to us, thank you for joining us in our efforts to empower billions of women and men.

This past year, the trademark V-energy grew even bolder – our work has gone deeper, our sense of urgency has been amplified, our celebrations AND our frustrations have increased in intensity. Our commitment to ending violence against women – to truly ending violence against women – reached an entirely new level. A renewed sense of joie de vivre has caused V-Day to be renewed – in fact reborn.

It was during this past year that Eve, our founder and our visionary and our friend, received a diagnosis of uterine cancer which she faced head on in true Eve style. She conquered it, and today she is cancer-free. VIVA EVE!

Our commitment to V-Day’s vision of art and activism and to the organization’s model of grassroots change is stronger than ever. Why? Because of you and the women and men who we work with. Having worked with V-Day for many years, we have seen the power of Eve’s vision and V-Day’s unique empowerment philanthropy. Together, this vision and movement helped tens of thousands of activists stage 5,800 V-Day events in 1,600 locations across 50 countries worldwide (including every state in the U.S.) this year alone.

The need for our work continues to be great. And through the work of V-Day activists everywhere we are seeing both systemic change and a radical redefinition of activism. We’re excited to use this as a chance to share the triumphs of V-Day activists, V-Girl ambassadors, and V-Men around the world. And we’re grateful to be able to show how your contributions have impacted women in Haiti and the DRC as they expand their well-being, agency, and leadership.

Viva Vevolution!

Susan Celia Swan
Executive Director

Cecile Lipworth
Managing Director
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Some days I think all of us in V-Day feel like we live at the core of pain central. Every day, we wake up to find our email inboxes filled with news stories and personal testimonies of new horrors: “Corrective rapes” of mainly teenage girls in South African townships to stop them from being lesbians; baby factories in Nigeria, where teenage girls are held against their will to give birth to babies that are taken and sold to traffickers or used for rituals; fraternity pledges at Yale screaming all over campus “no means anal” for the second year in a row; more than a dozen teens and men believed to be involved in the nightmarish gang rape of an 11-year-old girl in Texas; the daughter of an Afghan politician reportedly dying of her injuries after being raped by American soldiers in Afghanistan’s southwestern province of Farah; new statistics in Congo – 400 thousand women raped a year, 48 an hour; a chambermaid from Sofitel speaking out against the head of the IMF for attacking her and attempting rape; women in Tahrir Square arrested and given forcible virginity tests which Human Rights Watch has now determined as torture; one out of three women in the U.S. Military being raped by their comrades.

The emails keep coming, the tragedies around the world seemingly unending. These are not random events. These are part of a worldwide practice of violence against women, which continues rampantly across the planet, the practice which is the primary mechanism keeping patriarchy in place.

We have done extraordinary work in these last 13 years. We have broken silences and taboos, we have made laws and changed laws and enforced laws, we have witnessed activists become leaders and victims become heroes.

We have built a radical and rapid response movement that is having a dramatic impact on the lives of women. There are thousands and thousands of V-women and men around the world who are bringing the message of ending violence against women into their minds, their hearts, their workplaces, their homes, their schools.

Just as the Arab Spring arrived to remind us that change and upheaval and revolution is possible, the Woman Spring, the Vevolution, has arrived. We see the manifestations everywhere. We are at a tipping point and we must seize the day. Our job in V-Day is to deliver this Woman Spring, to change the world from the ground up, to deconstruct, overthrow, transform, this current structure.

We are not a charity - we are a global change movement. We have no interest in patching up this system as it is. We support women leaders and visionaries in grassroots communities who are changing the traditions, structures, norms, givens, politics, laws, and religious imperatives of those communities. We believe in all-out change and revolution and we know nothing less will suffice if we want to end violence and save the planet.

We are going the distance and we need you not only to travel with us, but we need you to be braver, more outrageous, more disruptive, and mischievous, to push past where it is comfortable and easy. We need you to believe with us that it is possible to dissolve patriarchy, to once and for all leave our father’s house, to create a world where women and girls are free and passionate and safe and sexual and powerful.

Thank you for your support, thank you for your courage. Thank you for being an ARTIVIST. Thank you for being the one who joins art and activism, theater and outrage, poetry and struggle.

HERE’S TO THE VEVOLUTION, HERE’S TO 1 BILLION WOMEN RISING ON FEB 14, 2013.

Eve Ensler
Founder & Artistic Director
A celebration of the life within V-Day and the revolutionary spirit that has taken hold and empowered billions of women and men.
2011 SPOTLIGHT CAMPAIGN

Through our 2011 Spotlight Campaign on the Women and Girls of Haiti, thousands throughout the world have been exposed to the issues facing women and girls in Haiti since the devastating 2010 earthquake.

V-Day provided activists more access than ever to information about the history of Haiti and violence against women in the country, pre- and post-earthquake. Organizers shared detailed multimedia presentations about the Haitian situation and the country’s existing women’s movement with their V-Teams, cast members, and audiences. At the close of every V-Day performance, activists read Eve’s monologue to honor the late Myriam Merlet, a great woman leader in Haiti and V-Day activist, to continue the thread of her life’s work, with an emphasis on women’s safety and empowerment.

In late March, the V-Day team traveled to Port-au-Prince and Cap-Haïtien to visit V-Day-supported sites and meet with V-Day activist/AFASDA leader Elvire Eugene. Staff members were able to experience the work of AFASDA and V-Day activists on the ground while meeting with many survivors who relayed firsthand their harrowing experiences. The V-Day safe houses and legal justice centers are sheltering women survivors and their children while also providing them with essential support services and legal assistance.

The Spotlight Campaign raised $211,000 to support three safe houses – each with a legal assistance office for survivors of violence – in Cap-Haïtien, Fort-Liberté, and Port-de-Paix. The campaign is supporting four legal assistance offices in Port-au-Prince in the Bois de Bouquet, Canapé Vert, Delmas, and Gressier areas, and will provide advocacy support for 19 community-based organizations throughout the country doing anti-violence work.

One of the long-term goals of the campaign is to work towards ending the cycle of impunity with which rapes are occurring.

As the need in Haiti is immense, V-Day has committed to extending our Spotlight into the 2012 year, making it a two-year Spotlight Campaign.
While the January 2010 earthquake seems like history, the women of Haiti still have urgent needs that grew out of the aftermath. Violence, cholera, and trauma abound. Our legal justice centers and safe houses are meeting critical needs, and filling in the gaps where the government has yet to reach.

Elvire Eugene, Founder of AFASDA & V-Day Activist
There's something you need to know about Congolese women. When we can't walk, we run.

Christine Schuler Deschryver in The Guardian, April 2011
City of Joy launched with the goal of healing trauma, building self-esteem and skills, and training leaders. It is working to provide 180 Congolese women a year opportunities to benefit from group therapy and psychosocial care; self-defense training; leadership training on rights awareness, judiciary, and community activism; comprehensive sexuality education (including HIV/AIDS and family planning); economic empowerment (including a tech center to leverage literacy, income-generating and radio skills); storytelling; dance; theater; ecology; and horticulture.

In preparation for the first incoming class, V-Day’s Congo and City of Joy Director Christine Schuler Deschryver met with community leaders to gain their support, hire staff (including Program Director Mama Bachu, a seasoned women’s activist), and strategize with Panzi Hospital and Heal Africa staff about a referral system. A robust “Vagina Warrior Program” for the City of Joy was developed — one that is innovative and holistic and based on the ideas and requests of survivors themselves. It is grounded in core beliefs that have been developed with local women:

- Each woman is unique, valuable to her society, and has a right to be treated with dignity, respect, love, and compassion
- Women are not broken “victims”— they are survivors who have been through atrocious gender-based traumas
- Each woman is capable of activating her own ability to recover, heal, and be an empowered and transformational leader
City of Joy Celebrates Its Opening

A Congolese building crew – including many women – worked tirelessly to complete 90% of construction in time for an opening celebration in Bukavu in February 2011, which hosted a delegation of more than 85 people from around the world.

The event brought thousands of Congolese women and men, grassroots activists, regional dignitaries, City of Joy residents, and staff together with national and international activists, politicians, and supporters. They include U.S. Ambassador on Global Women’s Issues Melanne Verveer, U.S. Congresswoman Jan Schakowsky, UN Special Envoy Margot Wallstrom, UNICEF DRC Representative Philippe Heffinck, V-Day Board members Lisa Schejola Akin, Carole Black, Jennifer Buffett, Rosario Dawson, Pat Mitchell, Thandie Newton, Emily Scott Pottruck, Charlize Theron, and Amy Rao, V-Day supporters Bethany Asplundh, Rada Boric, Abrima Erwiah, Ashlee Irish, Pernille Ironside, Jurate Kazickas, Naomi Klein, Miranda Leigh, Avram Lewis, Dylan McDermott, Juliette Menager, Mark Mitchell, Justine Musk, William Perkins, Matt Petersen, Marie Cecile Renauld, Nancy Seward, Pamela Shifman, Roy Singham, Mindy Uhrlaub, Deb Wetherby, and Marsha Williams, along with Congolese Ambassador to the U.S. Faida Mitifu, AIDS Free World Co-Founder Stephen Lewis, and Panzi Hospital’s Dr. Denis Mukwege.

The opening ceremony provided a platform for women survivors to present their demands to the international press and world community. Women spoke powerfully about their recommendations on security, economic violence, justice, healthcare, the Congolese government, the international community, and reintegration.

City of Joy Photo Gallery

Click to view»
10 TENETS OF THE CITY OF JOY
CREATED BY WOMEN SURVIVORS AND STAFF

1. TELL THE TRUTH
2. STOP WAITING TO BE RESCUED. TAKE INITIATIVE.
3. KNOW YOUR RIGHTS
4. RAISE YOUR VOICE
5. SHARE WHAT YOU’VE LEARNED
6. GIVE WHAT YOU WANT THE MOST
7. FEEL AND TELL THE TRUTH ABOUT WHAT YOU’VE BEEN THROUGH
8. USE IT TO FUEL A REVOLUTION
9. PRACTICE KINDNESS
10. TREAT THE LIFE OF YOUR SISTER AS IF IT WERE YOUR OWN
Undoubtedly, the campaign got an extra boost from the media attention and buzz that was generated by the City of Joy’s opening, resulting in donations and offers to help from around the world. V-Day has been working to leverage these opportunities and channel enthusiasm and interest in the City of Joy towards actionable work that supporters and activists can engage around.

After the highly successful opening of the City of Joy, we were saddened to discover that parts of the grounds were prone to flooding due to faulty construction. Upon inspection, UNICEF authorities could not deny their fault in the matter and brought in an expert engineer from Madagascar to address the issues. UNICEF agreed to pay for all repairs themselves.

Because it was clear that parts of the floors would need to be ripped up, City of Joy staff decided to maintain four houses and correct the remaining six structures so that, in the interest of maintaining the project timeline, 40 women could begin the pilot year programming in July.

For more than a decade, eastern Congo has become infamous as the ‘rape capital of the world’ and the ‘worst place on earth to be a woman’... one response has been the building of City of Joy, a haven where survivors of gender violence who have healed physically (not always straightforward) live for six months and are educated. It is the product of a shared vision that the women don’t just need help, they need power. ‘Eve asked us what we wanted,’ says Jeanne, the orator [at the February celebration]. ‘And we said: shelter. A roof. A place where we can be safe. And a place where we can be powerful. That’s what we now have.’ Jeanne, and women like her, hope to change Congo for good.

Katharine Viner, The Guardian, April 2011
V-Girls, the girl-centered outgrowth of the V-Day movement, took off this year, sparking a revolution among young women. Powered by the paperback tour of *I Am an Emotional Creature* that took Eve to Boston, Chicago, London, Los Angeles, Miami, New York City, Paris, the San Francisco Bay Area, Santa Fe, and Washington, DC, V-Girls created a burgeoning community of young activists and friends. In each city, V-Day hosted fundraising events and activities and enlisted girls to serve as V-Girls reporters to document the events. V-Girls reporters interviewed Eve and participants, live tweeted, took photos and videos, and shared their observations on the V-Girls blog. V-Girls also created a mobile engagement campaign for the *Emotional Creature* tour, allowing activists to participate virtually by texting in responses to questions posed at events on the tour.

Groups organized in 85 diverse locations around the world, becoming part of the worldwide V-Season and utilizing the V-Girls Book Club Guide and accompanying academic curriculum. Young activists and their supporters tapped into these resources, organizing local groups to explore issues that matter to girls and ignite their involvement. The free downloadable
book club guide included discussion questions, art activities, and activism projects. Groups chose between a range of follow-up activities, including writing their own monologues, hosting poetry slams and benefit concerts, and creating art exhibits to raise funds through their event for V-Day’s Safe Houses for Girls in Kenya. **SIGN UP FOR V-GIRLS**

The past year also brought together a V-Girls Action Team of core youth leaders who are shaping the V-Girls movement. Representing a wide range of perspectives, they hail from Hot Springs, SD; Lewiston, ME; Lima, Peru; Nairobi, Kenya; New York, NY; Neve Shalom-Wahat al Salam, Israel; New Haven, CT; Santa Fe, NM; Santa Monica, CA; Sedona, AZ; and Washington, DC.

**MEET THE V-GIRLS ACTION TEAM**

Providing an essential girl voice to guide the growth of V-Girls, the team met virtually through conference calls and Skype throughout the season, and each member hosted a V-Girls book club group and/or other event in her community. Team members also wrote for the newly created V-Girls blog, which has been widely used by over 20 V-Girl bloggers, and offers links to the V-Girls Network and external social networking sites including Facebook and Twitter. Through these online networks and the V-Girls website over 5,600 girls around the world have come together to discuss the issues that matter most to them.

**JOIN** The V-Girl Revolution!

**V-GIRLS NETWORK** v-girls.ning.com

**FACEBOOK** facebook.com/vgirls

**TWITTER** twitter.com/emocreature
 Violence against women is not merely a female issue; it is a human dilemma twisting the lives and consciences of men as well. The war on female violence is nowhere near won, and we can no longer afford to keep men's voices out of the conversation.

Mark Matousek, V-Men Creative Advisor

Men of all backgrounds are stepping up in the V-Day movement. This year V-Day saw a large increase in the number of V-Men workshops, climbing from 125 to 170, with groups in Barbados, Canada, China, Jamaica, Kyrgyzstan, South Korea, and 28 states in the U.S.

Online, the V-Men column, curated by Mark Matousek, continues to draw writers, actors, photographers, athletes, and artists into the dialogue, giving men an outlet to share their own stories. With front-page placement on vday.org, the V-Men column continues to be a huge success and has attracted new pieces in 2011 by community activist and actor Kevin Knight, Founder and Executive Director of The Date Safe Project Mike Domitz, and Founding Director of Save the Congo Vava Tampa. READ THE V-MEN COLUMN »
COLLEGE AND COMMUNITY CAMPAIGNS

Over four million dollars raised for local projects and institutions, including domestic violence shelters, rape crisis centers, and groups doing extraordinary anti-violence work in their communities.

For more than 13 years, the V-Day movement has been a launchpad for inspiring, educating, and empowering women and girls around the world. We’ve had the privilege of witnessing the extraordinary ways in which activists move their campuses and communities to action — all in the name of stopping violence against women and girls. They are Vevolutionaries and we celebrate them.

With support from their casts, networks, beneficiaries, audiences, community members, media, and civic leaders, V-Day activists in all 50 United States and Puerto Rico and in more than 60 countries staged V-Day benefit productions between February and April. These raised over four million dollars for local projects and institutions, including domestic violence shelters, rape crisis centers, and groups doing extraordinary anti-violence work in their communities. Together, they also raised over $200,000 for V-Day’s Spotlight Campaign on the Women and Girls of Haiti.

Activists organized over 5,000 productions of The Vagina Monologues and A Memory, A Monologue, A Rant and A Prayer (which has lead to the significant growth of men’s involvement in the V-Day movement); screenings of V-Day’s documentary Until The Violence Stops; and two pieces dedicated to the issue of women in prison: the play Any One Of Us: Words From Prison and the film What I Want My Words To Do To You.

When we approach each production, we talk about why we’re still participating in V-Day and what that means to us. The Vagina Monologues is incredibly special and personal. It encourages support and camaraderie, rather than comparison and competition often occurring between girlfriends. The women I’ve met through V-Day are the most talented, selfless, motivated, inspiring, and courageous people I know. They make me want to be and do my best.

The Vagina Monologues is not just a play. It’s a movement. It’s about hope. It’s about giving women a voice. It’s about sharing our enthusiasm and excitement with the world. We may not be able to end violence today, but we can do our part through V-Day.

Maxie Solters, V-Day Studio City

Be a Part of the movement
Sign up for V-season 2012
Our primary beneficiary was finally able to open an office; create a lending library; attend the state conference on sexual assault; create a website cataloging all of the sexual assault/DV/GLBTQ/women’s groups in the area; and organize and coordinate many awareness events in our community. None of this would have been possible so quickly without V-Day, since we were (and still are) an entirely volunteer grassroots prevention organization.

V-Day Spokane Washington

V-Spot

In the 2011 season, we saw the V-Spot become more accessible to French, German, and Spanish speakers as we enhanced the organizer site to be more truly multilingual. The library of resources including scripts, articles, and more; sign-up forms; and correspondence with campaign managers were all translated, with plans in place to launch a fully translated V-Spot for 2012. V-Day also partnered with Eventbrite to allow organizers the capability of selling tickets to their events through the V-Day website, providing a convenient service for event producers and their attendees.

Campus Accountability Project

The impact of the V-Day/SAFER Campus Accountability Project can’t be overemphasized. Together, V-Day with SAFER (Students Active for Ending Rape) has developed a policy reform initiative for college students to enact change and highlight campus policies. The ultimate goal is to build a comprehensive database that will provide clear evidence to students and administrators where they are leading in preventing and responding to sexual assaults on campus, as well as where they are failing students when it comes to safety.

To date, the database has received over 240 submissions and initiated a national database of policy information for over 1,000 universities. To spark student interest, SAFER developed a social media campaign, the Winter Break Challenge, which set a timeline and immediate goals for student participants. Additionally, V-Day worked closely with reporter Kristen Lombardi to connect her with students on campuses to interview for her 14-month investigative report for the Center For Public Integrity. The center subsequently earned the prestigious Robert F. Kennedy Journalism Award for the story “Seeking Justice for Campus Rapes.”

With intense media coverage of assault stories (including occurrences at Yale University), the Obama administration’s announcement of a nationwide campaign to raise awareness about sexual violence on campuses, and the introduction of The Campus Sexual Violence Elimination Act (SaVE Act) (S.834), there is great potential to bring our efforts to the next level. CAP offers an action-oriented venue and plan that students can leverage to affect change. Media outreach is ongoing, and the project is poised to become part of V-Day’s legacy with the potential to transform the experience of female college students across the U.S.
V-Day Europe

With an abundance of transcontinental travel by Eve and the leadership of V-Day Europe Director Karin Heisecke, V-Day saw a robust expansion of its efforts across Europe. Expanding its activist base and media profile, drawing attention to the work in the Congo, and strengthening its alliances with members of the European Parliament and local NGO’s, V-Day was invited to participate and present at a wide range of meetings and events in Europe, including the Skoll World Forum on Social Entrepreneurship in Oxford, and the European Conference on Politics and Gender in Budapest.

To deeper engage non-English speaking activists, V-Day translated materials and developed the V-Spot website extensively, offering multilingual documents and information in German, Spanish, and French for the first time. An updated version of the V-Day script of The Vagina Monologues is now available in Creole, Dutch, English, Finnish, French, German, Italian, Lithuanian, Polish, Serbo-Croat/Bosnian, Swedish, Slovak, and is forthcoming in Armenian, Azeri, Breton, Catalan, Russian, and Spanish.
Highlights from V-Season 2011

Returning organizers Vanessa Oniboni and Oliver Luker organized a dynamic week of art and activism in Lima, Peru, bringing the issue of violence against women center stage. A sold-out celebrity performance of *The Vagina Monologues* directed by Norma Martinez generated great buzz and over $20,000 was raised for RECARE, a network of safe houses. V-Day Managing Director, Cecile Lipworth, and V-Day Director of Programs & Development, Purva Panday Cullman, traveled to Lima for a week of events produced by Vanessa and her team.

**View online photo gallery»**

The first regional South Caucasus V-Day took place on Valentine’s Day 2011 in Tbilisi, Georgia, featuring performers from Georgia, Armenia, and Azerbaijan performing in their respective languages.

Long-term Filipina V-Day activist Monique Wilson, who is currently teaching drama in London, organized a series of V-Day events at her drama school, engaging team members and students from 24 countries.

For the first time, an all South Asian cast performed *The Vagina Monologues* on April 17th at BBC South Bank, a leading cultural center in London. Organized by writer, actor, and comedian Meera Syal, it was a star-studded benefit performance for Newham Asian Women’s Project, an initiative that provides crucial services for South Asian women and girls in London affected by gender-based violence.

Warsaw University in Poland hosted their first V-Day event this season, engaging not only broad support from the student community but also attracting celebrity support from Polish pop-stars Ewelina Flinta and Natalia Lesz.
A high-profile performance of *A Memory, A Monologue, A Rant and A Prayer* took place in Washington, DC, featuring readings by Dr. Michael Eric Dyson (one of the original contributors to the book), plus Terry O’Neil, President of the National Organization for Women (N.O.W.), Deborah Sines, Assistant U.S. Attorney at the Department of Justice, Dr. Yolanda Haywood, GW Medical School Dean, Chase Rynd, the Executive Director of the National Building Museum, and the Reverend Marcia Dyson.

V-Day activist Selbi Jumayeva and her V-Team in Kyrgysztan organized five different V-Day events in English and Russian (*The Vagina Monologues; A Memory, A Monologue, A Rant and A Prayer; Until The Violence Stops; V-Men;* teach-ins about Congo, Haiti, and the situation of women in Kyrgysztan).

V-Day celebrated its decade-long partnership with the European Women’s Lobby (EWL) with a performance of excerpts of *I Am An Emotional Creature* at the EWL’s 20th anniversary celebration in Brussels.

In Zagreb, V-Day Balkans Coordinator Rada Boric organized a sold-out production of *The Vagina Monologues*, which was performed by a cast of disabled actors and made for a revolutionary night.
THE VEVOLUTION HAS REACHED BILLIONS IN OVER 140 COUNTRIES

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FITTED FROM LOCAL V-DAY EVENTS IN 2011
STAYED IN THE COMMUNITY


deem our 2011 V-Day Events: Education, Family Rights, Global Sexual, Abuse and Rape Crisis Centre P.A.E.C.E. Initiative, Partnership Realities Against Domestic Violence (PDV) for healing. Primary care partners with Services Transformation Project Partnerships Against Domestic Violence (PDV) P.A.E.C.E. Initiative, Partnership Realities Against Domestic Violence (PDV) for healing. Primary care partners with Services Transformation Project Partnerships Against Domestic Violence (PDV) P.A.E.C.E. Initiative, Partnership Realities Against Domestic Violence (PDV) for healing. Primary care partners with Services Transformation Project Partnerships Against Domestic Violence (PDV)
**Telling the Story**

In 2011, V-Day earned over one billion impressions via widespread media coverage. V-Day activists worked closely with local media for coverage of the entire lifecycle of their benefit events, including inviting reporters to rehearsals, performances, and to the event beneficiaries, and ultimately reporting on how much money was raised. V-Day’s dedicated communications team, with the help of our outside PR firm Group SJR, placed stories across a wide range of media outlets including *The New York Times, BBC, Al Jazeera, The Guardian, The Huffington Post, Women’s Media Center, CNN, BBC, The Associated Press, Washington Post, Democracy Now, Tavis Smiley Show, GRITtv with Laura Flanders* and many, many more.

**Connecting with Global and Local Activists Via Social Networking**

Continuing our dialogue with our activists via social media has been a driving part of the Vevolution. V-Day’s awareness and activation efforts have been extended further then ever before through the online networking of activists all over the world. By cultivating supporters on Facebook and Twitter, for example – Eve on *Twitter*, V-Day on *Facebook*, the V-Girls Network, the V-Wall for Congo – V-Day reached tens of thousands of new activists with news, action steps, and connec-

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**UNVEILING V-DAY VIA A SHORT VIDEO**

The V-Day video was born through one simple idea: to tell the story of V-Day through the medium most viewed on our site – video. The result – the ‘more successful than we could have dreamed’ V-Day short now featured on our homepage, in our presentations, and more.

*Spread the V-word, share it today!*
tions to local and global events. This speedy and dynamic exchange with activists – many of whom are new to V-Day – generated immediate results, from greater participation in campaigns to an increased attendance at events.

Honors and Awards
This year, Eve was honored by numerous organizations for her dedication and work to end violence against women. She was presented with the Women of the World “Inspired Visionary Award”; the “Breakthrough Inspiration Award” at their 10th Anniversary Gala in NYC; and the AMREF Humanitarian Award at the second annual Healthy Girls and Women = Healthy Africa Luncheon. In addition, Eve gave the keynote at Congresswoman Jan Schakowsky 10th Annual Women of Power luncheon.
Viva Vevolution!

V-Day held its annual New York event this June at the Urban Zen Center at Stephan Weiss Studio in Manhattan. Viva Vevolution! featured V-Board members Carole Black, Donna Karan, Pat Mitchell, Thandie Newton, Kerry Washington, guests Peter Buffett, Glenn Close, Doris Roberts and Isabella Rossellini, and international activists and V-Peru producers Vanessa Oniboni and Oliver Luka, and supporters all joining together to celebrate the organization’s work and Eve’s birthday. Viva Vevolution! looked back at the past year, including V-Day’s College & Community Events, V-Girls, V-Men, the Haiti Spotlight, and the opening of City of Joy. The evening also honored NoVo Foundation President and Co-Chair/V-Day Board Member Jennifer Buffett with The Stone Award, and ended with a special birthday dance party celebration for Eve. The evening was made possible with the generous support of Ariel Investments, Bloomberg, Time Warner Cable, and the in-kind support from The Urban Zen Center at Stephan Weiss Studios and Vosges Haut-Chocolat.
Tony Awards
This all began when I said the word vagina in a little tiny theater way, way downtown in this very city. I said it again. I said it endlessly. I said it so many times over, women began to say it. I saw what happens when millions say vagina and when millions hear it. What I learned is that when you say what you're not supposed to say, when you share your secrets, when you tell the truth, the world changes – people get free, they come into their power.

I accept this award on behalf all those who found their voices, their vaginas, their courage in the theater. And I call on all of us to remember why we were drawn to the theater, and to be braver, bolder, and more outrageous. I thank you from the bottom of my heart.

Eve Ensler acceptance speech at the Tony Awards

In June at the 65th Annual Tony Awards, Eve received the 2011 Isabelle Stevenson Tony Award, which recognizes an individual from the theater community who has made a substantial contribution in volunteered time and effort on behalf of humanitarian, social service, or charitable organizations.
Swimming Upstream

To commemorate the fifth anniversary of Hurricane Katrina and pay tribute to the women of New Orleans and the Gulf South, V-Day and Ashé Cultural Arts Center produced a tour of the life-affirming play *Swimming Upstream*. Beginning in New Orleans and Baton Rouge, the show had sold-out performances at the historic Apollo Theater in Harlem, Houston, and Santa Fe. The shows featured the original New Orleans cast including Troi Bechet, Asali DeVan Ecclesiastes, Anne-Liese Juge Fox, Karen-Kaia Livers, Susan Wentz, and singers Michaela A. Harrison, Leslie Blackshear Smith, as well as guest actress LeChanze in New York. Through monologue, poetry, and song, the actors amplified the voices from the flood and also illuminated the intersectionality of the larger American experience, posing important questions about how race, class, and gender are tightly intertwined and how they determine how we as Americans experience our society.

V-Day and Ashé’s common work with art and activism bring audiences together, showing that theater can become a tangible force for social change with real and quantifiable results, shifting the culture and making policy and political change possible.
TEDWomen 2010

TEDWomen, curated by V-Board member and CEO of the Paley Center Pat Mitchell, featured two V-Day talks. Eve gave a post cancer speech “Suddenly My Body” that left the room moved to the core and inspired for action. Jacklyne Mantaine Lemeria – who ran away from an arranged marriage in her Maasai community and found refuge at V-Day and Tasaru’s Safehouse in Narok, Kenya – traveled by plane for the first time with her father, Lepere Lemeria Ole, and Agnes Pareyio, Tasaru’s founder. At this gathering of luminaries and thought-leaders from around the world, they spoke eloquently about the Maasai culture and how Tasaru changed their life, allowing Jacklyne to break free from the cycle of Female Genital Mutilation (FGM), and providing a path for her father Lepere to end the practice of FGM and early marriage in his family so that his other daughters could also thrive.

The Women’s Conference

For the second year, Eve Ensler spoke at The Women’s Conference: The Nations Premier Forum For Women hosted by California First Lady Maria Shriver. Eve’s powerful speech, entitled “The Gift Of Cancer,” received a standing ovation from the sold out crowd.

…I know that everything is connected
And the scar that runs the length of my torso is the markings of an earthquake
And I am there with the 3 million
Who are living in the streets of Port au Prince
And the fire that burns in me on day 3 through 6 of treatment is the fire
that is burning the forests of so much of the world
Cancer made it clear
That time is short
And we must decide
If we devote ourselves to wrestling power inside the crumbling walls of patriarchy
or
If we are ready and brave enough to build the new world…

Eve Ensler
V-Day 2012 Spotlight On The Women & Girls of Haiti Continues for Second Year

V-Day will once again shine a spotlight on the issues facing women and girls in Haiti. Globally, V-activists will continue to raise funds and awareness through their V-Day benefit productions. Eve has written a new monologue entitled “FOR MY SISTERS IN PORTAUPRINCEBUKAVUNEWORLEANS” that will debut at local benefit events bringing audiences into the shared world of women in Haiti, Congo, and New Orleans (V-Day’s last three spotlight campaigns), and delving into the commonalities and bonds among women throughout the world.

Work on the ground in Haiti will continue with support to the V-Day safe houses and legal justice centers sheltering women survivors and their children while also providing them with essential support services and legal assistance.

City Of Joy

Forty-two women joined the City of Joy’s first class of residents in June 2011. Staff have carved out a diverse and impactful program that have helped the women gain a great deal both emotionally and intellectually. In January 2012, the first class at City of Joy will graduate and return to their communities having benefited from group psychotherapy to move through their trauma, and having learned self-defense, English, literacy, communications, civic and political education including civil rights, comprehensive sexuality education, massage, physical education, and horticulture and green programming. As we approach the end of our 6-month period with the first class, we can already see a marked change in the women as they turn their pain to power.

From the time the residents came to City of Joy to the present, there has been a clear change in these women. On their arrival their faces showed signs of despair, discouragement, and loneliness, and over time they have, little by little been helped to use their past difficulties as a source of empowerment. Through the trainings at City of Joy, these women have moved from pain to power and return to their homes ready to help revolutionize their communities.

Christine Schuler Deschryver, V-Day Congo Director & Director of City of Joy

Tech Center, Solar Panels, and a Bright Future

Thanks to the generosity of Google, a state of the art technology center at the City of Joy will give staff the opportunity to leverage the literacy, income-generating, and radio skills programs that are in place, and will offer tech-education and job training. The tech center will enable women at the City of Joy to use technology to access the Internet, providing multiple platforms for them to find information, communicate, and be heard.

Global Green USA, SunPower Foundation, and an individual donor have committed to providing solar PV panels to help provide lighting and cell phone charging for the City of Joy. They will also provide volunteer staff to come to Congo to install the system and train local individuals on system operation and maintenance.
V-Girls

2012 will see the next step in the theatrical production of Eve’s play *Emotional Creature*, which first came out in book form as *I Am an Emotional Creature: The Secret Life Of Girls Around The World* (Villard 2009). Following workshop productions with local teen girls in Johannesburg and Paris, the world premiere of *Emotional Creature* will take place at Berkeley Repertory Theatre, in Berkeley, CA in June 2012. *Emotional Creature* at Berkeley Rep will also set the backdrop for a one night-only high profile V-Day benefit event, which will bring activists, board members, and high profile supporters together to celebrate V-Day’s work to end violence against women and girls.

V-Girls will launch a new and improved website with a fresh look and new ways to connect girl activists, educators, and advocates. New features will include:

- **V-Girls Flash Monologues** where girls can perform selections from *Emotional Creature* and share videos in the online gallery
- **Share Your Emotions**, a platform for V-Girls everywhere to connect by uploading and sharing what’s on their minds, while also learning what other Emotional Creatures are saying about issues facing girls
- **Sign-Ups for Emotional Creature Clubs**, where girls will be provided with tools to take action in their communities and speak out on global issues
- **A new V-Girls Blog**, with guest bloggers and special posts from our V-Girls Action Team

Building Up To V-Day’s 15th Anniversary: ONE BILLION RISING

In 2012, V-Day will expand ONE BILLION RISING, a new multi-phase campaign centered around a global day of action on V-Day’s 15th anniversary on February 14, 2013. ONE BILLION RISING will call on women and men, boys and girls everywhere to come together, RISE UP, and demand an end to violence against women and girls once and for all. V-Day will ask the world to imagine what life would be like without this violence, and to join us and make imagination a reality through a series of actions and deep engagement activities in communities locally, globally, and online.

There are approximately one billion women on the planet who have been violated. ONE BILLION WOMEN. The time is now. Prepare for the escalation. Today it begins, moving toward February 14, 2013, when one billion women will rise to end rape.

Because we are over it.

Eve Ensler, “Over It,” first published in *The Huffington Post*

V-Men

In 2012, V-Men will go to the next level with the development of a new theatrical piece co-authored by James Lecesne and Mark Matousek. Like *The Vagina Monologues*, this piece will become the vehicle through which the V-Men movement will engage men and boys to be strategic leaders in stopping violence against women and girls. Pilot performances are planned in NYC and Los Angeles for the Fall featuring well-known men to launch the V-Men’s movement and engaging V-Day’s partners and organizations worldwide.
Board of Directors

Eve Ensler
President

Pat Mitchell
Secretary
(President and CEO, The Paley Center for Media)

Mellody Hobson
Treasurer (President, Ariel Investments and Good Morning America’s Financial Correspondent)

Carole Black
(Former CEO, Lifetime Television)

Jennifer Buffett
(President and Co-Chair, Novo Foundation)

Rosario Dawson
(Actor and Co-Founder, Voto Latino)

Beth Dozoretz
(Business Executive and Philanthropist)

Jane Fonda
(Actor and Author)

Salma Hayek
(Actor)

Donna Karan
(Philanthropist and Founder, Urban Zen)

Katherine McFate
(President and CEO, OMB Watch and Author)

Thandie Newton
(Actor)

Linda Pope
(Philanthropist)

Emily Scott Pottruck
(Philanthropist and Author)

Amy Rao
(Founder/CEO, iArchive and Philanthropist)

Cari Ross
(President, Balance Public Relations)

Sheryl Sandberg
(COO, Facebook)

Lisa Schejola Akin
(Philanthropist)

Susan Celia Swan
(Executive Director, V-Day)

Charlize Theron
(Actor and Founder, The Charlize Theron Africa Outreach Project)

Kerry Washington
(Actor)

The V-Day Board of Directors is a group of extraordinary women who provide vision, leadership, and wisdom to guide and support V-Day in its work.
Our small staff of 12 works from home offices around the world to directly engage V-Day’s network of dedicated activists (millions strong and growing) as the movement spans across the globe. Incorporated as a 501(c)(3) in the state of California, V-Day’s organizational philosophy is low overhead with maximum results, such that we give away 86 cents of every dollar raised. Together with the funds generated by our activists network, V-Day raises $8 million annually, which is given directly to local anti-violence work, along with $2.5 million for V-Day programs and services. A V-Board and small group of longtime volunteers and outside contractors provide critical assistance and their many talents to V-Day’s efforts. Eve Ensler, V-Day’s Founder and Artistic Director, is a volunteer and has never received payment from V-Day for her work.

V-Day values empowerment through leadership. Staff members receive ongoing opportunities to “take the lead,” managing and overseeing all aspects of a project, event, or program and liaising with the staff and outside partners.

The V-Council provides sage leadership and support for our ongoing activities. The V-Council includes Chair David Stone and members Bethany Asplundh, Michael Balaoing, and Beth Karpfinger.
WE ARE A GLOBAL CHANGE MOVEMENT. WE HAVE NO INTEREST IN PATCHING UP THIS SYSTEM AS IT IS. WE SUPPORT WOMEN LEADERS AND VISIONARIES IN GRASSROOTS COMMUNITIES WHO ARE CHANGING THE TRADITIONS, STRUCTURES, NORMS, GIVENs, POLITICS, LAWS, AND RELIGIOUS IMPERATIVES OF THOSE COMMUNITIES. WE BELIEVE IN ALL-OUT CHANGE AND REVOLUTION AND WE KNOW NOTHING LESS WILL SUFFICE IF WE WANT TO END VIOLENCE AND SAVE THE PLANET.
FINANCIAL STATEMENT

for the fiscal year ending June 2011

EXPENSES

Programs

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Grants

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<td>Safe Houses, Vagina Warrior Scholarships and Other</td>
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<td>City of Joy / Congo Campaign*</td>
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<td>**Total Grants **</td>
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Donated Goods & Services

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Staff & Administration

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<td>Finance and Infrastructure</td>
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Reserve

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<td><strong>Total Expenses</strong></td>
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INCOME

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<th>Foundation</th>
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<td><strong>Total Income</strong></td>
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*Grant includes 2011-2012 operating & campaign expenses for City of Joy. Programming and operations were impacted by construction delays.

** V-Day's College & Community Campaigns raised an additional $4 million dollars in 2011 that V-Activists donated directly to anti-violence groups in their communities
The support of thousands of generous donors, and tens of thousands of talented volunteers worldwide makes V-Day’s work possible. The following foundations, individuals, and corporations provided extraordinary leadership gifts to support our work this year and dedicated their time to spreading the movement each and every day. Thanks to all of you, the V-Day movement has spread across the planet, with kindness, energy, and creativity.

$1,000,000+
Novo Foundation

$250,000+
• Amy Joyce Rao • Oak Foundation • Anonymous

$100,000+
Google Inc. • Nike Foundation

$50,000+
• Carole Black • Charlize Theron Africa Outreach Project • Mellody Hobson • Mariposa Foundation • Carlo & Micól Schejola Foundation • Susie Tompkins Buell • Wallace Global Fund • Women Donors Network • Anonymous

$20,000+
• Jehan Agrama • Bethany Asplundh • Bloomberg • Diana DeVegh & The One World Fund • Beth & Ronald Dozoretz Foundation • Jane Fonda • Ron & Cheryl Howard Family Foundation • Jesse Barker McKellar Foundation • Chandra Jesse • Jurate Kazickas • Linda Pope • Marie Cécile Renaud • Sheryl Sandberg & David Goldberg • Emily Scott Pottruck • Maxine Stern • R.L. Thompson • Time Warner Cable • Turner Foundation • The Wooden Nickel Foundation • Anonymous

$10,000+
• AJA Charitable Fund – Andrew Astrachan • Bottega Veneta on behalf of Rosario Dawson • David Stone Charitable Foundation • Donna Deitch • Fiona Eberts • Barbara Ellis Jones • Jodie Evans • Musk Foundation • Lela Goren • Julie Kavner • Lata Krishnan • Gina Maya • Dylan McDermott • Katherine McFate • Pat Mitchell • Carol Polokoff • Melani & Rob Walton • Nancy Rose • Nancy Seward • Michele Steckler • Mindy Uhrlaub • Deb Wetherby • Marsha Williams • Anonymous

$5,000+
• Berkeley High School • Joan Brooks Baker & Margeaux • Celebrity Fight Night • Herman Chanen • Bruce & Jill Dallas • Aude Zieseniss de Thuin • Laura Enslser • Future of Hope Foundation • David Grusin & Nancy Newton • Winnie Holzman • Gary Janetti • Susan Karp • Nasar & Yvonne Kazeminy • The Kieschnick Family • Stephen Malouf • Kim & Brad Paisley • Frances Pepper • Michael Pildes • Abigail Pogrebin • Gianna Puerini • Five-String Charitable Funds • Frank Selvaggi & Bill Shea • Jayne Sherman • Tower Family Fund • Anonymous

$2,500+
• Digital Fusion Creative Tech. • Abigail E. Disney • Microsoft Matching Gift Program • David Milliken • Keith Patti & Susan Haas • Debra Spector • W.S. Scharff Family Foundation • Yen Chuang Foundation
In 2011, the Stone Award was given to President and Co-Chair Novo Foundation/V-Board member Jennifer Buffett. Established in 2003 in honor of Davis Stone for his outstanding philanthropic work on behalf of women and girls, the Stone Award is given to a supporter who furthers V-Day's mission through philanthropy. Past recipients include: David Stone, Jane Fonda, Carole Black, Pat Mitchell, and Katherine McFate.

When I hear Eve share the stories of violence that women and girls endure and their hard-won victories amidst these atrocities, I am compelled to help in every way that I can. And there is so much each one of us can do to make sure these women and girls are never invisible. We must make their stories part of everyday conversation with everyone we encounter – friends, colleagues, neighbors, family – and encourage them to get involved, get informed, and to give all they can and to join V-Day in its inspired efforts to end violence against women and girls.

Amy Rao, Founder/CEO, iArchive, V-Board member

$1,000+
Angie Allen & Enid Draluck • Berle Adams Foundation • Kathryn Blanchard • Kwame Boateng • Danah Boyd • Brumberger Foundation • Trudy Cejas • Glenn Close • Elizabeth Colton • Nan Crawford • Margaret Dennis • Derald Ruttenberg Foundation • Andrea Dew Steele • Laura Dillman • Eli Rosen & Mae Rosen Foundation • Anthony & Dana Fenwick • Raul Fernandez • First Giving • Fleischaker Women’s Legacy Fund • PCC Foundation • Amanda Gentine • Georgetown Day School • Carol Gilligan • John Goodman • Susan L. Grand & Bernard Rous • Matt Guest • Jessica Hannity • Gráinne Holland • Linda Hron • Karen Jacobs • Jeans For Justice • Judith Jesiowski • Lisa Jones • Karen Crow Fund • Alison Kershaw • Michelle King Robson • Tamara Kreinin • Ruth & Robert Lavinia • Timothy Lenz • Suzanne Lerner • Lauren L. Lloyd • Oliver Luker & Vanessa Oniboni • Manaster Foundation • Catherine McHugh • Ann McNamee • Margaret N. Mermin • Julia Michael Nash • Maria Miller • Neal & Maryanne Mitchell • Walter Mosley • Jacqueline Muller • Janis Murray • Wangechi Mutu • Danell & Norwood Nedom • Network For Good • Margaret Newell • Paula Pinhas • Sherren Pinto & Eve Friedman • Penny Platnick • Phillip Richards • Christine Richardson • Doris Roberts • Charlotte St. Martin • Stephanie Yulitan & Inge Kadon Fund • Ari Storch • Susan & James Swartz • The Brown Sobel Family Charitable Fund • Mark & Stacey Zoland • Zuckerman Family Foundation • Anonymous

2011 CORPORATE
ABC Carpet & Home • Amanda Keidan Jewelry • Bloomberg • Brigitte Lacombe • Chick Pea Inc. • Dramatists Play Service • Getty/Wire Image • Google • ID-PR • Marisols • Mindy Weiss • New Voice Company • Nike Foundation • Scott Greis • Shane & Shawn • Time Warner Cable • Urban Zen Center at Stephen Weiss Studio • Vosges Haut-Chocolat

VERY SPECIAL THANKS
We extend our heartfelt thanks to the following individuals who so generously provided their pro-bono legal guidance: Janet Abrams, Janet Dubrovolny, and Nancy Rose.

And to Paula Allen, Ana Bianca Marin, Gabriella Marks, and V-Day activists all over the world whose stunning images tell the story of V-Day on these pages.
CONTINUE THE VEVOLUTION

ONE BILLION RISING! 02.14.13

Sign up for V-Mail for the latest news and actions steps in this global campaign culminating on our 15th anniversary! vday.org/vmail

SUPPORT THE WOMEN AND GIRLS OF HAITI
Visit vday.org/spotlight2012 to:
ATTEND a local V-Day 2012 Event
HOST a Haiti Teach-In
VIEW photo galleries and video
READ READ Eve’s 2012 Haiti Spotlight Monologue – “FOR MY SISTERS IN PORTAUPRINCEBUKAVUNEWORLEANS”
DONATE to the 2011 & 2012 Spotlight Campaign

CHANGE THE STORY OF WOMEN IN CONGO
Visit vday.org/drc to:
EDUCATE yourself and others
SUPPORT women on the ground
DONATE to our campaign and City of Joy
SIGN UP to host a Congo Teach-In
VIEW photo galleries and video
ADD YOUR VOICE to the V-Wall For Congo

DONATE TO V-DAY
ONLINE at vday.org/donate
TEXT VDAY to 50555 to donate $10 to V-Day
MAIL checks to:
V-Day
303 Park Ave South, Suite # 1184
New York, NY 10010-3657
Make checks payable to “V-Day”
ATTEND A V-DAY EVENT
Find a local V-Day benefit production near you and help raise money for groups working in your area to end violence against women and girls.
vday.org/events

ORGANIZE A V-DAY EVENT
Every year V-Day benefit productions take place in hundreds of locations around the world. These events are organized by local college students and community activists – people just like you!
vday.org/organize

GET V-MAIL – THE LATEST V-NEWS AS IT HAPPENS!
Get news of actions, opportunities, and performances. Get the latest messages from Eve. Get involved, and stay involved.
vday.org/vmail

FOLLOW US ON TWITTER
V-Day – twitter.com/vday
Eve Ensler – twitter.com/eveensler
V-Girls – twitter.com/emocreature

FIND US ON FACEBOOK
Facebook.com/vday

VDAY.ORG