VDAY
TURNING PAIN TO POWER

2009 ANNUAL REPORT
In 2009, alongside our worldwide activists, V-Day was horrified by the brutal and rampant violence that makes the Congo the most dangerous place to be a woman or girl, but inspired daily by the spirit of the women and girls of the Congo. Impassioned by this spirit we were determined to bring the story of the Congo to the world. In telling the story, we made new friends and associations, expanded our networks and felt truly re-invigorated as we entered our 11th year! Thanks to you we are able to continue this important work and TURN PAIN TO POWER.

SUSAN CELIA SWAN, MANAGING DIRECTOR, AND CECILE LIPWORTH, MANAGING DIRECTOR, CAMPAIGNS & DEVELOPMENT
Somewhere on this planet right now a girl or woman is standing up for her rights, refusing to be cut or sold or beaten or raped or married off or denied school and resources. I have watched V-Day, the global movement to end violence against women and girls, grow in 11 years from one event in New York City to 5,200 events in over 1,400 places on the planet in 2009. I have seen small shelters become huge organizations, grassroots leaders become elected officials, and survivors who at one time could hardly speak above a whisper, confront world leaders. I have seen a taboo word become mainstream and a taboo subject take the front pages.

I have seen all of this, and yet the United Nations statistic that one in three women will be beaten or raped in her lifetime remains true today. Women and girls bear the brunt of war, economic exploitation, racism, and a failing international economy.

Nowhere in the world is this more true than in the Democratic Republic of Congo (DRC), a country that has been embroiled in a horrific war for more than 12 years, where an economic war has created a virtual hell for women and girls. Where nearly 5.4 million people have died and hundreds of thousands of women and girls have been brutally raped and sexually tortured. The DRC is a place where you can feel the contaminating impact of colonial exploitation and greed, a country the size of western Europe, that until recently remained invisible in the world’s imagination, the grotesque suffering of millions not registering in our consciousness.

In 2009, V-Day’s focus on the women and girls of the DRC raised over one million dollars and brought the issue of violence in the DRC to the attention of millions of people throughout the world through V-Day benefits, teach-ins, social media, and outreach. Dr. Denis Mukwege, the founder of Panzi Hospital in Bukavu, and I toured America. Thousands came out to hear this extraordinary man and were compelled to join our movement. For the first time ever, Congolese women stood in front of their friends, family, neighbors, and elected officials and broke the silence, sharing their stories of abuse and violence in Goma, Bukavu, and Kinshasa. Due to the impact and pressure of our campaign, Secretary Clinton visited the DRC and made sexual violence a front-page issue. Through advocacy we were able to address European and Canadian parliaments and the U.S. Senate. We met with world leaders in Paris and London. We were able to penetrate the media and get this issue into The New York Times, The Guardian, The Washington Post, CNN, Al Jazeera and more. We joined forces with many groups on the ground and around the world. We started construction on the City of Joy, a center where survivors will be provided with support to heal and training to further develop their leadership and life skills. I am pleased to tell you that half of the 80-person construction crew is women.

The women of the Congo are fierce. They have been organizing for years to fight for freedom, for peace, for their rights. Over the last two years of our campaign we have been able to support and amplify their grassroots efforts and help build a women’s movement on the ground, train activists throughout the country. They are changing the story of women in the DRC. They are marching, making new laws, speaking out, breaking the silence, creating collectives of survivors who are planting fields, developing new small businesses. They are teaching and dancing and training, creating art and building media networks.

There is a momentum. We are creating a template for advocacy and movement building that we can apply worldwide. If we can end violence against women and girls in the DRC, we can end it everywhere.

Continue fighting to free the women in your home, your family, on your block, in your school, at your job, in every corner of the world. Be bolder, speak louder, give everything. This is the moment. The door is open. It’s as if we have one limb through, now if we can get our bodies through, it will never close again. Join us and TURN PAIN TO POWER.

With love and gratitude,

Eve Ensler, V-Day Founder / Artistic Director
Since 1996, sexual violence in the eastern Democratic Republic of Congo (DRC) has been used to torture and humiliate women and girls and destroy families. Hundreds of thousands of women and girls have been raped since the conflict began. In addition to the severe psychological impact, sexual violence leaves many survivors with genital lesions, traumatic fistulae, severed and broken limbs, unwanted pregnancies, and sexually transmitted diseases, including HIV/AIDS. Survivors are regularly ostracized and abandoned by their families and communities.

V-Day will continue to focus on this groundbreaking campaign for years to come, until the violence stops.

RAISING AWARENESS about the level of sexual violence in the DRC, the root economic causes of the war and, the historical context.

ADVOCATING FOR CHANGE on local, provincial, national, and international levels.

BUILDING HOPE and providing education, activism training, leadership skills, income generating opportunities, and support and breaking ground on the City of Joy in Bukavu, a leadership and development center that will be a refuge for healed women survivors of rape and torture.

V-Day will continue to focus on this groundbreaking campaign for years to come, until the violence stops.
College and Community Campaigns Carry the Story of Congo

Each year V-Day spotlights a particular group of women who are experiencing violence, with the goal of raising awareness to put a worldwide media spotlight on this area and to generate funds to aid groups who are addressing it. Through the annual Spotlight, V-Day has raised hundreds of thousands of dollars annually through grassroots giving, while generating worldwide attention and media focus on the issues affecting women in Afghanistan, Haiti, Iraq, Mexico, and within the United States with focuses on Indian Country, and New Orleans and the Gulf South.

In 2009, V-Day's College and Community campaign activists spread the message of the Congo Campaign at over 5,200 V-Day events, in 400 communities and college campuses, and 50 countries, reaching millions of women and men with vital information to help end the violence and raising over $200,000 for the women of Congo. In the Antigua Sun, V-Day activist Zahra Airall noted the parallels between women’s experiences in the two countries: “V-Day with its Spotlight serves to remind countries of their own status with sex crimes and violence against women, and cautions that if attitudes and laws don’t change, many countries, like Antigua and Barbuda, could very well become like these other places, like the Congo.”

In Kinshasa, five extraordinary Congolese actresses staged a first of its kind performance of The Vagina Monologues. Following the event, the audience committed to address the issue and asked that the play be staged for the Parliament and tour Congolese cities and villages, particularly in the remote areas where people are cut off from television. The Congolese participants made the play their own, sparking an unparalleled dialogue between men and women in Congo. As one woman said at a follow up meeting, “the culture of Congo changed yesterday. The taboo was broken.”

In support of V-Day’s Congo Campaign, the Religious Institute on Sexual Morality Justice and Healing called on over 800 faith leaders across the United States to participate in a Congo Sabbath, raising awareness in their congregations about the crisis in the Congo and the V-Day campaign to end it.

From Antigua to Australia, China to Costa Rica, Ethiopia to England, and all 50 of the United States, V-Day activists galvanized their communities and campuses to stand in solidarity with the women and girls of the DRC and demand an end to the violence and impunity. From major speeches and op-eds, benefit events and faith-based initiatives, to Facebook and Twitter, the message was broadcast far and wide.
The culture of the Congo changed yesterday, the taboo was broken.
Key highlights included:

- A sold-out evening at the 92 Street Y in New York City
- A meeting with UN Secretary General Ban Ki-Moon
- A reception hosted by Harry Belafonte, Peter Buffett, Eve, Donna Karan, and David Stone at the Urban Zen Center/Stephen Weiss Studio in New York City
- V-Day’s third annual LA Luncheon hosted by Jessica Alba, Eve, Anne Hathaway, Sherry Lansing, Paula Wagner, and V-Day Board members Carole Black, Irene Challen, Rosario Dawson, Linda Pope, and Kerry Washington, with guests including Charlize Theron, California First Lady Maria Shriver, Maria Bello, Christine Lahti, Camryn Manheim, and Dylan McDermott
- A packed house at San Francisco’s City Arts & Lectures followed by an intimate reception at Jardiniere restaurant, hosted by Traci Des Jardins, Beth Karpfinger, Wynnette LaBrosse, and V-Board members Emily Scott Pottruck and Sheryl Sandberg
- A midday lecture at Emory University in Atlanta
- A sold-out event at The Carter Center in Atlanta, with special introduction by V-Day supporter Laura Turner Seydel, preceded by a cocktail reception hosted by V-Day Atlanta, Pat Mitchell, Jo-Edwards, Kayngh Greer, Ayishes Khanna, Viki Locke, and Laura Turner Seydel
- A Howard University stop in D.C. featuring Congolese singer Edith Sodolo
- Meetings with key decision makers on Capitol Hill including Senators Feingold, Boxer, and Durbin, as well as Congresswomen Schakowsky and Maloney
- A packed house at Busboys & Poets, a famous D.C. coffeehouse, where Eve performed two new monologues
- A Salon hosted by D.C. based V-Board member Beth Dozoretz and fellow V-Board member Pat Mitchell. Attendees included the Vice President’s son Hunter Biden and his wife, BET’s Deborah Lee, and many more
- vday.org was updated daily with images, video and action steps from the tour to connect the hundreds of thousands of V-Day activists around the world

In February, V-Day produced a five-city North American speaking tour featuring Dr. Denis Mukwege, founder of the Panzi Hospital in Bukavu, and Eve in conversation about the femicide in the DRC. The tour was made possible by the OPEN SQUARE Foundation.

2009 TURNING PAIN TO POWER

ADVOCATING FOR CHANGE
Leveraging Art, Social Action, and Politics

Turning Pain to Power Tour

Following the events in D.C., Eve traveled internationally to hold high-profile speeches at: the Canadian Parliament in Toronto; the House of Lords in London, with Lynne Frankis, Thandie Newton and Prime Minister’s wife Sarah Brown in attendance; Paris, France with Human Rights Minister Rama Yade and First Lady Carla Bruni Sarkozy; Montpelier, France at the Opera Berlioz; and Brest, France.
We have chosen to speak out so that we can help each other to get back to our families and our lives... I know now that there is a network of activists all over the country. I am now a member, but until you speak up you cannot be heard. The solidarity from these groups helps a lot with the healing.”

CONGOLESE SURVIVOR

Congo Teach-Ins
V-Day staff and colleagues at the Enough Project and STAND created a Congo Teach-In PowerPoint presentation that gave historical context and current information on the conflict in the DRC. Over 1,100 V-Day activists held Teach-Ins – making for a successful new addition to the V-Day toolkit - in 49 U.S. states, and 42 countries: Angola; Australia; Austria; Belgium; Burkina Faso; Burundi; Canada; China; Colombia; Costa Rica; Cuba; Czech Republic; England; Ethiopia; France; Germany; Ghana; Greece; Grenada; Honduras; Ireland; Israel; Italy; Jamaica; Jordan; Kenya; Korea; Kyrgyzstan; Lebanon; Philippines; Portugal; Romania; Scotland; Serbia; Somalia; South Africa; Spain; Sweden; Switzerland; Thailand; Uganda; and the United Arab Emirates.

Activist Training in the DRC
From October 28 to November 6, 60 activists from ten different territories gathered in Bukavu to discuss a vision of the Stop Rape campaign, social mobilization and awareness raising techniques, and the law on sexual violence. In January UNICEF staff oversaw the training of 50 activists and ten journalists from local community radios in Maniema on community mobilization and sensitization. In South Kivu, two soccer matches were organized and attended by approximately 10,000 spectators to engage people in the campaign. In Kinshasa and North and South Kivu women and activists presented recommendations to provincial governments. The campaign selected 60 activists for four days of training to prepare and lead the procession to the provincial assemblies. Honorata, a survivor activist who shared her story at the Bukavu “Women Breaking the Silence” event joined the activities in Kinshasa, speaking at the opening ceremony of the training in front of dignitaries, including the special envoy of First Lady Kabila, provincial ministers, and the media.

Congo Conflict Minerals Act, S. 891
V-Day strategized with other groups and met with the staffs of U.S. Senators Brownback, Durbin, and Feingold on how to get this legislation passed, which calls for transparency on the part of mining companies in the Congo.

T-Shirt for the Cause
OmniPeace and Art of Humanity designed a beautiful T-shirt based on girls’ drawings at Panzi Hospital to benefit the campaign.

Scaling New Heights
In response to Eve’s 2007 GLAMOUR story about violence in the Congo, 28-year-old Georgina Miranda decided to climb the world’s eight highest mountains to raise millions of dollars to help rape survivors. In the summer of 2009, GLAMOUR editor Genevieve Roth joined her and climbed Mt. Kilimanjaro for the cause. Elizabeth Ritchey, a V-Day activist from New York, also climbed Mt. Kilimanjaro to raise funds and awareness for V-Day’s Congo campaign.

2009 TURNING PAIN TO POWER

PROVIDING SUPPORT
Teach-Ins, Trainings, T-Shirts, and Mountain Tops
IN 2009 THE WOMEN AND GIRLS OF THE CONGO TOOK CENTER STAGE

2009 TURNING PAIN TO POWER

BUILDING HOPE
Safe Spaces, Connections, and New Tools

Breaking Ground for the City of Joy Safe House
Construction began in August 2009, in Bukavu, DRC, on the City of Joy which will open in 2010.

V-Wall for Congo
Your Voice, Our Victory
A new social networking feature on vday.org was born. The unique application allows activists all over the world to send messages of hope, empowerment, change, and victory to the women of the DRC. Messages are viewed online, as well as printed out and posted on the walls of the Panzi Hospital in Bukavu. Since the launch, thousands of women and men have joined the V-Wall for Congo, standing in solidarity with the women and girls of the DRC, and letting them know that they are not forgotten.

The V-Lanterns Project
V-Day facilitated the donation of 500 solar lanterns from the Koinonia Foundation for the V-Lantern Project, which gifted lanterns to families surrounding Panzi Hospital. The donation provided essential light to 500 households in a poor community that depends on unreliable sources of water, light, and energy.

“Our bodies give housing and sometimes protection to our spirits, yet sometimes our bodies are assaulted in the attempt to destroy our spirit. The women of the Congo have shown us that the spirit really dwells in a different place than simply the body. Despite the terrible and unspeakable things that they have had to tolerate, their spirits shine through.” Carol Bebelle, Executive Director and Co-Founder of ASHÉ Cultural Arts Center, New Orleans, U.S.
V-Day was born in 1998 inspired by women’s reactions to Eve’s award winning play, The Vagina Monologues, a ground-breaking piece that brings the audience through the private shame, cultural taboos, and social stigma surrounding rape and abuse, and creates a new conversation about and with women. As Eve performed the piece in small towns and large cities all around the world, she saw and heard first hand the destructive personal, social, political, and economic consequences violence against women has for many nations.

As hundreds of women lined up to tell her their stories of rape, incest, domestic battery, and female genital mutilation, it became clear that something widespread and dramatic needed to be done to stop the violence. Eve began to understand that The Vagina Monologues could be more than a moving work of art on violence and the pleasure and the shame women have about their vaginas. She imagined that the performances could be a mechanism for moving people to act to end violence. Based on her conviction that theater and language have the “ability to explode trauma, create public discourse, empower people on the deepest political and spiritual levels, and ultimately move them to action,” Eve, with a group of women in New York City, established V-Day on Valentine’s Day 1998. Set up as a 501(c)(3) and originally staffed by volunteers, the organization’s seed money came from a star-studded, sold out benefit performance at the Hammerstein Ballroom in New York, a show that raised $250,000 in a single evening.

V-Day’s mission is simple. It demands that violence against women and girls must end. To do this, once a year, in February, March, and April, Eve allows groups around the world to produce a performance of the play, as well as other works created by V-Day, and use the proceeds for local individual projects and programs that work to end violence against women and girls, often shelters and rape crisis centers. Any activist or group whose mission is in line with V-Day can apply online to organize a benefit performance. What began as one event in New York City in 1998, today includes over 5,000 V-Day events annually.

Performance is just the beginning. V-Day stages large-scale benefits and produces innovative gatherings, films, and campaigns to educate and change social attitudes towards violence against women.
WHO WE ARE
V-Day is a global movement of grassroots activists dedicated to generating broader attention and funds to stop violence against women and girls, including rape, battery, incest, female genital mutilation (FGM), and sex slavery.

WHAT WE DO
Create dialogue and shatter taboos around violence against women and girls through thousands of events in over 130 countries.

Inspire and support activists who are working to create a world where women and girls are nurtured and protected, through grassroots activism, public education activities, and support services for survivors.

Create new opportunities and resources for women and girls.

HOW WE DO IT
Support local activists in producing benefit performances of Eve Ensler’s award winning play The Vagina Monologues and other creative vehicles, the proceeds of which are invested in local anti-violence activities.

Encourage V-Day performances around the world to Spotlight and raise awareness for especially egregious situations of abuse against women in order to focus global attention on places often forgotten by the mainstream media.

Direct a portion of the proceeds from local V-Day performances around the world to support existing groups and create new local groups that will continue the anti-violence work for years to come.

Partner with artists, companies, government foundations, and other social movements to broaden the human and financial resources dedicated to ending violence against women and girls.

Identify grassroots leaders in the movement to end violence against women and support them politically and financially so they may expand and deepen their leadership capacity and train others to become leaders.

VISION
Working at the intersection of art, social action, and politics, V-Day empowers grassroots activists to become leaders, turning pain to power.

V-Day’s Long-Term Vision
V-Day dreams of a world in which women and girls will be free to thrive, rather than merely survive. With your help, we can make it happen.

Shattering the Silence
One of every three women in the world today will personally experience physical or sexual violence, according to the United Nations. Although sources of violence may seem diverse, women’s responses sound tragically similar. Besides the pain and strength you will hear in their survival stories, the themes that resound across cultures and geographies are of the indifference of authorities, the familial instinct of denial, and the lack of public outrage about the violence that millions of women experience every day. V-Day was born of the belief that until these themes are addressed, these violations named and taken up by whole communities as an unacceptable desecration of human dignity, the violence will continue.

V-Day’s activities start by attacking the silence – public and private – that allows violence against women to occur and to continue.

V-Day Has Three Core Beliefs
ART HAS THE POWER TO REACH, TRANSFORM, AND INSPIRE PEOPLE TO ACT
EMPOWERED WOMEN ARE UNSTOPPABLE LEADERS AND LASTING SOCIAL AND CULTURAL CHANGE IS SPREAD THROUGH THEIR EXPERIENCE
YOU CANNOT END VIOLENCE AGAINST WOMEN WITHOUT LOOKING AT THE INTERSECTION OF POVERTY, RACISM, THE ENVIRONMENT, AND WAR
V-DAY IS A FIERCE UNSTOPPABLE MOVEMENT IN OVER 130 COUNTRIES

“I learned at a profound level the significance of V-Day and its impact on people all over the globe. I was very moved upon hearing the desperation and atrocities combined with the hope and healing in the Congo based upon the incredible work of this movement. One thing that can start immediately is the education process of both men and women surrounding the systematic abuse of women everywhere. Thanks for inviting me to participate, thanks for opening my eyes.”

GRIFF GUENTHER, CALIFORNIA, U.S.
Through V-Day’s College and Community Campaigns, the universal message – that ending violence against women and girls is both personal and global – is brought everywhere, from Durban to Detroit. The college and community campaigns effect change locally as V-Day activists directly engage their cast, beneficiary, audience, public, media, and civic leaders.

Over the past 11 years, during V-Season (February-April) thousands of individuals staged V-Day benefit productions in their communities and on college campuses to raise awareness and funds for groups working to end violence against women and girls. After channeling ten percent of its proceeds back to V-Day’s Spotlight Campaign, the group then is free to donate the rest to local projects in their communities. College and community activists raise an annual average of $4 million for local groups such as domestic violence shelters and rape crisis centers through benefit performances of *The Vagina Monologues; A Memory, A Monologue, A Rant and A Prayer* (which has lead to the significant growth of men’s involvement in the V-Day movement), and screenings of V-Day’s documentary *Until The Violence Stops*. In 2009, V-Day introduced two new pieces for organizers to produce, both dedicated to the issue of women in prison, *Any One Of Us: Words From Prison*, which reveals the connection between women in prison and the violence that often brings them there, and *What I Want My Words To Do To You*, the PBS documentary based on Eve’s writing group at Bedford Hills Correctional Facility.

The number of V-Day benefit productions has steadily increased each year since the first event in 998. In 2009, 1,400 colleges and communities registered to host V-Day events and over 5,200 events took place.

In Mumbai, India, where the 200th performance of *The Vagina Monologues* took place, and in Zagreb, Croatia, where The Centre for Women’s Studies Zagreb, the Centre for Women Victims of War, and Women’s Room, celebrated ten years of V-Day in Croatia, V-Day activists, outspoken survivors (Haseena Hussain), renowned performers (Shankar Mahadevan) and directors (Lovleen Tandon, co-director of *Slumdog Millionaire*) galvanized audiences to join the V-Day movement.

LUNA, a long time V-Day College & Community Campaign Sponsor continued their annual support and provided 322,800 free LUNA bars to our activists for their audiences. In eleven years, over 11,000 non-profit groups have benefited worldwide from these local V-Day productions.
“The audience stood up on their feet for the first performance and the 25 women on stage. Laughter and tears came from the audience, utter joy for the women who worked so hard to share themselves with each other and the public. One person after another signed the letters to the President of Congo. They got it, they understood.”

— BARI HOCHWALD, V-DAY ORGANIZER, FLORENCE, ITALY

“The Women’s Reentry Network, was the proud beneficiary of a powerful performance of Any One Of Us: Words From Prison. The proceeds will help provide incarcerated women with art supplies, folders, and journal books, and by giving us the spotlight we will continue to stand with those who are unable. Thank you V-Day University of Arizona!”

— CRISTINE SARDINA, PROGRAM DEVELOPER, WREN-WOMEN’S REENTRY NETWORK, TUCSON, ARIZONA, U.S.
Over a thousand anti-violence groups benefited from local V-Day events in 2009. Resources raised locally stay in the community.

EMPOWERMENT PHILANTHROPY IN ACTION

Institute RRSAK People Break the Silence Bridges: Domestic & Sexual Violence Support Bright Tomorrow! Bristol's Critical Service For Women Broken Sound Hassadah Brooklyn's Women's Domestic Abuse Shelter Brooklyn College Women's Center By the hormones Butte County Rape Crisis Center Butte County HIV/AIDS Coalition - CD+ Women's Center By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's committee By the women's 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In 2010, V-Day will continue to focus on our STOP RAPING OUR GREATEST RESOURCE campaign in the DRC, building off of the momentum we’ve already created and engaging our activists to go further. We’ll continue our expansion in Europe and the UK, and launch two new programs to expand the conversation around ending violence against women – V-GIRLS and V-MEN.

**Opening of City of Joy Safe House**
City of Joy is a place where we will turn pain to power, healing and supporting survivors of violence to become the next leaders of the DRC. Opening for 100 survivors on March 8, International Women’s Day, the safe house is a cornerstone of the global campaign STOP RAPING OUR GREATEST RESOURCE: Power To The Women And Girls Of The DRC.

**V-Girls**
Eve’s newest work, I Am an Emotional Creature: The Secret Life of Girls Around the World, will be released by Random House in February 2010, and will be the creative vehicle through which teen girls are invited to join the V-Day movement. Made up of original monologues about and for girls from around the world, the book aims to inspire girls to take agency over their minds, bodies, hearts, and curiosities. V-Day has developed a targeted pilot program – V-Girls – engaging young women in our ‘empowerment philanthropy’ model, igniting their activism and giving them a voice. Readings of the book will be staged in 20 locations, where teen girls will engage in the creative process, accompanied by a specially written curriculum addressing the issues in the book.

**V-Men**
Developed by men, V-Men is a new program aimed at bringing the voices of men and boys into the worldwide movement. Lead by Creative Advisor Mark Matousek, Development Advisor Michael Balaising, and Outreach Advisor Jimmie Briggs, V-Men will work with men and boys in communities to explore the issue of violence against women from a male perspective, addressing the root causes of the violence and the ways men can help end it. Over the next year, V-Day organizers will hold V-Men workshops with men and boys throughout the world, as well as experts from a variety of fields. These workshops will lead to the development of a V-Men curriculum and theatrical piece, scheduled to debut in 2011.

**Political Support**
V-Day will continue to dialogue and keep the pressure on, leveraging our relationships with the United Nations and government leaders in the U.S., UK, Europe, and the DRC. Eve will continue a series of high profile speeches, including appearances at the European Parliament; TEDIndia: The Future Beckons, an international conference looking at the future of the world through science, business, the arts and the global issues; Cinema Verite, an esteemed gathering of thinkers in the arts; and The Women’s Conference, the “Super Bowl” of women’s forums hosted by California First Lady Maria Shriver.

**UK and European Expansion**
Spearheaded by V-Day’s new Europe Director Karin Heisecke, in collaboration with a leading team of activists and media experts, V-Day will work hand in hand with local grassroots activists to bring the issue of violence against women and girls, and V-Day’s global Congo campaign, to audiences and government leaders in Europe and the UK.

**Congo Teach-Ins & House Parties**
In addition to hosting a Congo Teach-In, V-Day will invite activists to hold a Congo House Party. Groups will gather in a more intimate setting to learn about V-Day’s Congo Campaign, talk about the issues, and organize action. Congo House Parties will include a screening of V-Day’s 11-minute documentary film entitled “Turning Pain to Power” that includes personal testimonies of Congolese women and inspirational footage of activist groups on the ground, followed by a Q&A using discussion tools provided by V-Day.

**New & Improved V-Spot**
V-Day’s private social network and online tool center for activists will feature a greatly improved user interface, expanded capabilities, and information. Increased social networking functionality will enhance activists to connect directly with one another, share ideas, and learn from and support each other’s events.

**Increasing Our Online Presence**
vday.org will continue with its content expansion, including a new slideshow feature enabling audio commentaries. V-Day’s social networking site, The V-Wall For Congo, will become more fully featured, enabling activists to share videos, photos, blogs, and other online tools connecting them with activists throughout the world. Outreach on Facebook, MySpace, and Twitter will continue, gaining a larger audience and keeping our activists up to date on important news and action steps.

“Eve’s passion provides the greatest example of leadership I have seen in my career. That passion is infused in everything V-Day, fueling social change in hearts and minds at an impressive rate around the world.”

SHERYL SANDBERG, COO OF FACEBOOK AND V-DAY BOARD MEMBER


**KENYA**

*2nd Safe House opened!*

The Sakutiek Rescue Center is the second V-Day Safe House founded by Agnes Pareyio, a FGM survivor and internationally recognized leader. The center, located in the Rift Valley, in Masailand, 00 miles West of Nairobi, is a safe haven for girls escaping from FGM and early marriage; a place where young women can safely celebrate an alternative “rite of passage” enabling Masai women to follow their tradition without undergoing the cut. It is located near a school facilitating the continued education for the girls who are housed here.

**HAITI**

*Opened and operational!*

The V-Day Haiti Sorority Safe House in Port Au Prince opened in August 2008, providing shelter to women survivors of violence and their children, as well as psychological, legal and medical support. Valuable life-skills in health, business and computer literacy training are also provided to ensure reintegration back into civil life.

**PAKISTAN**

*In progress*

V-Day is collaborating with the Progressive Women’s Association, under the leadership of celebrated Pakistani women’s rights activist Shahnaz Bukhari, to establish a new clandestine safe house. In a country besieged by conflict and fundamentalist activity, where gender based violence is a daily reality for women, the safe house will not only provide protection to approximately 420 women a year, but will help to transform their lives with psychological support, life-skills, and vocational training programs, linking to medical services and legal aid.

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**CHANGING THE STORY**

**ENVISIONING NEW PATHS AND DEVELOPING RESOURCES FOR WOMEN AND GIRLS**

**V-Day Safe Houses**

Across the globe in some of the most underserved areas, V-Day partners with local women to transform the lives of girls and women. V-Day Safe Houses in Narok, Kenya; Port au Prince, Haiti; Pine Ridge Reservation and Yankton Sioux Reservation, South Dakota; Cairo, Egypt; Baghdad, Iraq and Bukavu, DRC have been envisioned and established as community centers where women and girls can be safe, heal, learn, and develop their innate leadership. Despite the political and social contexts in which women live, the safe houses provide a way for women to overcome social barriers that otherwise impair their ability to be safe from violence.

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**2009 UPDATES**

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“...political chaos, financial crisis and escalating fundamentalism are the major reasons for the distressing situation of already the most suppressed section – women – of our society.”

**SHAHNAZ BUKHARI, PAKISTAN**
United States
Yankton Sioux Reservation
V-Day helped the Native American Women’s Health Education Resource Center, located on the Yankton Sioux Reservation in Lake Auras, to connect with Trimbach, a New York-based firm that collects laptops for a donation program. The laptops will help women to develop essential computer literacy skills and secure employment interviews.

Democratic Republic of Congo
In progress
The City of Joy: Pain to Power, Healing Through Leading: A goal of V-Day & UNICEF’s campaign with the women of the Democratic Republic of Congo – STOP RAPING OUR GREATEST RESOURCE: Power To The Women and Girls of the DRC – is to provide necessary resources and support for women survivors of sexual violence to rebuild and transform their lives so that they can reintegrate into civil society as leaders. V-Day and UNICEF, in partnership with Panzi Foundation – which oversees the only medical facility to provide fistula surgery to rape survivors in South Kivu – is creating a special facility called the City of Joy, which will be located in Bukavu.

The City of Joy will be a transformational community where women’s pain will be turned into their power, empowering them to be leaders and providing them with a place to heal emotionally as they rebuild their lives. At the site, groundbreaking programming in human rights, activism, economic literacy, group therapy, storytelling, dance, theater, self-defense, comprehensive sexuality education, and ecology will provide women with important life-skills, emboldening them to shatter gender norms and be leaders in Congolese society. The community will also run an income-generating program and link to a local women-run radio station.

"Ppamaya (thank you) to each and every one of you for helping us help ourselves. Your equipment will help the women in our Shelter reach for self-sufficiency and economic independence. Through your generosity, you are helping women to break the ties of dependency."
CHARON ASETOYER, FOUNDER, NATIVE AMERICAN WOMEN’S HEALTH EDUCATION RESOURCE CENTER, YANKTON SIOUX RESERVATION, SOUTH DAKOTA

CHANGING THE STORY
V-Peace Scholarships
The V-Peace Scholarship program identifies, supports, and educates young women to be leaders in their communities and has only one provision: that the recipient agrees to give back by working to stop violence against women and girls in her own community. Scholarships, which range from $500 to $5,000, are awarded to young women who would not otherwise have an opportunity for education and who demonstrate a seeking spirit, a fierce and compassionate nature, and exceptional promise as leaders. Funds are used for secondary schooling, graduate studies, special leadership training, and general expenses such as books, materials, and transportation. This program has been made possible by the generous support of the Skees Family Foundation.

V-Peace Scholarships have been given to girls throughout the world, including Narok and Nairobi in Kenya, Sri Lanka, Pakistan, Goma in the Democratic Republic of Congo, Juarez, Mexico, and New Orleans in the United States.

“After witnessing the message of hope as a response to hate, conveyed by Eve Ensler’s play The Vagina Monologues, never again could I imagine myself as separate from any survivor of violence. The V-Peace Scholarship program was created to give young girls at home and abroad a fair shot at a good education and a self-determined future. We cannot change past injustices, but we absolutely can heal one another’s hurts through small acts of kindness that add up to enormous power.”
SUZANNE SKEES
“V-Day provided Karama with a nurturing environment in which to grow and develop. V-Day supported an innovative idea coming from the Middle East at a time when anything coming from the region was looked at with suspicion – the timing could not have been more politically strategic. They supported the women of the Middle East and North Africa to come up with solutions of their own design. Eve and the V-Day team have been there personally and politically. It has been a great gift to have V-Day’s support.”

HIBAAQ OSMAN, CAIRO, EGYPT

As the V-Day movement has spread across the planet, it has supported the work of visionary change-makers, leaders, and grassroots activists who have worked to undo long-held cultural beliefs that keep violence against women and girls intact.

In 2005, one such leader, Hibaaq Osman, founded V-Day Karama which seeks to raise the profile and expand the influence of Arab women as leaders in regional and international contexts to end the violence against women in the Middle East and North Africa. Karama’s mission is to increase the roles and contributions of Arab women in key civil society sectors, including politics, economics, health, art/culture, education, media, law, and religion.

Karama has received international attention and recognition for its effective approach to ending violence. Rather than looking at violence and its victims in isolation, Karama takes a broader view in the belief that violence affects women and men, girls and boys, at all levels of society and in all areas of their lives. To bring an end to violence against women, it is therefore necessary to identify the ways it effects and is effected by politics, economics, health, art/culture, education, media, law, and religion – the things that matter most in people’s daily lives – and to design strategies to combat it through each of these spheres.

Karama’s partners include organizations in Egypt, Jordan, Lebanon, Syria, Algeria, Morocco, Sudan, Tunisia, and Palestine who have experience in political advocacy, research, service provision, community outreach, and working with targeted groups.

After 5 years of V-Day support, Karama, having secured a sizeable grant, will become an independent non-profit in 2010. V-Day is proud to have incubated this project and supported Karama’s vision to provide extraordinary solutions for creating lasting cultural change.
V-Day 2009 generated over 200 million media impressions in the U.S. alone with a strong focus on the Congo, plus ongoing local coverage of the thousands of local V-Day benefit events taking place globally February through April.

**IMPACT**

**Media, Honors and Event Highlights**

**Media**

V-Day 2009 generated over 200 million media impressions in the U.S. alone with a strong focus on the Congo, plus ongoing local coverage of the thousands of local V-Day benefit events taking place globally February through April.

**East Africa Bureau Chief Jeffrey Gettleman covered V-Day and UNICEF “Breaking the Silence” activities on the ground resulting in a front page story in The New York Times investigating the rape of women in the DRC.**

**Eve penned her first Op-Ed for the Washington Post on Congo.**

**The New York Times columnist Bob Herbert wrote about the rape of women in Congo based on his in depth meeting in NYC with Dr. Denis Mukwege and Eve.**

**Eve penned her first Guardian Op-Ed taking a critical look at MONUC operations in Congo.**

**The Associated Press, People magazine, Los Angeles Times, and Access Hollywood covered V-Day’s annual LA luncheon bringing the stories of the Congo to a mainstream entertainment audience.**

**Eve was interviewed multiple times for the news, and sat for a one on one segment with award winning anchor Riz Khan on AL JAZEERA International.**

**CNN Inside Africa featured Eve multiple times providing first hand accounts of her trips to Congo.**

**Eve penned a series of Op-Eds on Congo for Huffington Post including co-authoring a piece with AIDS Free World Founder, Stephen Lewis.**

**Eve was honored at CNN’s annual “Inspire Summit,” received the YWCA’s Fearless Leader Award at their 150th anniversary gala, and The New School presented her with an honorary degree. Women’s eNews’ “21 Leaders for the 21st Century” honored V-Day Congo Director Christine Schuler Deschryver for her work to end sexual violence in the DRC.**

**Honors**

**Swimming Upstream, starring the original New Orleans cast, enjoyed a three week run in Atlanta followed by a special performance in New Orleans for the 10th Anniversary of the Ashé Cultural Arts Center.**

**ABC Carpet and Home hosted a fundraiser for our Congo work. The event raised over $30,000. A spotlight video featuring Paula Allen’s DRC photos and three new poems about the Congo by Eve premiered.**

**Eve presented Making A Difference for Women award to singer/activist Angelique Kidjo at the National Council for Research on Women’s annual event in New York.**

**Eve spoke and supported Karama Founder Hibaaq Osman at the first V-Day Karama conference in Rabat, Morocco, which was attended by impressive network of activists from throughout the Middle East.**

**Eve focused her speaking engagements on the Congo at events including: “Ending Sexual Violence in the DRC” in Toronto with AIDS Free World Founder Stephen Lewis and Panzi Hospital Founder Dr. Denis Mukwege; Congo Rally at Lafayette Park in D.C. hosted by Friends of the Congo and other groups; the Inaugural Peace Ball presented by Busboys and Poets with Michael Franti and Spearhead, Joan Baez, and more; “Creating a Revolution” hosted by Michelle Landsberg Lewis in Toronto; “Until The Violence Stops”; a special evening at the Canadian Parliament in Ottawa, Canada; “A Call To Men” conference in NYC; and the “D7: All Things Digital” conference in Carlsbad, CA for an audience of technology leaders and CEOs where Eve focused on conflict minerals and the connection between the electronics industry and sexual violence in Congo.**

**Speaking and Special Events**

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V-Day Board member Rosario Dawson gave Eve’s remarks at the Men Stopping Rape conference in Washington, D.C.

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Our small staff of ten work from home offices around the world to directly engage V-Day’s network of dedicated activists (millions strong and growing) as the movement spans across the globe. Incorporated as a 501(c)(3) in the state of California, V-Day’s organizational philosophy is low overhead with maximum results, such that we give away 87 cents of every dollar raised. Together with the funds generated by our activist network, annually V-Day raises $5 million which is given directly to local anti-violence work, and $2 million for V-Day programs and services. A V-Board and a small group of longtime volunteers provide critical assistance and their many talents to V-Day’s efforts. Eve Ensler, V-Day’s founder and artistic director, is a volunteer and has never received payment from V-Day for her work.

V-Day values empowerment through leadership. Staff members receive ongoing opportunities to “take the lead,” managing and overseeing all aspects of a project, event or program, and liaising with the staff and outside partners. A targeted staff and program expansion is underway for 2010.

V-Day is housed in people’s hearts and minds rather than in one physical location. As a virtual organization, V-Day staff is located in Atlanta, Bukavu, Cairo, Chicago, New York, Paris, San Francisco and Santa Fe.

SERVING V-DAY UNTIL THE VIOLENCE STOPS

Board Of Directors
Eve Ensler
President
Pat Mitchell
(President and CEO of The Paley Center for Media)
Melody Hobson
Treasurer (President of Ariel Investments and Good Morning America’s Financial Correspondent)

Donna Karan
(Philanthropist and Urban Zen Founder)
Katherine McIntyre
(Ford Foundation and Author)

Staff
Eve Ensler
(Founder and Artistic Director unpaid)

Kate Fisher
Communications and Campaigns Manager
Cecile Lipworth
Operations Director
Sheila Norris
Community and College Campaign Director
Hibaag Osman
V-Day Karama Chair

Purva Panday
Programs and Development Director
Christine Schuler Deschryver
V-Day Congo and City of Joy Director

Amy Squires
Online Director
Laura Waleryszak
Campaigns Associate

Accounting handled by Brian Walsh, in New York

V-Day is honored to by supported by four Regional V-Day Directors who engage activists and extend the reach of the movement:

Rada Boric Balkan
Tamsin Larby United Kingdom
Agnes Pareyo Kenya and
Marie-Cecile Renaud France
# FINANCIAL STATEMENT

for the fiscal year ending June 2009

## INCOME

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<th>Source</th>
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<td>Foundations</td>
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<td>Individual Donors &amp; Corporate Sponsors</td>
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<td>Donated Goods &amp; Services</td>
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<td>V-Day Campaign Spotlight Contributions</td>
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<td>Merchandise</td>
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<td><strong>Total Income</strong></td>
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## EXPENSES

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<tr>
<td>Programs</td>
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<td>Community &amp; College Campaign</td>
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<td>Communications</td>
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<td>Congo</td>
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<td>Awards</td>
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<td>V-Day Awards (Safe Houses, V-Peace Scholarships and Other)</td>
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<td>Congo Campaign</td>
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<td><strong>Total Awards</strong></td>
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<td>Goods &amp; Services</td>
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<td>Donated Goods &amp; Services</td>
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<td><strong>Total Programs, Awards, Goods &amp; Services</strong></td>
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<td>Staff &amp; Administration</td>
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<td>Finance and Infrastructure</td>
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<td><strong>Total Staff &amp; Administration</strong></td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$3,321,237</strong></td>
</tr>
</tbody>
</table>

* An additional $4 million was raised by V-Day’s College and Community Campaign and donated directly to local anti-violence groups.

({}) is text speak for “vagina.” ({} is the symbol of women and our innate power. When we begin to understand our ({}) power, we can help other women to realize or regain their ({})) power.
The support of thousands of generous donors worldwide makes V-Day’s work possible. We are grateful to the following foundations, individuals, and corporations who provided extraordinary leadership gifts to support our work this year.

**$1,000,000+**
- Carnegie Corporation of New York | Anonymous
- NoVo Foundation
- $200,000+
  - Sara Blakely Foundation | Anonymous
  - $50,000+
    - Diana De Vegh & The One World Fund | Sheryl Sandberg & Dave Goldberg | Open Square Foundation | Women of the Congo | Anonymous
- $20,000+
  - ABC Home and Planet Foundation | Jessica Alba & Piaget | Anonymous
  - $10,000+
- $5,000+

**$2,500+**

**$1,000+**

**With Very Special Thanks**
Tens of thousands of talented volunteers dedicated their time to spreading the movement each and every day. Thanks to them the V-Day movement has spread across the planet, with kindness, energy, and creativity.

We also extend our heartfelt thanks to the following individuals who have so generously provided their pro bono legal guidance: Janet Abrams, Janet Dubrovsky, and Nancy Rose.

And to Paula Allen whose stunning photojournalism tells the story of V-Day.

**The Stone Award**
Established in 2003 in honor of David Stone for his outstanding philanthropic work on behalf of women and girls, the Stone Award is given to a supporter who furthers V-Day’s mission through philanthropy. The following have received the award:
- David Stone, Jane Fonda, Carole Black and Pat Mitchell, Katharine MceFeet.

Thank you to VATSALA GOEL PHOTOGRAPHY
Be Bolder, speak louder, give everything. This is the moment.

TURN PAIN TO POWER
Join V-Day – End Violence

Support V-Day
Donate
Support online at vday.org/donate or mail check to:
V-Day
303 Park Ave South
Suite # 1164
New York, NY 10010-3657
Make checks payable to V-Day. Your donations are fully
tax-deductible within the U.S.

Engage Your Community
Organize A V-Day Event
Every year V-Day benefit productions take place in
hundreds of locations around the world. These events
are organized by local college students and community
activists – people just like you. Organize a V-Event.
vday.org/organize

See V-Day In Action
Attend a V-Day event
Find a local V-Day benefit production near you and help
raise money for groups working in your area to end
violence against women and girls. vday.org/events

Stay Updated
Sign up for V-Mail
Get news of actions, opportunities and performances.
Get the latest messages from Eve. Get involved, and stay
involved. vday.org/vmail

Network
Join The V-Wall For Congo
Join V-Day’s online social network to meet activists from
all over the world and to share your messages of hope,
empowerment, change, and solidarity with the women and
girls of the Democratic Republic of Congo. vday.org/v-wall

TAKE ACTION
V-DAY IS AN ORGANIZED RESPONSE AGAINST VIOLENCE TOWARD WOMEN
V-DAY IS A VISION: WE SEE A WORLD WHERE WOMEN LIVE SAFELY AND FREELY
V-DAY IS A DEMAND: RAPE, INCEST, BATTERY, FEMALE GENITAL MUTILATION AND SEX SLAVERY MUST END NOW
V-DAY IS A SPIRIT: WE BELIEVE WOMEN SHOULD SPEND THEIR LIVES CREATING AND THRIVING RATHER THAN SURVIVING OR RECOVERING FROM TERRIBLE ATROCITIES
V-DAY IS A CATALYST: BY RAISING MONEY AND CONSCIOUSNESS, IT WILL UNIFY AND STRENGTHEN EXISTING ANTI-VIOLENCE EFFORTS. TRIGGERING FAR-REACHING AWARENESS, IT WILL LAY THE GROUNDWORK FOR NEW EDUCATIONAL, PROTECTIVE AND LEGISLATIVE ENDEAVORS THROUGHOUT THE WORLD
V-DAY IS A PROCESS: WE WILL WORK AS LONG AS IT TAKES. WE WILL NOT STOP UNTIL THE VIOLENCE STOPS
V-DAY IS A DAY: WE PROCLAIM VALENTINE’S DAY AS V-DAY TO CELEBRATE WOMEN AND END THE VIOLENCE
V-DAY IS A FIERCE, WILD, AND UNSTOPPABLE MOVEMENT AND COMMUNITY

VDAY
TURNING PAIN TO POWER