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**V**DAY

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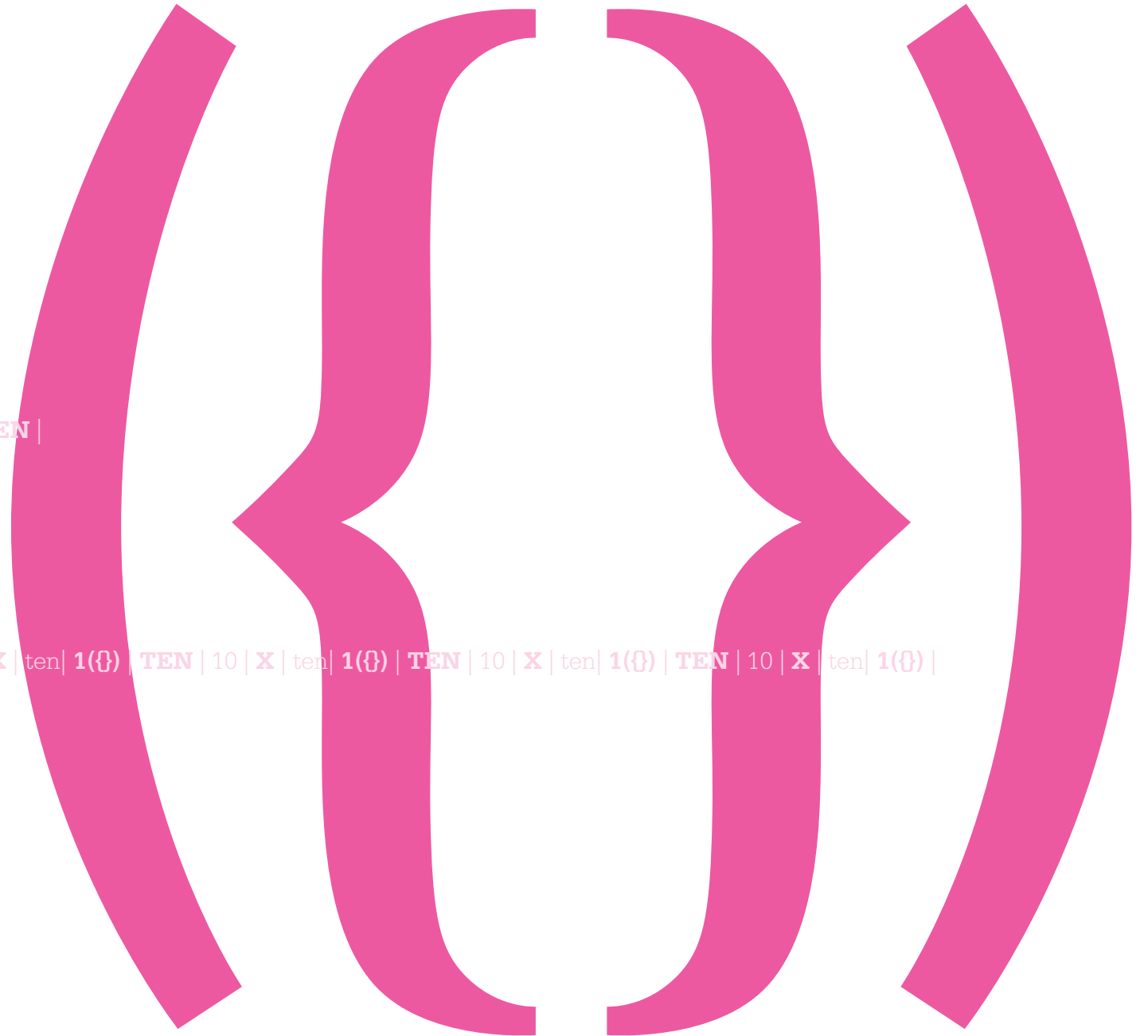
V-DAY IS AN ORGANIZED RESPONSE AGAINST VIOLENCE TOWARD WOMEN | V-DAY IS A VISION: WE SEE A WORLD WHERE WOMEN LIVE SAFELY AND FREELY | V-DAY IS A DEMAND: RAPE, INCEST, BATTERY, FEMALE GENITAL MUTILATION AND SEX SLAVERY MUST END NOW | V-DAY IS A SPIRIT: WE BELIEVE WOMEN SHOULD SPEND THEIR LIVES CREATING AND THRIVING RATHER THAN SURVIVING OR RECOVERING FROM TERRIBLE ATROCITIES | V-DAY IS A CATALYST: BY RAISING MONEY AND CONSCIOUSNESS, IT WILL UNIFY AND STRENGTHEN EXISTING ANTI-VIOLENCE EFFORTS. TRIGGERING FAR-REACHING AWARENESS, IT WILL LAY THE GROUNDWORK FOR NEW EDUCATIONAL, PROTECTIVE AND LEGISLATIVE ENDEAVORS THROUGHOUT THE WORLD | V-DAY IS A PROCESS: WE WILL WORK AS LONG AS IT TAKES. WE WILL NOT STOP UNTIL THE VIOLENCE STOPS | V-DAY IS A DAY. WE PROCLAIM VALENTINE'S DAY AS V-DAY, TO CELEBRATE WOMEN AND END THE VIOLENCE | V-DAY IS A FIERCE, WILD, AND UNSTOPPABLE MOVEMENT AND COMMUNITY

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Change the story of  
women.

**VDAY** TEN | 10 | X | ten | 1(0) | TEN | 10 | X | ten | 1(0) | TEN | 10 | X | ten | 1(0) | TEN | 10 | X | ten | 1(0) | TEN | 10 | X | ten | 1(0) |





## Welcome to V-Day's 2008 Annual Report.

In 2008, V-Day celebrated its 10th anniversary which is why, in this report, we have taken a moment to look back at the past decade, recap our V TO THE TENTH year, and look ahead to 2009.

Thank you for your ongoing support of our work, we will continue with your help UNTIL THE VIOLENCE STOPS!

**Susan Celia Swan** and **Cecile Lipworth**  
*Managing Directors*

{ } is text speak for 'vagina.' ({} ) is the symbol of women and our innate power. When we begin to understand our ({} ) power, we can help other women to realize or regain their ({} ) power.

# C O N T E N T S

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Over the last ten years, I have seen the faces of thousands of activated, vital, committed, diverse women and men who are literally giving their lives to end violence against women and girls. Women and men who have changed their cultures, told their stories and helped others do the same. I have met V-Day activists who have raised money, raised hope, raised consciousness, raised the V-flag in community after community. I have heard story after story of women who have been raped, beaten, incested, date-raped, or who have daughters or friends who were murdered.

I no longer believe violence against women is random, individual or accidental. After 50 countries, ten years and thousands of women's stories, I know there is a global pattern destroying and undermining women through violence.

I am not sure the language has yet been invented to describe the breadth, depth and insidiousness of violence towards women. This global pattern of raping and abusing one out of three women on the planet (a UN statistic) has got to be named. Femicide is a word that was used by the brave and visionary women in the early feminist movement to describe the systematic killing of women. I want to enlarge the definition to include the innumerable violations that destroy not only women's bodies, but their souls, their spirits, their dreams, their ability to trust, love and prosper. V-Day works each and every day, in 120 countries (and counting), to bring about the type of cultural change that acknowledges the bleak reality of femicide, and then seeks to shatter it. The victories are numerous.

Ten years ago, there was one production of *The Vagina Monologues* in one city. In 2008, there were 4,000 productions in 1,400 places. We are growing and spreading. We are fierce and loving and strategic and full of sexuality and humor. And we are winning. We are shifting the culture of violence. We are writing a new narrative for what is possible for women on this planet.

On April 11 and 12, 2008, V-Day celebrated V TO THE TENTH at the New Orleans Arena and Louisiana Superdome. It was there, amongst 40,000 women and men from the Gulf South, from all over the U.S. and the world, that V-Day emerged into a new decade where we escalated this movement, layered our vision, amplified our creativity and moved toward victory. In the next ten years we will push the edge, we will stand firmer, speak louder, love deeper, and we will, with your help, CHANGE THE STORY OF WOMEN.

With love and gratitude,

A handwritten signature in black ink, appearing to read 'Eve Ensler', with a long, sweeping horizontal line extending to the right.

**Eve Ensler**

*V-Day Founder/ Artistic Director*



# 2008 V TO THE TENTH

2008 marked V-Day's ten-year anniversary. Highlights included:

Largest V-SEASON to date with over 4,000 V-Day benefit events produced by volunteer activists in all 50 United States and over 40 countries.

Our first "V TO THE TENTH SPEAKING TOUR" reached 22 cities, Eve traveled the country from Massachusetts to Michigan, California to North Dakota, reflecting on the last ten years and inviting people to join the movement.

In January, the second annual V-DAY LOS ANGELES LUNCHEON - sponsored by GLAMOUR magazine - launched V TO THE TENTH and featured Jessica Alba, Rosario Dawson, Katie Holmes, Cindi Lieve, Paula Wagner and Kerry Washington, with a very special performance by New Orleans spoken-word artist Asali DeVan.

V-DAY VALENTINE'S GALA - at the Hammerstein Ballroom in New York City, held exactly ten years after the very first V-Day benefit - featured performances by New Orleans singer Troi Bechet, Glenn Close, Eve Ensler, Jane Fonda, Brooke Shields, Kerry Washington, producer David Stone, with special guest Carole Bebelle from the Ashé Cultural Arts Center in New Orleans and Co-Chairs Pat Mitchell and Jennifer Buffet.

Receiving tremendous local support in New Orleans, a group of service providers, first-responders, artists, educators, activists and local V-Day organizers formed the KATRINA WARRIORS NETWORK and hosted a month long festival leading up to V-Day's New Orleans events and raised awareness throughout the region about the issue of violence against women and women's experiences post Katrina.

On March 8, hundreds of women and men marched and danced through the streets of New Orleans for the JUMPIN' IN THE PINK - FOR V TO THE TENTH SECOND-LINE PARADE which brought women and men from the region together to celebrate the efforts of the local women and to unite, activate, involve, and transform the women and girls of New Orleans and the Gulf South.

*On April 11-12, V-Day's ten-year anniversary event V TO THE TENTH took place at the New Orleans Arena and Louisiana Superdome raising over \$700,000 for groups in the region working to end violence against women and girls. Over 40,000 people - including thousands who traveled from out of state and country - attended the events which featured over 125 speakers, over 40 stars (who covered their own travel costs), a choir of 200, and over 800 volunteers providing their services free of charge.*

SUPERLOVE - over two days, V-Day turned the Superdome into a place to heal, gather, celebrate and activate to change the story of women. Open free of charge, the expo featured revolutionary speakers, slam poets, singers, performers, storytelling, astounding art, an activist gathering space and special caring lounges offering restorative yoga, massages, medical testing, healing circles, and makeovers.

SWIMMING UPSTREAM, a new play produced by V-Day and the New Orleans based Ashé Cultural Arts Center, premiered on the floor of the Superdome April 11. The play tells the raw, lyrical, soulful stories of women who have lived through the flood with grace, rage, humor and great resiliency.



V-Day and the COASTAL WOMEN COMING HOME PROJECT brought 1,200 women of the Katrina and Rita Diaspora home to New Orleans to participate in advocacy, healing and community rebuilding at V TO THE TENTH.

A star-studded performance of THE VAGINA MONOLOGUES closed the two-day celebration. Together on one stage - Calpernia Addams, Lilia Aragon, Stéphanie Bataille, Jennifer Beals, Ilene Chaiken, Didi Conn, Rosario Dawson, Jane Fonda, Alexandra Hedison, Kristen Krepela, Christine Lahti, Ali Larter, Liz Mikel, Doris Roberts, Daniela Sea, Leslie Townsend, Kerry Washington and Monique Wilson joined V-Day for a once in a lifetime performance of *The Vagina Monologues*, with very special musical performances by Faith Hill, Jennifer Hudson, Peter Buffett, Charmaine Neville and the Voices of New Orleans Gospel Choir Directed by Rev. Lois Dejean. During the sold out show, the heroic Dr. Denis Mukwege of the Panzi Hospital in the DRC was honored with an inaugural award in his name.

During the year, V-Day received well over 400 million media impressions with COVERAGE IN LOCAL, NATIONAL AND INTERNATIONAL MEDIA, including newspapers, tv, radio, blogs and more. Major stories ran in print outlets including *USA TODAY*, *The Associated Press*, *Le Monde*, *Los Angeles Times*, *Times Picayune*, *The Times of London*, *The Nation* and *Reuters*; on broadcast outlets ranging from *CNN*, *TODAY*, *Entertainment Tonight*, *Al Jazeera*, *BBC*, *NPR*, *Democracy Now* and *Access Hollywood*; and on blogs and websites including *Huffington Post*, *Jezebel*, *Feministing*, *Women's Media Center*, *Women's eNews*, *BlogHer*, *Alternet* and many more.



# SHOCK

As hundreds of women lined up to tell their stories of rape, incest, domestic battery and female genital mutilation, it became clear that something widespread and dramatic needed to be done to stop the violence.

## Why V-Day started

V-Day was born in 1998 inspired by women's reactions to Eve Ensler's award winning play, *The Vagina Monologues*, a ground-breaking piece that brings the audience through the private shame, cultural taboos, and social stigma surrounding rape and abuse and creates a new conversation about and with women. As Eve performed the piece in small towns and large cities all around the world she saw and heard first hand the destructive personal, social, political and economic consequences violence against women has for many nations.

As hundreds of women lined up to tell her their stories of rape, incest, domestic battery and female genital mutilation, it became clear that something widespread and dramatic needed to be done to stop the violence. Eve began to understand that *The Vagina Monologues* could be more than a moving work of art on violence and the pleasure and the shame women have about their vaginas. She imagined that the performances could be a mechanism for moving people to act to end violence. Based on her conviction that theater and language have the "ability to explode trauma, create public discourse, empower



people on the deepest political and spiritual levels, and ultimately move them to action,” Ensler, with a group of women in New York City, established V-Day on Valentine's Day 1998. Set up as a 501(c)(3) and originally staffed by volunteers, the organization's seed money came from a star-studded, sold out benefit performance at the Hammerstein Ballroom in New York, a show that raised \$250,000 in a single evening.

**“It's the belief of V-Day that everyone can make a difference. This is the ideology of V-Day that people are so drawn to. V-Day demolishes the fallacy that power cannot be passionate. You don't have to read a chart, you don't have to have a manual. All you need is the passionate belief that we can change things, that we can end violence, that we will make a difference if we work together.” Hibaq Osman** *V-Day Representative to Africa, Asia and The Middle East and Karama Chair*

V-Day's mission is simple. It demands that violence against women and girls must end. To do this, once a year, in February, March and April, Ensler allows groups around the world to produce a performance of the play, as well as other works created by V-Day, and use the proceeds for

local individual projects and programs that work to end violence against women and girls, often shelters and rape crisis centers. Any activist or group whose mission is in line with V-Day can apply online to organize a benefit performance. Once approved, the group receives a specially written script, along with resources and guidelines for ensuring a smooth and lucrative production. After channeling ten percent of its proceeds back to V-Day's annual Spotlight Campaign, the group then is free to use the rest for its approved projects in their communities. What began as one event in New York City in 1998, today includes over 4,000 V-Day events annually.

Performance is just the beginning. V-Day stages large-scale benefits and produces innovative gatherings, films and campaigns to educate and change social attitudes towards violence against women. In just ten years, V-Day has raised over \$60 million, held events in over 120 countries and in 45 different languages, and raised money for over 10,000 beneficiary groups working to end violence against women and girls. Leveraging media around each event, V-Day has generated billions of media impressions, working closely with print, broadcast and Internet media.

**\$60 million raised • 120 countries • 45 languages •  
10,000 beneficiary groups • Billions of media impressions**

# REBELLION

Raising awareness about and shattering the silence around violence against women and girls through thousands of events in over 120 countries.

## Who we are

V-Day is a global movement of grassroots activists dedicated to generating broader attention and funds to stop violence against women and girls, including rape, battery, incest, female genital mutilation (FGM) and sexual slavery.

## What we do

### V-Day fulfills its mission by:

- Raising awareness about and shattering the silence around violence against women and girls through thousands of events in over 120 countries;
- Inspiring and supporting grassroots anti-violence activism, public education activities, and support services for survivors;
- Creating new opportunities and resources for women and girls;
- Connecting anti-violence work to other movements and networks that will be needed to create a world where women and girls are nurtured and protected.

Maria Alcalde	Almería	Violencia y golpes
Matiilde Greda Moreno	Badajoz	Apuñalado
Pilar Crevillentes	Islas Baleares	Disparo de escopeta
Pilar F.M.	Madrid	Golpes
Carmen Martín Villarino	Galicia	Cuchillazo
M. José Hidalgo Florido	Gran Canaria	Cuchillo de cocina
Sera Victoria Cercado Ormeño	Navarra	Golpes
Glenda V.	Madrid	Apuñalado
Juana Díaz-Flores	Ciudad Real	Acuchillado
Glenda Palmira S. C.	Navarra	Navajazo en la vagueta
Requel F.J.	Salamanca	Apuñalado
M. del Carmen C.	Sevilla	Apuñalado
M. Rafaela B. Martínez	Quemada	Quemada



## How we do it

### V-Day achieves these goals by:

- Supporting local volunteer activists in producing benefit performances of Playwright/V-Day Founder Eve Ensler's award winning play *The Vagina Monologues* and other creative vehicles, the proceeds of which are invested in local anti-violence activities;
- Encouraging V-Day performances around the world to Spotlight and raise international awareness for especially egregious situations of abuse against women - in order to focus global attention on places often forgotten by the mainstream media;
- Collecting and channeling a portion of the proceeds from local V-Day performances around the world to support existing groups and create new local groups that can continue the anti-violence work for years to come;
- Creating new partnerships - with artists, companies, government foundations and other social movements - to broaden the human and financial resources dedicated to ending violence against women and girls.

## V-Day's long-term vision

V-Day dreams of a world in which women and girls will be free to thrive, rather than merely survive. With your help, we can make it happen.

**"V-Day is in my opinion the single most important global movement for social change in this decade."**

**Pat Mitchell** *CEO Paley Center for Media and V-Day Board Member*

**"V-Day isn't a website, or a resource.... V-Day is the people who hold the goal of a world without violence deep in their hearts and their vaginas!"**

**V-Day Gunnison Colorado, U.S.A.**

## Shattering the silence

One of every three women in the world today will personally experience physical or sexual violence, according to the United Nations.

Although sources of violence may seem diverse, women's responses sound tragically similar. Besides the pain and strength you will hear in their survival stories, the themes that resound across cultures and geographies are of the indifference of authorities, the familial instinct of denial, and the lack of public outrage about the violence that millions of women experience every day. V-Day was born of the belief that until these themes are addressed, these violations named and taken up by whole communities as an unacceptable desecration of human dignity, the violence will continue.

V-Day's activities start by attacking the silence – public and private – that allows violence against women to occur and to continue.

### V-Day has three core beliefs:

- Art has the power to reach, transform and inspire people to act;
- Empowered women are unstoppable leaders;
- Lasting social and cultural change is spread through the lived experience of ordinary people who do extraordinary things.

**"We had discussions after the show, bringing out issues that have gone unspoken for generations."**

**V-Day Lusaka, Zambia**



# V-DAY IS A FIERCE UNSTOPPABLE MOVEMENT IN OVER 120 COUNTRIES

Afghanistan	Dominican Republic	Japan	Northern Mariana Islands	Trinidad And Tobago
Angola	Ecuador	Jordan	Norway	Turkey
Antarctica	Egypt	Kazakhstan	Occupied Palestinian Territory	Tunisia
Argentina	El Salvador	Kenya	Oman	Uganda
Aruba	England	Korea	Pakistan	Ukraine
Australia	Ethiopia	Kyrgyzstan	Peru	United Arab Emirates
Austria	Fiji	Lebanon	Philippines	United States
Bahamas	Finland	Lesotho	Poland	Uruguay
Barbados	France	Liberia	Puerto Rico	U.S. Virgin Islands
Belgium	Gambia	Lithuania	Romania	Uzbekistan
Belize	Germany	Luxembourg	Russia	Wales
Bermuda	Ghana	Macedonia	Saint Kitts And Nevis	Yugoslavia
Bosnia and Herzegovina	Gibraltar	Malaysia	Scotland	Zambia
Botswana	Greece	Mali	Senegal	Zimbabwe
Brazil	Grenada	Malta	Singapore	
Bulgaria	Guam	Mexico	Slovakia	
Burkina Faso	Guatemala	Monaco	South Africa	
Cameroon	Haiti	Morocco	Spain	
Canada	Honduras	Mozambique	Sri Lanka	
China	Hong Kong	Namibia	Suriname	
Costa Rica	Iceland	Nepal	Sweden	
Croatia	India	Netherlands	Switzerland	
Cyprus	Indonesia	New Zealand	Taiwan	
Czech Republic	Ireland	Nicaragua	Tanzania	
Denmark	Israel	Niger	Thailand	
Democratic Republic Of Congo	Italy	Nigeria	Togo	
	Jamaica	Northern Ireland		

# { SHOUT }

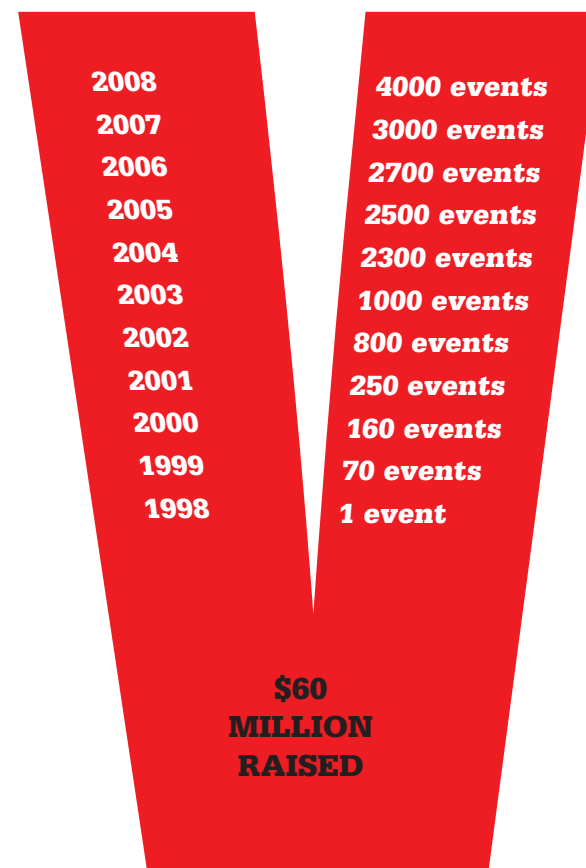
If you can't say it, then you can't own it. If you can't own it, then you can't protect it.

## College and Community Campaign

During V-Season, February - April of every year, college students and individuals in communities around the world present benefit productions of works licensed by V-Day. These events raise awareness about violence against women and girls locally and globally and raise money for community beneficiaries that are working to end the violence. V-Day organizers have the option to produce Eve's *The Vagina Monologues*; staged readings of V-Day's anthology - *A Memory, A Monologue A Rant and A Prayer: Writings On Violence Against Women and Girls*, and screenings of V-Day's documentary *Until The Violence Stops*. In 2009, staged readings of *Any One Of Us: Words From Prison* and screenings of the PBS documentary *What I Want My Words To Do To You*, which Eve executive produced and is based on her writing group at Bedford Hill Prison, will be added to the selection.

The College and Community Campaign embodies V-Day's model of "empowerment philanthropy". Through empowerment and support, V-Day inspires a new generation of activists and serves as a catalyst to transform communities. Via use of its organizer website (the V-Spot), V-Day staff communicate regularly with organizers as they produce events, and provide documents and guidelines that are crucial to the success of their events and further movement-building. In just ten years, the College and Community Campaign has radiated like wildfire reaching millions of women and men in over 120 countries and in over 45 languages, from Mexico to Malaysia, Bosnia to Botswana and in all 50 of the United States and Puerto Rico. In 2008, 1,400 colleges and communities registered to host V-Day events and over 4,000 performances took place.

Annually the College and Community Campaign raises an average of \$4 million dollars that is donated to groups within their local communities that work to stop violence against women and girls







*“For many of us, producing this event was one of the most empowering experiences that we have ever had, both personally and politically. We increased awareness about violence against women and girls in our community and around the world and had fun doing it.”*

**V-Day Surrey British Columbia, Canada**

*“With the V-Day event in 2004, we were able to open the only anti-violence resource center on ASU's campus. Since then, there has been a partnership between the center (Home Safe) and ASU V-Day.”*

**V-Day Arizona State University U.S.A.**

## High-Profile Events

While V-Day is a grassroots movement and the thousands of events that take place in local communities and on college campuses every year feature non-actors, often local members of government, and television and stage personalities are invited by cast members to be special guests. Since its inception, V-Day has recognized the power of such high profile members of communities in getting taboo subjects out in the public eye. Involvement by local and international stars greatly increases publicity, generating interest from local and international media and individuals who otherwise would be unaware of the issues of rape, battery, incest, FGM and sexual slavery.

**To this end, every year V-Day holds large-scale events in major cities to help promote V-Day's mission and to raise awareness and funds for V-Day's initiatives. Examples include:**

**New York City, 1998, Hammerstein Ballroom; London, 1999, Royal Albert Hall; Los Angeles, 2000, The Canon Theatre; New York City, 2001, Madison Square Garden; New York City, 2002, Apollo Theater; Israel and Palestine visit, 2003; London, 2004, British Parliament; Brussels, 2005, The Flagey Theatre; New York City, 2006, V-Day: UNTIL THE VIOLENCE STOPS: NYC festival; Los Angeles, 2007, V-Day Luncheon; New Orleans, 2008, Louisiana Superdome and New Orleans Arena.**

V-Day has worked with numerous world famous actors and singers, including Jessica Alba, Gillian Anderson, Glenn Close, Jennifer Beals, Cate Blanchett, Claire Danes, Rosario Dawson, Melissa Etheridge, Sally Field, Calista Flockhart, Jane Fonda, Salma Hayek, Faith Hill, Katie Holmes, Jennifer Hudson, Christine Lahti, Ali Larter, Julianna Margulies, Kathy Najimy, Cynthia Nixon, Winona Ryder, Brooke Shields, Julia Stiles, Amber Tamblyn, Marisa Tomei, Lily Tomlin, Kerry Washington, Oprah Winfrey, Kate Winslet, Queen Latifah and many more.

While some of V-Day's high profile events happen only once, others are produced annually. In 2007, V-Day and GLAMOUR magazine came together to produce the V-Day Los Angeles Luncheon to raise awareness in the Hollywood community for the 2007 Spotlight on Women in Conflict Zones. Hosted by Eve Ensler, GLAMOUR Editor In Chief Cindi Leive, film producer Paula Wagner, and co-hosted by V-Day board members Rosario Dawson, Jane Fonda, Salma Hayek, and actors Sally Field and Marisa Tomei, the event proved to be an eye-opening afternoon as women from Sierra Leone, Haiti and Afghanistan shared their stories. The luncheon raised over \$200,000 and served as the blueprint for this annual event. In 2008, the second annual V-Day Los Angeles Luncheon was hosted by Jessica Alba, Rosario Dawson, Eve, Katie Holmes, Cindi Lieve, Paula Wagner and Kerry Washington. The fundraiser celebrated ten years of V-Day and launched V TO THE TENTH in honor of the women and girls of New Orleans and the Gulf South, featuring a special performance by spoken-word artist Asali DeVan of New Orleans.



## V-Day Karama

Created and chaired by visionary leader Hibaaq Osman, Karama - Arabic for dignity - supports a regional movement to end violence against women and girls and is led by women activists from eight sectors: politics, economics, health, art/culture, education, media, law, and religion.

The V-Day Karama head office supplies training, funding, and ongoing support to these diverse women's networks. Multinational conferences and forums take place annually to serve as vehicles for fundraising, visibility, and inspiration.

*In building V-Day Karama, V-Day is not attempting to 'rescue' women but rather to bring women leaders and organizations together to address the causes and the effects of gender-based violence. V-Day Karama is what its title suggests – it is one of dignity and people working together, building on their strength, language and culture. The emphasis of Karama is on women of the region learning from each other and tapping into each other's experiences to bring about change.*



## V-Day: Until The Violence Stops Festivals

As the V-Day movement has grown, several groups have registered to hold V-Day events in the same city. The elevating interest within communities hinted at the monumental success a coordinated V-Day effort in one geographic location could yield. Using V-Day's hometown of New York as the test case, the V-Day team planned a two-week festival of spoken word, performance and community events in June 2006 called V-DAY: UNTIL THE VIOLENCE STOPS: NYC. Over 100 writers and 50 actors donated their talent to create four sold-out marquee celebrity events. 70 community events involving thousands of grassroots activists throughout the city's five boroughs also took place. A messaging campaign placed over 2,000 posters on buses and subways and generated millions of media impressions from editorial coverage in outlets including: *The New York Times*, *The Associated Press*, *The Amsterdam News*, *Time Out NY*, *Metro*, *New York Daily News*, *Access Hollywood*, *Al Jazeera*, and many more local papers and stations. The festival raised over one million dollars for local efforts to end violence against women and girls and stopped NYC in its tracks, garnering much interest and spurring dialogue across a city of eight million. The issue of violence against women and girls was front and center, inspiring V-Day to encourage its network of activists to hold festivals in other locations.

Since its New York City debut, the festival has been replicated in North East Ohio, Kentucky, Rhode Island and Los Angeles. The events brought V-Day's message to over two million people in all four locations, raising awareness through the festival events and statewide messaging campaigns about local organizations working on the ground to end violence against women and girls. The festival model will debut, in Paris, France; Detroit, Michigan and Halifax, Nova Scotia.

**"Producing the V-DAY: UNTIL THE VIOLENCE STOPS: KENTUCKY festival has been one of the most incredible experiences of my life and of the work I have been doing for nearly 10 years. It gave me an opportunity to reach out to others in ways I did not know were possible. The festival was a healing opportunity for so many people. I am one of those people. Working on the festival moved my survivorship out of the shadows and allowed me to fully integrate who I am into this work. I now know that my willingness to be fully seen will help others do the same."**

**LeTonia Jones** *V-Day Lexington, Kentucky, U.S.A.*



## Festival Victory

In August 2007, the V-DAY: UNTIL THE VIOLENCE STOPS: KY Festival, was produced by the Kentucky Domestic Violence Association (KDVA). As part of the festival, an entire day was dedicated to victims of domestic violence who are incarcerated for defending their lives, and in some cases the lives of their children, from their abusers.

For eight years, KDVA had been advocating for the release of several incarcerated women who were serving time for killing their abusers. In 2003, KDVA and the Department of Public Advocacy petitioned for the pardons of 13 women. These requests were never reviewed and several of the women remained behind bars. On November 19, 2007, KDVA and the Department of Public Advocacy reissued pardon petitions for the remaining women. **On December 10, 2007, justice finally emerged as Governor Ernie Fletcher granted commutations of sentences and full pardons for over 17 women.** Additionally, he gave an executive order for four of the other women to appear before the Kentucky parole board for a chance for early parole. Included in the full pardons were a group of survivors who received commutations of their sentences in 1996 from then Governor Brereton Jones.

Through the hard work of incarcerated survivors, advocates and attorneys over the last 11 years and the combined efforts of the 2007 V-DAY: UNTIL THE VIOLENCE STOPS: KY Festival, a difference has been made in the lives of domestic violence victims in Kentucky. Because of this victory, hope has been restored and we move one step closer to seeing an end to violence against women and girls and justice for those who have been denied.



# INSPIRE

Since 2002 the Spotlight Campaign has generated awareness, funds and interest in issues of violence facing women and girls from Afghanistan to Mexico, Iraq to Korea.

## Annual Spotlight Campaign

Each year, V-Day spotlights a particular group of women who are experiencing unthinkable violence by channeling worldwide media attention on this area and by raising funds for groups who are addressing the humanitarian crisis being spotlighted. Since 2002, the Spotlight Campaign has generated awareness, funds and interest in issues of violence facing women from Afghanistan, to Mexico, Iraq to Korea. Below is a snapshot of the Spotlight Campaigns and a look into the 2009 Spotlight Campaign: Stop Raping Our Greatest Resource: Power To The Women and Girls of the Democratic Republic of Congo.

### 2002 Women of Afghanistan: Afghanistan is Everywhere

The V-Day Spotlight on Afghan Women was launched to raise funds and awareness for the women in Afghanistan who had no civil or human rights under the Taliban. The Spotlight raised over \$250,000 assisting the Revolutionary Association of the Women of Afghanistan (RAWA) in opening schools and orphanages and providing education and healthcare. V-Day hosted leadership summits in Brussels and Kabul for over 100 Afghan women, further developing their capacity and generating timely networking relationships.

### 2003 Native American and First Nations Women

According to the Bureau of Justice Statistics, the rate of rape and sexual assault of Native American women is 3.5 times higher than for any other race in the United States. In 2003, V-Day's Spotlight On Native American and First Nations Women brought the issues facing Native women to thousands of women and men all over the world and raised over \$100,000, which assisted in building one of the first Safe Houses of its kind in South Dakota.

### 2004 Missing and Murdered Women of Juarez, Mexico

In the last 14 years, over 400 women and girls have been killed or disappeared in Juarez. Many of the victims were raped, mutilated and tortured. The V-Day 2004 Spotlight on the Missing & Murdered Women of Juarez, Mexico brought the issue to over 2,300 local V-Day events around the world raising over \$175,000 for local groups, including Casa Amiga Crises Center, who are working with the families of the murdered women and providing direct services for survivors of violence.

### 2005 Women of Iraq, Under Siege

Since the U.S. occupation and regime change in Iraq, women have lost more freedom than they've gained and incidents of rape and abduction by organized gangs has increased fear of sexual violence. V-Day's 2005 Spotlight Campaign raised over \$225,000 for groups and activities including The Organization of Women's Freedom in Iraq, an organization braving the hostile climate and death threats to demand women's representation in public bodies and protecting women on the ground.





### 2006 Justice to Comfort Women

The euphemism 'Comfort Women' was used to describe the estimated 50,000 to 200,000 young females of various ethnic and national backgrounds who were forced to offer sexual services to the Japanese troops during the Asia/Pacific Wars between 1932 and 1945. The Campaign raised over \$200,000 for international organizations working to bring justice to 'comfort women' including The Korean Council For The Women Drafted Into Military Sexual Slavery By Japan.

### 2007 Women in Conflict Zones

For women, not just during war but for decades to come, armed conflict means escalated military, sexual, and domestic violence, lack of security as a displaced person or refugee, and vulnerability to sex traffickers and coerced prostitution even by the peacekeepers themselves. Through this campaign, over \$200,000 was raised and distributed amongst the following groups working on the ground to assist survivors of violence in conflict zones: Association Femmes Soleil d'Haiti; Unite De Recherche at d'action Medico-Legal (Haiti); Organization de Defense des Droits Des Femmes (Haiti); Revolutionary Association Of The Women Of Afghanistan; Panzi Hospital (Democratic Republic Of Congo); KAFA (Enough) Violence And Exploitation (Lebanon).

### 2008 Women and Girls of New Orleans and the Gulf South

2008 brought global attention to the women who are working to keep New Orleans and the Gulf South alive in the face of devastating loss. The campaign raised over \$200,000 which was combined with funds from V-Day efforts to establish the V TO THE TENTH LEADERSHIP AWARDS (See page 27 for full details).

**On Monday, July 30, 2007, the U.S. House of Representatives passed a formal resolution calling on the government of Japan to apologize for the abduction and serial rapes of tens of thousands of girls and young women across Asia and the Pacific, forced into ongoing sexual slavery in 'comfort stations' serving Japanese soldiers between 1932 and 1945. Through grassroots fundraising by the U.S. based Support 121 Coalition, to which V-Day belongs, Korean 'comfort woman' survivor and V-Day activist Yong Soo Lee was able to testify at the hearing, together with Ms. Jan O'Herne and Ms. Gun Ja Kim, and to be present in the Capitol on July 30 for the historic moment when the voice vote resounded in favor of the long-sought resolution, now supported by 165 co-sponsors. House Resolution 121 calls for "the Government of Japan to formally acknowledge, apologize and accept historical responsibility in a clear and unequivocal manner for its Imperial Armed Forces' coercion of young women and girls into sexual slavery during World War II."**

# { VDAY 2009 }

In 2009, V-Day's Spotlight Campaign will highlight the atrocities being committed against the women and girls of Democratic Republic of Congo (DRC), bringing this issue to every V-Day event worldwide. V-Day and UNICEF, representing UN Action Against Sexual Violence in Conflict, launched a global campaign STOP RAPING OUR GREATEST RESOURCE: POWER TO THE WOMEN AND GIRLS IN THE DRC, calling attention to the wide-scale atrocities committed against women and girls in Eastern DRC and demanding an end to the impunity with which these crimes are committed.

## Highlights will include:

V-SEASON 2009 will take place between February 1 and April 30, 2009. Benefit productions in communities, high schools and on college campuses will include: *The Vagina Monologues*; *A Memory, A Monologue, A Rant and A Prayer*; *Any One Of Us: Words From Prison*, revealing the connection between women in prison and the violence that often brings them there and screenings of V-Day's documentary *Until The Violence Stops* and *What I Want My Words To Do To You*, a powerful PBS documentary about a writing group that Eve led at Bedford Hills Correctional Facility for over six years.

Speaking events to coincide with the 2009 Spotlight Campaign in New York, Los Angeles, San Francisco and Washington DC. with Dr. Denis Mukwege from the Panzi Hospital in the DRC, interviewed by Eve Ensler. The events will bring the issue to the public

eye through national and international media and will raise money for the City of Joy, a project of Panzi Hospital in partnership with V-Day and UNICEF. City of Joy will act as a refuge for healed women survivors of rape and torture who have been left without family and community. It will provide educational and income-generating opportunities, and support women in becoming the next leaders of the DRC.

A partnership with The Enough Project and STAND will offer a downloadable PowerPoint presentation about the crisis in the DRC to be used at Teach-Ins around the world.

Three V-DAY: UNTIL THE VIOLENCE STOPS festivals will take place - in Detroit, Michigan; Paris, France and Halifax, Nova Scotia.

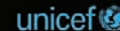
# STOP RAPING OUR GREATEST RESOURCE



Two survivors under the age of 9. Photo: Michael Sauter

Hundreds of thousands of girls and women in the Democratic Republic of Congo are raped, sexually tortured, and mutilated. Like these young girls, they lose face, while their perpetrators walk free. **Without your support, their future remains in jeopardy.**

# POWER TO WOMEN AND GIRLS OF DEMOCRATIC REPUBLIC OF CONGO





Our V-Men Campaign will continue to develop to ensure that men, the primary perpetrators of violence against women, are brought deeper into the conversation. *A Memory, A Monologue, A Rant and A Prayer* will broaden the reach to new male organizers, activists and audiences. Our website's V-Men Blog will continue with a series of stories and writings on violence against women and girls from the perspective of fathers, brothers and sons. V-Men will create an extensive educational and multimedia outreach program, including a curriculum developed with the help of experts from various backgrounds. Outreach will be targeted at critical segments of the male population traditionally under-served by anti-violence organizations: prisons, schools (beginning at the elementary level), churches, and inner-city recreational programs.



# Creating New Opportunities and

## V-Day Safe Houses

**V-Day safe houses are community centers and refuges where women and girls can heal, learn and flourish despite the political and social contexts in which they live, that otherwise impair their ability to be safe from violence. A centerpiece of the Safe House Program is the integration of essential educational opportunities that empower girls and women to develop their leadership and life skills.**

### Narok, Kenya

The first *V-Day Safe House for The Girls* was established for young women and girls fleeing female genital mutilation (FGM) in Narok, Kenya through the work and leadership of Agnes Pareyio. The safe house offers 50 girls a safe residential shelter enabling them to continue their schooling, receive an alternative right of passage and connect the girls with their families to explain and educate them further about the dangers of FGM. In October 2005, Agnes was named the United Nations in Kenya Person of the Year. Today, V-Day is helping Agnes build a second safe house.

### Port au Prince, Haiti, In Progress

V-Day in partnership with the Ministry for Women bought a house in Port-au-Prince. The *V-Day Haiti Sorority Safe House* will provide shelter to women survivors from all walks of life and to their children. They will receive comprehensive medical, legal and psychological support as well as gain valuable life-skills in health, business and computer literacy training programs. To build a sense of community at the safe house the staff will draw on the deep cultural traditions of Haitian song and storytelling that are familiar to all Haitians.

### Bukavu, Congo, In Progress

Hundreds of thousands of women and girls are raped as a weapon of war in Eastern Democratic Republic of Congo (DRC). Many women require multiple surgeries and even after women receive life-saving fistula surgeries they are often raped again and/or find that their homes have been burned down to shame them. To help break this cycle, V-Day and Panzi Hospital in Bukavu - in partnership with UNICEF - are raising funds to build

*City of Joy*, a safe house for survivors of sexual violence. At this site women will have access to leadership training to empower them to become leaders in rebuilding their country as well as education and income generating activities. *City of Joy* will network locally to assist in finding permanent accommodation and an occupation. As a pilot program, *City of Joy* may lead to the establishment of similar safe houses in other war-affected areas of DRC.

### Pine Ridge Reservation, South Dakota

In 2003, V-Day launched "The V-Day Indian Country Project: A Spotlight on Native American and First Nations Women" which raised nearly \$100,000 to support the opening of the *V-Day Safe House Pine Ridge* on the Pine Ridge Reservation in South Dakota.

### Cairo, Egypt

V-Day helped to establish *Bayat Hawa*, Egypt's first safe house for women and children escaping domestic violence in partnership with the Association for the Development & Enhancement of Women (ADEW). The program offers comprehensive services for women and children traumatized by domestic violence, while also promoting dialogue and public awareness of violence among the media, policy-makers and community leaders.

### Yankton Sioux Reservation, South Dakota

V-Day has helped the Native American Women's Health Education Resource Center in Lake Andes, South Dakota on the Yankton Sioux Reservation to purchase and open two, four-bedroom *V-Day Safe Houses* that will transition women and their children from the current shelter to independence.

### Baghdad, Iraq

V-Day supports the Organization of Women's Freedom in Iraq, with initial support to open safe houses in Kirkuk in 2004 and most recently in Baghdad in 2007. The women living at the safe houses are seeking refuge from extreme violence and torture inflicted by militias, unleashed since the U.S. occupation.



# Resources for Women and Girls



*“I was 14 when I came to the Safe House. I had to leave because my father refused me to go to school and if I hadn't left, my father would marry me off to an older man. At the Safe House I get to go to school. I want to go to University. I want to be an accountant. Then I want to go back to my village and work.” -*

**Masoi, Narok, Kenya**

## Vagina Warrior Scholarships

*“Being a ‘Vagina Warrior’ means developing the spiritual muscle to enter and survive the grief that violence brings and, in that dangerous space of stunned unknowing, inviting the deeper wisdom.”*

**- Eve Ensler**

Vagina Warriors are women and men who have experienced violence personally or witnessed it within their communities and dedicated their lives toward ending it through effective, grassroots means. Through the Vagina Warrior Scholarship Program, V-Day is changing the story of women by investing in the future. The program, which identifies, supports and educates young women to be leaders in their communities, is helping to build the leadership capacity of women and girls who have survived horrible violence.

The scholarship (ranging from \$500 to \$5,000) has only one provision: that the recipient agrees to give back by working to stop violence against women and girls in her own community. Scholarships are awarded to young women who would not otherwise have an opportunity for education and who demonstrate a seeking spirit, a fierce and compassionate nature, and exceptional promise as leaders. Preference is given to young women who have experienced violence. Funds are used for secondary schooling, graduate studies, special leadership training and general expenses such as books, materials and transportation.

### **Narok, Kenya, Tasaru Girls Rescue Center**

Girls staying at the V-Day Safe House for Girls in Narok, Kenya have received scholarships to enable them to continue in secondary school (school fees are \$500 per year). In Maasai culture, once a girl has endured FGM and is considered a woman by her community, she is no longer able to go to school and is usually married by age 12 to 14. An essential component of helping girls escape FGM is to provide the opportunity for them to continue school.



**Sri Lanka, Buddhi Balika Trust**

The Buddhi Balika Trust was created soon after the 2004 Tsunami to help girls, most of whom were orphaned, to continue their education and rebuild their lives. The Trust helps the girls set their educational goals and provides for their school fees and living needs. The Trust is currently helping 54 girls in scholarships, guidance and support through a “big sister” program pairing the orphans with accomplished local women who help them with educational and career decisions, and is also helping to rebuild infrastructure needs such as wells and toilets.

**Pakistan, RAWA – Zoya and Sahar**

RAWA leaders Zoya and Sahar are Afghan refugees living in Pakistan who have received scholarships to attend law school. They work with the Revolutionary Association of the Women of Afghanistan in the refugee camps and schools, which V-Day also funds.

**Goma, Democratic Republic of Congo, Heal Africa**

Heal Africa provides lifesaving services and medical care to 50 girls and women who have survived sexual violence (which often result in traumatic fistula). Scholarships support young girls in Eastern DRC to go to elementary and high school.

**Kenya, Dolphin Anti-Rape and AIDS Outreach**

Dolphin Anti-Rape and AIDS Outreach is a local group that offers self-defense workshops to nearly 12,000 girls and boys at hundreds of schools in the slums of Nairobi and in Eldoret. Recently, three young girls have reported in the media that the techniques they learned from Dolphin saved their lives.

**Juarez, Mexico, Casa Amiga**

In the past decade, over 400 women and girls have been killed or disappeared in Juarez, across the border from El Paso, Texas. Casa Amiga provides much needed psychological and legal counsel as well as prevention and social work for women who have experienced violence, and their families.

**New Orleans and Gulf South, V TO THE TENTH LEADERSHIP AWARDS**

V-Day is proud to grant \$400,000 through our 10th Anniversary Events and Spotlight campaign. The **V TO THE TENTH LEADERSHIP AWARDS** were granted to 46 individual women and three organizations that embody V-Day’s model of empowerment philanthropy - women who work to ensure an end to the physical, economic and environmental violence against women and girls in the region. The funds awarded through the **V TO THE TENTH LEADERSHIP AWARDS** will provide economic, emotional and creative empowerment to many women and girls and they in turn will transform their families lives and those around them in their community.



# RESONATE

V-Day engages individuals across gender, race, age, class, geographic location, ability, religion and orientation lines.

## Connecting anti-violence work to other movements and networks

Because V-Day does not impose itself upon or go into communities without being invited, it is grassroots activists who have brought V-Day to their communities, bridging alliances with existing networks and nurturing the movement to grow. As a grassroots movement with no membership requirements, anyone, anywhere can be a part of V-Day.

V-Day works on local, regional, national and international levels to frame the issue of violence against women and girls within the social justice movement and other arenas. For example, we have collaborated with organizers for peace and pro-choice rallies in Washington, D.C.

V-Day also has considerable experience working with women who are routinely marginalized. Our work with the Katrina Warriors Network – a group of New Orleans-based groups we brought together post-Katrina that cuts across movements (peace, environmental, racial justice, sexual violence) – is another example.

*The Vagina Monologues* – the vehicle through which V-Day spreads – also represents the complexity of women's realities globally, and the many layers of identity that intersect to create their experiences, influencing their ability to live safe lives. The spirit of inclusion and far-reaching representation that characterizes the piece is evidenced in the new monologues that get written and added to it each year, making it an evolving work of art which grows with – and reflects – the V-Day

movement. In 2004, for example, Eve Ensler penned *"They Beat the Girl out of my Boy... or So They Tried,"* about the experiences of transgender women. V-Day organizers worldwide incorporated the new work into their events and outreached to LGBTQ groups, further expanding the conversation on the issue of violence in the LGBTQ community.

## Other examples include:

### Peace work

To honor the women of Ciudad Juarez and Chihuahua, their families and the grassroots groups that have worked tirelessly on their behalf, V-Day and Amnesty International as well as local and international women's and human rights groups, political leaders, and celebrities convened in Ciudad Juarez in February 2004. Thousands marched to protest the injustice including groups such as: Amigos de las Mujeres de Juarez; University of El Paso Texas; Casa Amiga, Centro de Crisis, A.C; CODEPINK; Justicia para Nuestras Hijas; Women in Black; and many, many more.

### Criminal justice reform

During V-Day's UNTIL THE VIOLENCE STOPS Festival in New York City in 2006, V-Day partnered with the American Civil Liberties Union (ACLU) and the New York Civil Liberties Union to produce an event that brought forth the voices of incarcerated women. *Any One of Us: Words From Prison* featured monologues written by women from prisons across the U.S., providing a forum for moving toward healing, understanding, and change, ultimately impacting laws and the treatment of incarcerated women.

## Environmental movements

In 2008, V-Day further expanded the conversation around ending violence against women to include discussion of the environment. Working closely with Global Green USA to create a green event, V-Day featured the panel - ONE EARTH, ONE BODY with Majora Carter of Sustainable South Bronx, Matt Peterson of Global Green and Pam Dashiell, civic and environmental activist in New Orleans' Lower Ninth Ward employed by the Louisiana Bucket Brigade, to discuss the connections and parallels between our treatment of the earth and our treatment of women's bodies. As the V-Day Safe House program evolves, we are in discussion with other partners, as to how to incorporate water and sustainability into each of our homes.

## Men and violence

Men have been involved in V-Day since its inception as directors, organizers and volunteers in benefit productions of *The Vagina Monologues*. In 2006, during V-Day's landmark UNTIL THE VIOLENCE STOPS Festival in New York City, a V-Day Men's committee was convened, with many visionary male leaders. During the festival, a new set of monologues was introduced, *A Memory, A Monologue, A Rant and A Prayer: Writings To Stop Violence Against Women and Girls (MMRP)*, a groundbreaking collection of writings on the issue by world-renowned male and female authors, edited by Eve Ensler and Mollie Doyle. Since that time, MMRP has been made available to V-Day organizers as an option to involve more male peers in the V-Day movement. In 2007, a V-Men's Blog featuring writings from the perspective of fathers, brother and sons, launched on V-Day's website. These powerful essays bring forth the male voices of this worldwide movement with humor, grace, passion and sincerity. At V-Day's 10th anniversary at the Superdome, V-Day convened a V-Men Panel featuring a group of extraordinary V-Men to discuss the work of feminist men, and what it means to be a V-Man. Feedback about the panel was tremendous, cementing our commitment to bringing a V-Men Program to full-scale.



## Youth

V-Day believes that young girls are the future of our movement. V-Day's tenth anniversary celebrations in New Orleans engaged future V-Day activists through a Rights of Passage Program organized by Daughters of Hope. The program celebrated 125 local New Orleans girls and showcased the work of the Mardi Gras Indian Youth, a group of performers who preserve the Mardi Gras Indian tradition. This program provided the impetus to launch V-Girls through the creative vehicle, *I Am An Emotional Creature: The Secret Life of Girls Around the World* a new book and play written by Eve Ensler, due out in 2009.

The theatrical piece will be a vehicle for young girls to participate in V-Day through a new V-Girls program, in the same way *The Vagina Monologues* has built a movement on college campuses and in communities around the world. The goal of V-Girls will be to engage young women in our "empowerment philanthropy" model, igniting their activism. V-Day will work with Youth groups around the world to highlight young women's struggles and successes in stopping violence against them.



## Ten Years of Vagina Victories

*'We've had incredible victories. People are telling their stories in places I never dreamed women would tell their stories. We've changed laws, we've had presidents stand up and declare themselves vagina friendly; we've had members of parliament stand up with us; we've opened safe houses all around the world'*

– **Eve Ensler**

### 1996

Shocked by a friend's professed hatred for her own vagina, playwright Eve Ensler writes *The Vagina Monologues*, which goes on to sell out theater houses, raising millions of dollars and launching V-Day.

### 1998

V-Day is born - bringing with it the demand that violence against women and girls around the world must end. The first star-studded benefit performance of *The Vagina Monologues* raises \$250,000 for local NYC anti-violence groups.

### 1999

The first V-Day London benefit is held at the Old Vic Theater. In addition to the London event, more than 65 schools in the United States and Canada participate in the V-Day College Campaign.

### 2000

The play and the movement are in 32 countries. The College Campaign expands to 150 colleges and universities across the country and around the world (more than doubling the number of schools that participated in 1999).

### 2001

A benefit performance of *The Vagina Monologues* takes place at Madison Square Garden in New York City; bringing 20,000 people to see over 80 actresses perform and demand an end to violence against women. \$2 million dollars is raised.

After winning V-Day's Stop Rape contest, Karin Heisecke from Germany, worked with anti-violence organizations, the city government of Saarbrücken, and enthusiastic bakery owners to bring her idea to fruition - utilizing the paper bags that bread and pastries are sold in as a medium to break the silence around sexual violence and to provide information for survivors. The slogan "Vergewaltigung kommt nicht in die Tüte!" (a play of words, meaning "rape doesn't go in the bag" as well as "Rape: No Way!") was printed on 330,000 paper bags and distributed in 30 bakeries in Saarbrücken. Since then 62 similar campaigns have taken place in Germany, Austria, Switzerland and Northern Italy distributed over 10 million paper bags with anti-violence messages along with information leaflets, stickers, buttons, postcards and lanyards.

### 2002

As part of its efforts since 1999 to support Afghan women, V-Day hosts over 30 Afghan women for a leadership program in Kabul.

The first V-Day Safe House for The Girls opens in Kenya as a refuge for girls escaping female genital mutilation and early childhood marriage and enables them to continue their schooling.





V-Day launches the Indian Country Project to raise awareness of the rampant rate of abuse of Native American and First Nations women.

V-Day holds the V-World Summit in Rome, convening more than 25 international V-Day activists to construct the vision necessary to end violence against women and girls.

### 2003

The first V-Day PSA campaign debuts featuring stars and activists speaking about "When violence against women and girls ends..." The PSA's are featured in over 40 magazines, the television ads run on more than 100 TV stations.

Chanel Luck, V-Day Skidmore 2003 College Campaign organizer, writes a resolution calling for the creation of a sexual assault student resources center staffed with trained victim-advocate counselors on campus. The resolution is unanimously passed, \$30,000 is allocated and the Center for Safer Sexual Relations opens on March 11, 2003. This is just one example of the effect V-Day has on thousands of college campuses.

### 2004

V-Day and Amnesty International hold a 7,000 strong march through the streets of Juarez, Mexico as part of the 2004 Spotlight Campaign on the Missing and Murdered Women of Juarez.

The first V-Day documentary, *Until the Violence Stops*, world-premieres at the Sundance Film Festival and broadcast-premieres on Lifetime Television.

V-Day honors local activists at events worldwide as *Vagina Warriors*. A Vagina Warrior is a woman or man committed to ending violence against women.

Women MPs and Ministers join well-known British actresses on stage for a sold out audience at the Criterion Theatre in London.

V-Day goes on the two-week intensive V-Day 2004 Visit to India: Celebrating the Indian Woman Warrior featuring events in Mumbai, Himachal, and Delhi.

### 2005

V-Day continues its initiatives in Africa, Asia, and the Middle East by launching the V-Day Karama Program, envisioned by V-Day Special Representative and Karama Chair, Hibaq Osman, in Cairo, Egypt.

Via thousands of V-Day benefits, the V-Day 2005 Spotlight: Women of Iraq, Under Siege, places the current condition of women in Iraq, brought on by the U.S. war, in front of millions in the United States and around the globe.

### 2006

At an event benefiting the New Orleans Regional Alliance Against Abuse (NORAA) member organizations, Eve ignites a community conversation about rebuilding Greater New Orleans as a healthier and more secure place for women and girls, encouraging women and men to become Katrina Warriors.

V-Day is named one of the "Top Ten" charities by *Marie Claire* magazine.

### 2007

The Middle East completes a two-day national workshop in Morocco and events in Tunisia, Jordan, and Egypt bringing together local leaders, activists and experts to address violence as both a cause and an effect of the challenges facing the country's politics, economics, health, art/culture, education, media, laws, and religious debates.

V-Day travels to Haiti for the first ever benefit performance of *The Vagina Monologues* in Port Au Prince, where a new V-Day safe house is being opened.

V-DAY and UNICEF call for an end to rape and sexual torture against women and girls in eastern Democratic Republic of Congo. The STOP RAPING OUR GREATEST RESOURCE: POWER TO THE WOMEN AND GIRLS OF THE DEMOCRATIC REPUBLIC OF CONGO campaign raises over \$600,000 in 6 months for the creation of City of Joy in Bukavu - a center for survivors who have been left without family, community or the capacity to have children. City of Joy will give them a safe place to live while providing an education, leadership training and a chance to earn income.



# { ENERGY }

V-Day is housed in people's hearts and minds rather than in one physical location.

## **Serving V-Day until the violence stops**

Incorporated as a 501(c)(3) charity in the state of California, V-Day's small paid staff of 9 – the V-Core – work remotely from home bases around the world to sustain an infrastructure that keeps the V-Day network of activists (millions strong and growing) linked, informed and engaged across the globe. V-Day is able to keep traditionally high overhead costs amazingly low, enabling it to give away 94 cents of every dollar raised. A V-Board and a small group of longtime volunteers provide critical assistance and their many talents to V-Day's efforts. Eve Ensler, V-Day's founder and artistic director, is a volunteer and has never received payment from V-Day for her work.

V-Day has a horizontal leadership structure, reflecting the V-Day model of empowerment and designed to foster leadership abilities. Individual staff members are provided ongoing opportunities to take the lead acting as “project managers” overseeing all aspects of a project, event or program and liaising with the staff and outside partners. A targeted staff expansion is underway, which will increase V-Day's capabilities in its programmatic work, communications and the Internet. The website - [vday.org](http://vday.org) - which serves as V-Day's global front door is continually updated with a major upgrade in the works to include cutting edge social networking tools that will enable V-Day activists to connect directly and increased multimedia content, video and photos.

## V-Day's Board of Directors

- **Eve Ensler** *President*
- **Pat Mitchell** *Secretary (CEO of the Museum of Television and Radio in New York and Los Angeles)*
- **Melody Hobson** *Treasurer (President of Ariel Investments and Good Morning America's Financial Correspondent)*
- **Carole Black** *(former CEO of Lifetime Television)*
- **Ilene Chaiken** *(Executive Producer, The L Word)*
- **Rosario Dawson** *(Actor)*
- **Jane Fonda** *(Actor and Author)*
- **Salma Hayek** *(Actor)*
- **Katherine McFate** *(Ford Foundation and Author)*
- **Linda Pope** *(Philanthropist)*
- **Emily Scott Pottruck** *(Philanthropist)*
- **Cari Ross** *(Partner, ID PR)*
- **Kerry Washington** *(Actor)*



V-Day's Board of Directors is a group of extraordinary women who provide vision, leadership, and wisdom to help guide and support V-Day in its work.

## V-Day Staff

- Eve Ensler** *Founder and Artistic Director (unpaid)*  
**Hibaaq Osman** *V-Day Karama Chair*  
**Susan Celia Swan** *Managing Director – Communications and Development*  
**Cecile Lipworth** *Managing Director – Campaigns and Development*  
**Kate Fisher** *Communications and Campaigns Manager*  
**Tony Monteneri** *Operations Director*  
**Shael Norris** *College Campaign Director*  
**Purva Panday** *Development and Spotlight Manager*  
**Christine Schuler Deschryver** *Director V-Day Congo and City of Joy (starting 2009)*  
**Amy Squires** *Online Director*  
**Laura Waleryszak** *Campaigns Assistant*

Accounting handled by **Brian Walsh**, in New York, NY



As a virtual organization V-Day staff are located in Bukavu, Cairo, Chicago, New York, Paris, San Francisco and Santa Fe.

# FINANCIAL STATEMENTS

for the fiscal year ending June 2008

## INCOME

Foundations	\$2,285,000
Individual Donors	\$2,009,920
Donated Goods & Services	\$ 650,000
V-Day Campaign Spotlight Contributions*	\$ 200,000
Merchandise	\$ 63,353
<b>Total Income</b>	<b>\$5,208,273</b>

## EXPENSES

### Programs

Community & College Campaign	\$ 156,664
Communications	\$ 169,875
V-Day Karama	\$ 210,000
Website/V-Spot	\$ 45,280
V TO THE TENTH **	\$1,800,000
<b>Total Programs</b>	<b>\$2,381,819</b>

### Awards

V-Day Awards (Safe Houses, Vagina Warrior Scholarships and Other)	\$ 301,800
Congo Campaign (Panzi Hospital, City of Joy Project)	\$ 600,000
V TO THE TENTH Anniversary Awards (New Orleans & Gulf South)	\$ 700,000

<b>Total Awards ***</b>	<b>\$1,601,800</b>
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### Goods & Services

Donated Goods & Services	\$ 650,000
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<b>Total Donated Goods &amp; Service</b>	<b>\$ 650,000</b>
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### Total Programs, Awards, Donated Goods & Services

	<b>\$4,633,619</b>
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### Staff & Administration

Development	\$ 147,500
Program Management	\$ 244,150
Finance and Infrastructure	\$ 183,004

<b>Total Staff &amp; Administration</b>	<b>\$ 574,654</b>
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<b>Total Expenses</b>	<b>\$5,208,273</b>
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\* Campaign organizers donate a percentage of their proceeds back to V-Day for the Annual Spotlight Campaign.

\*\* V TO THE TENTH is a one-time expense related to activities carried out throughout fiscal year 2007/2008 for V-Day's 10th anniversary events, culminating in April in New Orleans with 40,000 participants.

\*\*\* An additional \$4 million is raised by V-Day's College and Community Campaign and donated directly to local anti-violence groups.

# {THANK YOU}

The support of thousands of generous donors worldwide makes V-Day's work possible. We are grateful to the following foundations, corporations, and individuals who have provided extraordinary leadership gifts to support our work this year.

**\$1,000,000 +** NoVo Foundation | **\$500,000 +** Rockefeller Foundation | **\$250,000 +** Stephen Lewis Foundation | Linda Schejola & Lisa Schejola Akin

**\$50,000 +** Carole Black | Carnegie Corporation | Ford Foundation | Friends of the Congo | Karan-Weiss Foundation | Melody Hobson | Josh Mailman and Monica Winsor c/o William Donner Foundation | Skees Family Foundation

**\$25,000 +** Altria Corp | Barbara Bridges Family Foundation | Bloomberg Foundation | Diana DeVegh c/o The One World Fund | Turner Foundation | Full Circle Living (Angie Allen / Enid Draluck) | Helen LaKelly Hunt - The Sister Fund | Newman's Own Foundation | Suze Orman | Carol & Lisa Pittleman | Linda Pope | Sheryl Sandberg & David Goldberg | Emily Scott Pottruck

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Tens of thousands of talented volunteers dedicate their time to spreading the movement each and every day. Thanks to them the V-Day movement has spread across the planet, with kindness, energy, and creativity.

We also extend our heartfelt thanks to the following individuals who have so generously provided pro bono legal guidance:

Nancy Rose, Janet Abrams, Janet Dubrovolny.

# ACTION

Change The Story of Women! Join V-Day – End Violence

## DONATE TO V-DAY

Support the movement online at [vday.org/donate](http://vday.org/donate)

Or mail payments by check to:

V-Day  
303 Park Ave South  
Suite # 1184  
New York, NY 10010-3657

Make checks payable to V-Day. Your donations are fully tax-deductible.

## GET INVOLVED

### Organize A V-Day Event

Every year V-Day benefit productions of *The Vagina Monologues*, *A Memory*, *A Monologue*, *A Rant and A Prayer*, *Any One Of Us: Words From Prison* and screenings of V-Day's documentary *Until The Violence Stops* and *What I Want My Words To Do To You* take place in hundreds of locations around the world. These events are organized by local college students and community volunteers – people just like you. Organize a V-Event.

[vday.org/organize](http://vday.org/organize)

### Find a V-Day event

Find a local V-Day benefit production near you and help raise money for groups working in your area to end violence against women and girls.

[vday.org/events](http://vday.org/events)

### Sign up for V-Mail

Get news of actions, opportunities and performances. Get the latest messages from Eve. Get involved, and stay involved.

[vday.org/vmail](http://vday.org/vmail)

